

Thursday August 6, 2026

Classes Begin @ 8AM to 2PM

Name of Class	Trainer/Instructor	Time
A Comprehensive Journey of a Millionaire Entrepreneur. The good the bad and the ugly	Shawn Fair	8:00 - 10:00 AM
Initiating a Business Without a Clear and Concise Mission, Vision, Goals and Objectives.	Shawn Fair	9:00 - 10:00 AM
	BREAK	10:00 -10:15 AM
Examples of delivering a signature Stories	Shawn Fair	10:15 - 11:15
Effective management of team members and volunteers.	Shawn Fair	10:15 - 11:15
The Importance of entrepreneurs have a signature event How the LEI Coaching Programs places entrepreneurs in a position to execute their signature event, elevate their brand, expose their brands and generate income replacing	Shawn Fair	11:15 - 12:30 11:15 - 12:30 PM
Lunch Break	Lunch Break	12:30 - 1:15 PM
The Importance of having a Point of Sales System	Shawn Fair	1:20-2:20pm
Securing Lucrative Brand Partnerships on Prominent Stages (Shawn Defines Stages)	Shawn Fair	2:20-3:20pm
The importance of mastering a sales system to sell your br	Shawn Fair	3:20-4:20pm
Promo videos that brings eyes to your brand	Shawn Fair	4:20-5:20pm

The importance Promo reels/vid
Generate Revenue

Friday August 7, 2026

Classes Begin @ 8AM to 2PM

Name of Class	Trainer/Instructor	Time
Shawn's Recap of day 1	Shawn Fair	8:00 - 9:00 AM
White Label Program	Shawn Fair	8:00 - 9:00 AM
LET's Anthology Opportunity with Alethia Tucker	Alethia Tucker	9:00 - 9:45 AM
Tandra Price Tapin Magazine Opportunity	Tandra Price	
	BREAK	10:15 - 10:30
Contect Creation	Marcus A. Wright	10:30 - 11:00
Product Prioritation	Shawn Fair	11 - 11:45 AM
The power of your platform	Shawn Fair /Marcea Whta	11:45 - 12:15 P
Lunch Break	Lunch Break	12:15 - 1:15 PM
Class Recap/Q/A	Shawn Fair	1:15 - 2:00PM

