

# READY-TO-USE BIOS

*Dr. Fred Rouse — The REAL Money Doctor*

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*Three bio lengths for podcast intros, show notes, social posts, and episode landing pages. Use as written or adapt to your format.*

## **SHORT BIO** — 50 words

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*For social posts, brief intros, character-limited applications*

Dr. Fred Rouse, Retired CFP, is The REAL Money Doctor and the nation's leading authority on Short Window Retirement Planning. A nine-time bestselling author with co-credits including Jack Canfield and Brian Tracy. Featured in the Wall Street Journal, Forbes, Newsweek, and on ABC, NBC, CBS, and FOX.

## **MEDIUM BIO** — 130 words

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*For show notes, podcast descriptions, standard guest introductions*

Dr. Fred Rouse, Retired CFP, is The REAL Money Doctor and the nation's leading authority on Short Window Retirement Planning. Over 40 years in financial services, the last 28 as a Certified Financial Planner before retiring the credential in 2022. He built a \$5,000 account into \$2 million in two years, lost every dollar in six months, and spent the next decade rebuilding what that loss taught him into a rules-based commodities income system. Every trade has been posted publicly since 2022. Over 1,012 students have come through the program since 2010. A nine-time bestselling author with co-credits including Jack Canfield, Brian Tracy, Dick Vitale, and Lisa Nichols. Featured in the Wall Street Journal, Forbes, Newsweek, Inc., USA Today, and on ABC, NBC, CBS, and FOX.

## **LONG BIO** — 270 words

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*For episode landing pages, detailed promotional materials, press releases*

Dr. Fred Rouse, Retired CFP, is The REAL Money Doctor and the nation's leading authority on Short Window Retirement Planning. He has been having one conversation for 40 years — with adults 50 and older who did everything they were supposed to do, saved when they could, worked with advisors, stayed the course through market drops, and are still looking at a retirement number that does not add up.

He built a \$5,000 account into \$2 million in two years, then lost every dollar of it in six months. That loss, not his credential, is what educated him. He spent the next decade and \$350,000 of his own money researching and rebuilding into Short Window Retirement Planning, a rules-based commodities income system trading under 20 minutes a day. Every trade has been posted publicly since 2022 at [DrRouseNow.com/trades](https://DrRouseNow.com/trades). Over 1,012 students have come through the program since 2010.

Dr. Fred holds a PhD in Taxation and a Doctorate in Business Administration. He spent 28 years as a Certified Financial Planner before retiring the credential in 2022. He served five years in the U.S. Coast Guard during the Vietnam era, three of them running small boats for search and rescue.

He is a nine-time bestselling author. His book with Jack Canfield reached international bestseller status. He has co-authored with Brian Tracy, Dick Vitale, and Lisa Nichols. He is an Executive Producer with Abundance Studios and DNA Films, with credits including *Iron Cowboy: Conquer 100*, *Brisa*, *CreatiVets*, and *HERO*, all with 24-time Emmy Award-winning director Nick Nanton.

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## **BOOKING & MEDIA INQUIRIES**

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Public Trade Record: [DrRouseNow.com/trades](https://DrRouseNow.com/trades)