



# BUSINESS PROPOSAL

*Media Solutions & Training*

# ABOUT GHME FILMS

What makes GHME Films stand out among others is our heart for both excellence and impact. We don't just create content — we build experiences. We believe every project has the power to inspire, connect, and leave a lasting impression. With a strong background in both technical production and storytelling, we ensure that our clients receive not only high-quality visuals, but also guidance on how to use media to grow their platforms and reach wider audiences.



# WHAT WE DO

At GHME Films, we go beyond filming — we equip. Through coaching and training sessions, we empower churches, small businesses, and creatives with the tools they need to thrive in today's digital world. Whether it's helping a ministry launch its online presence or an artist share their vision, our mission is to deliver professional, engaging, and authentic content that truly reflects the heart of those we serve.



---

## TESTIMONIALS

"Antrell was exceptional throughout the entire process. His patience, flexibility, and ability to truly capture the heart of our school made all the difference. GHME films didn't just create a video, they told a story in a powerful and meaningful way."

Demetrice Green - Principle, Rising Leaders Academy

"In 2023 GHME Films shot the visuals for *Messing With My Head*. The goal was an 80s aesthetic, and the team exceeded my expectations. Their level of professionalism was evident in every detail."

James "J Clean" McLean - Music Artist

# MEET OUR TEAM

A husband-and-wife team committed to transforming ministry through storytelling, excellence, and innovation.



ANTRELL MCLEAN

*General Manager*

Full Sail University graduate and a seasoned production leader known for delivering high-impact visual content with precision and creative clarity. As a Production Director in Sanford, North Carolina, I lead teams and execute complex productions at a high level, consistently aligning vision with flawless execution. Grounded in my role as a husband and father of three, I bring discipline, integrity, and a results-driven mindset to every project, combining creative leadership with operational excellence to deliver work that stands out.



LA-KRISTYN MCLEAN

*Executive Administrator*

Administrative Professional of over 15 years, who takes pride in being the backbone of daily operations and helping the team stay organized, focused, and creative. Passionate about creating structure behind the scenes that allows the team to bring powerful stories to life onscreen.

# MEDIA PROPOSAL

In today's digital landscape, the church experience extends far beyond the building. A well-executed live stream not only serves those in the room but also reaches individuals and families engaging online—creating what we call an electronic church.



GHME Films proposes a complete media upgrade and training system designed to:

- Elevate the in-person worship experience
- Deliver a high-quality, engaging live stream
- Equip your volunteer team with confidence and excellence
- Expand your reach through intentional digital content



We will design and install a scalable, high-quality video system tailored to your church's needs.

- Professional-grade cameras (multi-camera setup)
- Tripods and stabilization systems
- Video switcher for live production
- Capture cards & streaming hardware
- Cabling and signal flow design
- Integration with existing audio system
- Lighting recommendations (if needed)

## LIVE STREAMING SETUP & OPTIMIZATION

We will ensure your church can stream services effectively across platforms such as:

- YouTube
- Facebook
- Church website

Includes:

- Streaming software configuration
- Encoder setup
- Graphics and lower thirds integration
- Internet optimization guidance

Outcome:

A consistent, high-quality online experience that reflects excellence and clarity.

We will train your team to effectively manage service flow using tools like:

- Planning Center
- ProPresenter

Training Includes:

- Building service plans
- Organizing worship sets, scriptures, and announcements
- Syncing media across teams
- Creating visually engaging presentations

Outcome:

A smooth, distraction-free service experience both in-house and online.



**O NIGHT DIVINE  
O NIGHT**



# 90-DAY VOLUNTEER TRAINING PROGRAM

We don't just install systems—we build teams.

This structured program equips your volunteers with the skills needed to operate with excellence and confidence.

## Training Focus Areas

### A. Camera Operation

- Framing and composition (cinematic worship style)
- Movement and shot selection
- Capturing moments that enhance worship

### B. Live Directing (Praise & Worship)

- Calling camera shots
- Understanding flow and transitions
- Creating a cohesive worship experience

### C. Audio for Live Streaming

- Fundamentals of mixing for broadcast
- Balancing vocals, instruments, and room sound
- Avoiding common audio issues

### D. Media & Content Capture

- Capturing social media moments during service
- Shooting short-form content (reels, clips)
- Storytelling that extends beyond Sunday



To ensure long-term success, we provide ongoing support through:

- Bi-weekly Zoom sessions (30–45 minutes) Q&A and troubleshooting
- Service review and feedback
- Best practices for improvement
- Real-time guidance on challenges your team encounters

BI-WEEKLY  
COACHING &  
SUPPORT (90  
DAYS)

# IMPLEMENTATION TIMELINE (90 DAYS)

## Phase 1: Installation & Setup (Weeks 1-2)

- Equipment installation
- System testing
- Initial walkthrough

## Phase 2: Hands-On Training (Weeks 3-8)

- In-person and practical training sessions
- Volunteers begin operating systems

## Phase 3: Coaching & Optimization (Weeks 9-12)

- Bi-weekly Zoom sessions
- Service evaluations
- Refinement of workflow and execution



## EXPECTED RESULTS

By the end of this engagement, your church will have:

- A fully functional, professional video system
- A trained and confident volunteer production team
- A consistent, high-quality live stream experience
- A clear system for capturing and distributing content
- Increased engagement both in-person and online

## INVESTMENT

A detailed quote for equipment, installation, and training services will be provided based on your church's specific needs and scale.

## WHY GHME FILMS

GHME Films specializes in helping churches create powerful, engaging worship experiences through media.

We don't just provide equipment—we build systems, develop people, and help ministries grow their impact both in the room and online.

# GET IN TOUCH

+919 842-4212

508 E. Forest Oaks Dr Sanford NC 27330

antrell@ghmefilmsonline.com

www.ghmefilmsonline.com

BUSINESS  
PROPOSAL

