What To Do This Month

GoHighLevel, November 2026. Three things worth an hour of your time, drawn from what HighLevel published Oct 2, 2026 through Nov 4, 2026. Tick each box as you go.

1. Check Whether Your AI Chat Agent Is Still On GPT-4.1

HighLevel recommends GPT-6 Sol for any agent on GPT-4.1. It says it will retire GPT-4.1 but has given no date as of Nov 5, 2026. Existing agents keep the model they have, so nothing moves yours for you.

- [ ] Go to AI Agents > Conversation AI, open your agent, and open the Model menu on the Build tab.
- [ ] If it says GPT-4.1, HighLevel's advice is to select GPT-6 Sol and save. On GPT-5 or GPT-5 Mini you need nothing, because those already run on GPT-6 Sol.
- [ ] Run real questions through Test your agent.

2. Find Out How Many Of Your Leads Have No Source

Whatever shows up here is business you cannot trace to a channel. It tells you how far to trust the rest of the Lead Source Report.

- [ ] Open Reporting > Lead Source Report and set the Source filter to Is empty.

3. Check Which Workflows Need Review

HighLevel reported a new view, Workflow Maps, in its Oct 27, 2026 LevelUp summary. It was not visible in our own account on Nov 5, 2026, so start with the tab we did see, and ask your agency about Workflow Maps.

- [ ] Go to Automation > Workflows and open the Needs review tab, then read the Execution logs of any workflow listed. **Mark as read** fixes nothing, so do not treat it as a fix.
- [ ] Then walk your main automations with the account audit checklist in our other guide.

Worth A Look, Only If It Fits

- **You use an AI chat agent:** Settings > Audit Logs, Conversation AI Activity filter.
- **Your site is on GoHighLevel:** the SEO & AEO tab. Read the screen before you confirm anything.
- **Your team works leads together:** the Add Internal Comment workflow action.
- **You use quizzes:** send people to different pages based on their score.
- **Someone hands you a snapshot:** run a real test after any import.
- **You send email campaigns:** use the pre-send spam check, and keep reading your own emails.

Safe To Ignore For Now

- Ask AI on mobile, until your lead follow up works.
- Communities updates, unless you sell a membership community.
- Claude and Gemini models in Labs. Finish any GPT-4.1 move first.
- AI Studio additions, unless you build custom apps.

Before You Connect Muse By Meta

Treat it like hiring someone. Decide who in your business could do the same things, and approve only the scopes you would hand that person. No specific job for it yet? Wait.

Still in beta, so do not plan your month around it: Field Services, calculated custom fields, Loyalty and Rewards, automated email domain warm up, and the Workflows API. **Nothing to do:** the voice pricing change announced for Oct 13, 2026 will no longer be implemented.

> **Not sure what touches your account?** Book a call with us. The full report, with a source for every item, is at createassistants.ai/post/whats-new-in-gohighlevel-november-2026.