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VIBR80

ATL Caribbean Carnival 2026

**Sponsorship
Proposal**

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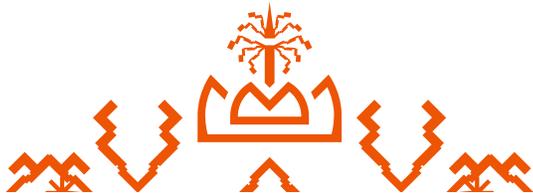


Overview— Haiti to Atlanta

In 2026, Vibr80, the new cultural movement redefining Haitian pride through design, music, and fashion, will debut its first Carnival Capsule at the Atlanta Caribbean Carnival (May 22–25, 2026).

Atlanta Carnival is one of the largest Caribbean festivals in the U.S., attracting over 300,000 attendees and generating millions in cultural commerce.

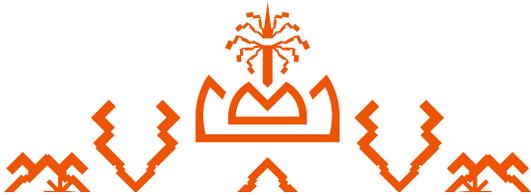
Vibr80 is more than a band, it's a living, moving art installation designed by Michel Chataigne, Haiti's leading fashion designer, and powered by the electric energy of DJ Tonymix, Haiti's global music icon. Together, we'll bring "NOU LA"/We Are Here to the streets of Atlanta: a bold declaration of Haitian excellence, visibility, and unity.



Event Details– NOU LA – WE ARE HERE

Summary of the Event

- * *Event: Atlanta Caribbean Carnival 2026*
- * *Dates: May 22–25, 2025*
- * *Location: Downtown Atlanta, GA*
- * *Expected Attendance: 300K+ local & international attendees*
- * *Digital Reach: 500K+ combined across Vibr80, DJ Tonymix, and partner media channels.*
- * *Target Audience: Caribbean and Haitian diaspora, lifestyle consumers, culture-driven millennials, influencers, and media.*



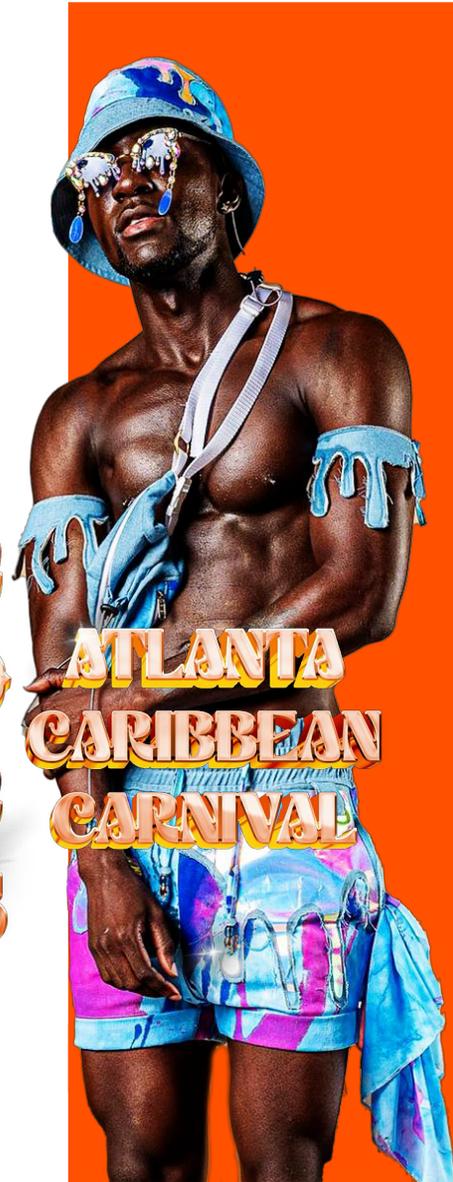
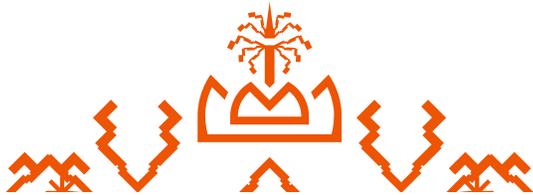


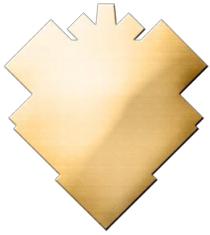
Sponsorship Tiers— **TITLE PARTNER — “NOU LA” PRESENTED BY [Your Brand]**

Investment: \$20,000 (1 spot only)

Includes:

- * *Co-naming rights: “Vibr80 presents ‘NOU LA’ powered by [Brand]”*
- * *Exclusive branding on main float, DJ booth, and Costume sections*
- * *Feature in official music video with Vibr80 affiliated Artists*
- * *Prominent logo on all digital + print materials*
- * *Full data & analytics report on campaign reach and engagement*
- * *Sampling or product placement at Carnival & pre-event party*
- * *10 premium costume packages for your brand ambassadors or guests*
- * *VIP access & on-site product activation zone*



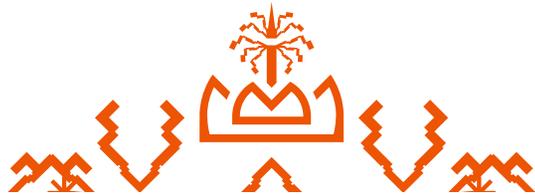


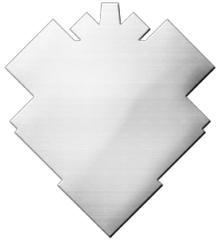
Sponsorship Tiers— **GOLD PARTNER— VIBRATION PARTNER**

