

EREZ AVRAMOV

FOR THE MC · PLEASE READ AS WRITTEN · ABOUT 30 SECONDS

MC INTRODUCTION

As a kid, our next speaker wanted to be a farmer. Drive a tractor. Water the rose beds. He even raised silkworms.

Which is ironic, because silk was once used to make parachutes. And Erez grew up to become an Air Force commando.

We asked if he'd jump in from the ceiling. Apparently there are insurance concerns.

[pause for the laugh]

These days, three near-death experiences later, life is a little calmer. He restores old Land Rovers. And anyone who's owned one knows they don't break down all at once. One small thing gets ignored. Then another. Then the whole thing stops on the side of the road.

Businesses stall the same way. One decision at a time.

That's his work now. Owners and leadership teams bring him in when decisions get stuck and a call needs to be made.

Odds are, everyone in this room has a decision that's been sitting for months. By the end of this talk, you'll know which one it is, and how to get it moving.

Please welcome Erez Avramov.



KEYNOTE SPEAKER

**Decide faster.
Execute sooner.**

Keynotes, workshops and executive coaching for owners and leadership teams.