SimpleActions
Cut utility waste. Increase property profit.

CUSTOMER OUTCOME | CASE STUDY

Two months. Same property. 162,000 fewer gallons - and the savings are bigger than first reported.

After a 2" AquaFlow valve was installed at the service entry, April and May 2026 used **21.8% less water** than the same two months in 2025 - about **$1,593** in avoided water cost at the Town of Breckenridge's current rates, with zero disruption to residents.

WATER USAGE CUT
21.8%
From 744 to 582 units across April + May — same property, same residents.

AVOIDED WATER COST
~$1,593
April + May combined, valued at this year's higher Town of Breckenridge rates.

PROPERTY	UTILITY	DEVICE	BASELINE	RESULT MEASURED
Multifamily — Breckenridge, CO	Town of Breckenridge Water	2" AquaFlow Valve	Apr–May 2025	Apr–May 2026

BEFORE & AFTER — SAME MONTHS, ONE YEAR APART

APRIL • 2025 • 2026

BEFORE • 2025	AFTER • 2026
380 units used	297 units used

83 units saved • $816 avoided — 21.8%

MAY • 2025 • 2026

BEFORE • 2025	AFTER • 2026
364 units used	285 units used

79 units saved • $777 avoided — 21.7%

What Changed

The valve operates passively at the service entry - upstream of every fixture - so the property kept running normally while consumption dropped month after month. **One unit equals about 1,000 gallons**, so the 162-unit reduction represents roughly 162,000 gallons of water the property simply never drew.

HOW THE SAVINGS WERE CALCULATED

The Town of Breckenridge raised water rates roughly **10% this year**. A raw bill-to-bill comparison would **understate** the benefit, because the higher 2026 rate hides part of what conservation saved. To isolate the true impact, the water no longer consumed was valued at this year's higher rate - about $9.83 per 1,000 gallons. That yields ~$16 avoided in April (not the ~$447 in the earlier estimate) and ~$777 in May. Figures reflect water-usage charges only; this is a year-over-year same-month comparison, and actual usage can vary with occupancy and weather.

TWO-MONTH IMPACT
162 units
—162,000 gallons not consumed — even as rates rose 10%.

April avoided cost	~$816
May avoided cost	~$777
Usage reduction	21.8%
Apr + May avoided	~$1,593

"Same property, same residents — 162,000 fewer gallons across two months, even after a 10% rate increase. The savings just kept showing up on the bill."

REPRESENTATIVE OUTCOME · MULTIFAMILY, BRECKENRIDGE CO

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See what's hiding in your bills → go.simpleactions.com/calculator-page

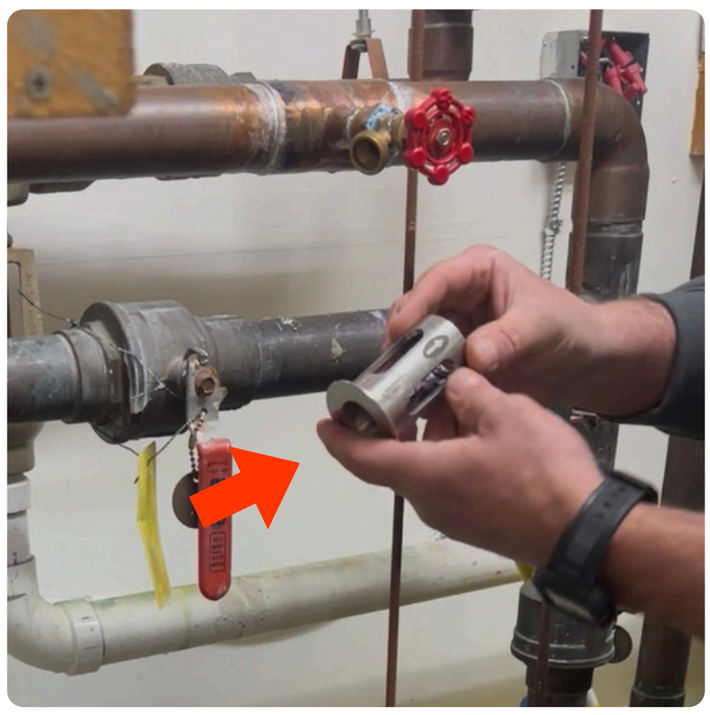
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CUSTOMER OUTCOME CASE STUDY

A 25-MINUTE INSTALL. ZERO DISRUPTION. SAVINGS THAT DON'T STOP.

SimpleActions installs at the service entry — upstream of every fixture in the building. The work happens during routine operations: residents don't relocate, staff doesn't reroute, and the building keeps running.

HOW IT WAS INSTALLED AT THIS PROPERTY



Survey & Prep

SimpleActions inspects the mechanical room, confirms the service entry, and



Service Entry Access

Water is briefly isolated and the technician opens the pipe at the service.



Device Installation

The SimpleActions device is coupled inline at the service entry — upstream.

RISK-FREE BY DESIGN

Why owners and operators say yes.

We engineered the install and the offer so the decision is easy. No capital project, no maintenance burden, no risk to your tenants, your team, or your downside.

- **Installed in under 25 minutes**
  One technician, one visit, one short water shut-off at the service entry.
- **6-month money-back guarantee**
  If the savings don't materialize, you don't pay. Full stop.
- **Lifetime warranty**
  Covered for the life of the property — no extended-warranty upsells, ever.
- **No disruption to tenants**
  Residents stay in their units. Operations stay on schedule. The savings just start.
- **Zero maintenance**
  No filters, no servicing, no recurring labor. Install and forget.

"Twenty-five minutes in the mechanical room, no resident complaints, and the next water bill came in $1,593 lower. That's the entire story."

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