Investment: \$10,000 (2 spots available)

Includes:

- * *Logo placement on main float and Select Costume sections*
- * *Brand feature in recap video and press releases*
- * *Prominent logo on all digital + print materials*
- * *Co-branded social media content & influencer mentions*
- * *Sampling or product placement at Carnival & pre-event party*
- * *5 premium costume packages for your brand ambassadors or guests*
- * *VIP access & on-site product activation zone*



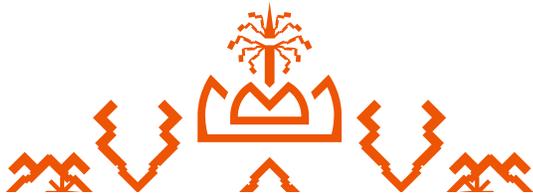


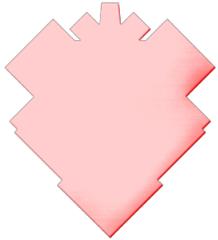
Sponsorship Tiers— **SILVER PARTNER— RHYTHM PARTNER**

Investment: \$5,000 (3 spots available)

Includes:

- * *Logo placement on Vibr80 digital flyers & website*
- * *Brand Mention during live Vibr80 affiliated DJ performance stream*
- * *Product and Brand collaterals in gift bags for masqueraders*
- * *2 VIP passes*



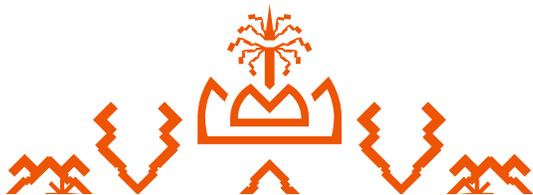
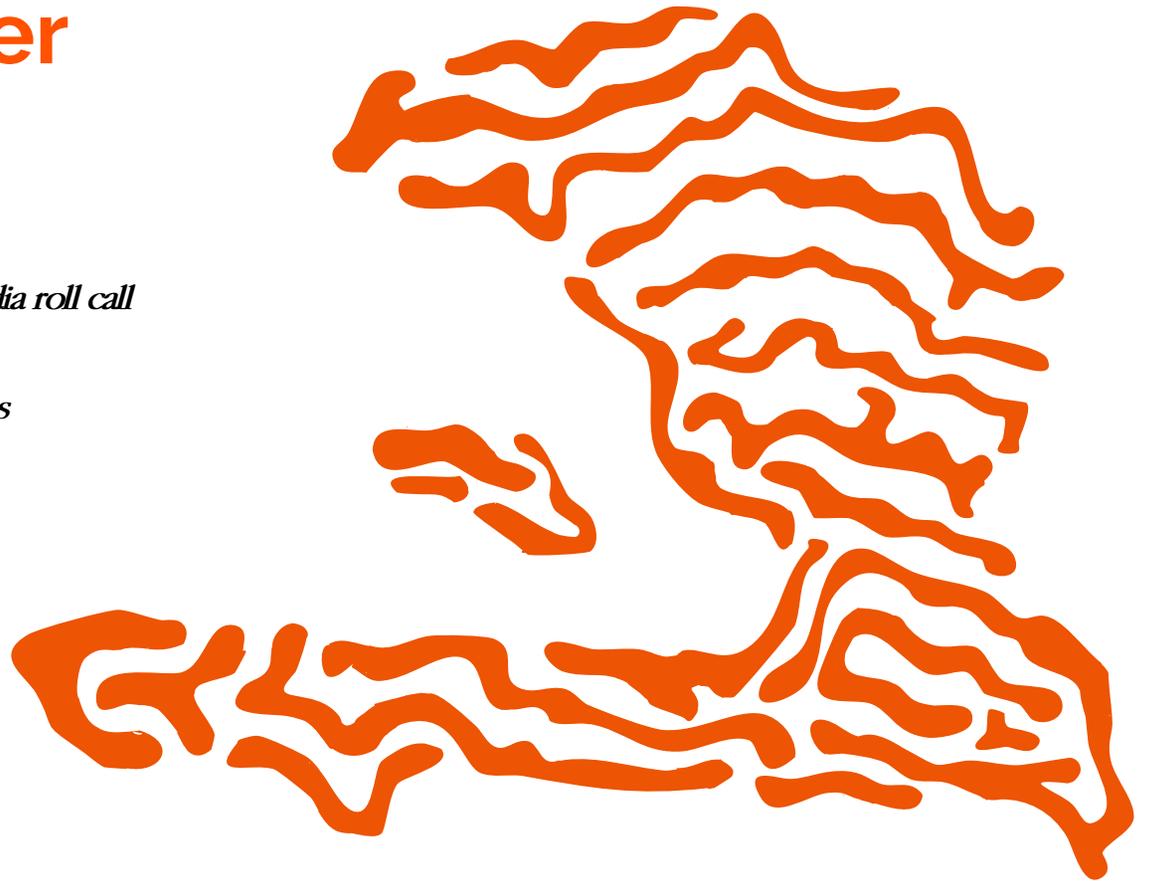


Sponsorship Tiers— **COMMUNITY PARTNER—** **Nou La partner**

Investment: \$2,000 (Unlimited)

Includes:

- * *Logo placement on community banner & social media roll call*
- * *Brand Mention in Press Release*
- * *Option to provide Giveaways for parade participants*



WHY SPONSOR— Join the Vibr80 Experience

- * *Align your brand with Haitian excellence on one of the biggest international stages.*
- * *Engage a high-energy diaspora audience with deep cultural pride and spending power.*
- * *Make history: Vibr80's Carnival Capsule by Michel Chataigne and DJ Tonymix.*
- * *Gain massive digital and offline exposure through media and global press coverage.*





Thank you!

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