



# COURAGEOUS MEN

BUILDING A LEGACY OF TRUE WEALTH

## PRIVACY POLICY

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**Whitney Sewell Consulting LLC** (“we,” “us,” or “our”) respects your privacy. This Privacy Policy explains what information we collect, how we use it, who we share it with, and the choices you have. It applies to our websites, landing pages, forms, workshops, courses, and coaching services (together, our “Services”).

By using our Services or submitting your information to us, you agree to this Privacy Policy.

### INFORMATION WE COLLECT

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We collect information you give us directly and a limited amount of information collected automatically.

- **Information you give us.** When you register for a workshop, subscribe to our list, buy a course or coaching, or contact us, we may collect your name, email address, phone number, billing information, and anything else you choose to send us.
- **Information collected automatically.** When you visit our pages, we and our service providers may collect standard technical data such as your IP address, browser type, device information, the pages you view, and how you arrived at our site. We use cookies and similar technologies to make our site work and to understand how it is used. You can control cookies through your browser settings.
- **Payment information.** Payments are processed by Stripe. We do not store your full card number. Stripe handles your payment data under its own privacy policy and security standards.

### HOW WE USE YOUR INFORMATION

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We use your information to:

- Register you for and deliver workshops, courses, and coaching
- Send you the confirmation, calendar invite, reminders, and replay for any event you register for
- Send you emails and text messages you have asked to receive, including updates, resources, and offers
- Respond to your questions and provide support
- Process payments and keep records of your purchases
- Improve our Services and understand what is useful to our audience
- Meet our legal and tax obligations

**We do not sell your personal information.**

## TEXT MESSAGES (SMS)

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If you give us your mobile number and agree to receive text messages, we will send you messages related to the workshops, courses, or coaching you registered for, such as reminders and important updates, and from time to time messages about our offerings.

- **Consent is not a condition of purchase or registration.** You can attend without agreeing to texts.
- **Message frequency varies.** Message and data rates may apply.
- **To stop:** reply STOP to any text and you will be unsubscribed. Reply HELP for help.
- We do not sell or share your mobile number or the fact that you opted in to text messaging with third parties for their own marketing.

Details on how we obtain consent are shown on the form where you provide your number.

## HOW WE SHARE YOUR INFORMATION

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We share your information only with service providers who help us run our business, and only as needed for them to perform their work. These include:

- **HighLevel (GoHighLevel)** — our customer relationship and email and text platform
- **Stripe** — payment processing
- Email, calendar, and scheduling tools used to deliver and remind you about events

We may also share information when required by law, to protect our rights, or in connection with a business transfer. We do not sell your personal information and we do not share it for third-party marketing.

## HOW WE PROTECT YOUR INFORMATION

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We use reasonable administrative and technical safeguards to protect your information. No method of transmission or storage is completely secure, so we cannot guarantee absolute security.

## HOW LONG WE KEEP YOUR INFORMATION

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We keep your information for as long as needed to provide our Services, comply with our legal and tax obligations, resolve disputes, and enforce our agreements. You can ask us to delete your information as described below.

## YOUR CHOICES AND RIGHTS

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- **Email:** unsubscribe using the link at the bottom of any email.
- **Text messages:** reply STOP to any text.
- **Access, correction, deletion:** you may ask us to access, correct, or delete the personal information we hold about you, and we will respond within a reasonable time and as required by applicable law. To make a request, email us at the address below.

Depending on where you live, you may have additional rights under your state's privacy law, including the right to confirm whether we process your data, to access it, to correct it, to delete it, and to opt out of certain uses. To exercise any of these, contact us at the email below.

## **CHILDREN**

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Our Services are intended for adults. We do not knowingly collect personal information from anyone under 18. If you believe a child has given us information, contact us and we will delete it.

## **CHANGES TO THIS POLICY**

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We may update this Privacy Policy from time to time. We will post the updated version here with a new effective date. Material changes will be communicated as required by law.

## **CONTACT US**

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