SimpleActions
Cut utility waste. Increase property profit.

WATER CONSERVATION ROI PROPOSAL · PREPARED FOR MARINE TOWERS CONDOMINIUM

Marine Towers Water Savings Analysis

Two-Valve Package Deployment · 90-Day Free Trial · Save Up to 30%
Buy · Rent · Finance · 6-Month Money-Back Guarantee

Marine Towers Condominium, Inc.

2500 E Las Olas Boulevard · Fort Lauderdale, FL 33301

153 Living Units · City of Fort Lauderdale Public Utilities · Account 2003489

$18,128	$217,539	Up to 30%	6 Months
AVG MONTHLY OBLIGATION	ANNUALIZED SPEND	SAVE PER MONTH	RISK-FREE WINDOW
Both meters · 9-cycle baseline	Combined 4-inch + 2-inch services	9% floor · 47% ceiling · 20% nationwide avg	90-day free trial + 90-day money-back

PACKAGE ROI ANALYSIS

Combined 2-Valve Package · Full-Property Coverage

$22,398 Total Investment · $217,539 Annualized Baseline Addressed

10% Floor · 20% Central · 30% Upside · 3-, 5-, and 10-Year Horizons

The package deploys both valves concurrently under a single trial and acquisition structure. Combined investment of **$22,398** addresses the entire **$217,539 annualized utility baseline** at Marine Towers Condominium and produces a single consolidated M&V dataset at Day 90 spanning both services.

Savings Projections · Monthly, Annual, and 90-Day Trial

SAVINGS TIER	MONTHLY SAVINGS	YEAR-1 SAVINGS	90-DAY TRIAL BONUS	PAYBACK (POST-PURCHASE)
10% Conservation (floor)	$1,812.83	$21,754	$5,364	12.4 months
20% Conservation (central)	**$3,625.65**	**$43,508**	**$10,728**	**6.2 months**
30% Conservation (upside · “Save up to 30%”)	$5,438.48	$65,262	$16,092	4.1 months

Highlighted row reflects AquaFlow's most-common documented field outcome. Package investment of $22,398. 90-day trial bonus captured at zero cost during the free-trial window.

Tier × Horizon Matrix · 5% Annual Escalation

HORIZON	TIER	GROSS SAVINGS	ROI %
3-Year	10% Floor	$68,579	306%
3-Year	20% Central	$137,159	612%
3-Year	30% Upside	$205,738	919%
5-Year	10% Floor	$120,204	537%
5-Year	**20% Central**	**$240,408**	**1,073%**
5-Year	30% Upside	$360,613	1,610%
10-Year	10% Floor	$273,619	1,222%
10-Year	20% Central	$547,237	2,443%
10-Year	30% Upside	$820,856	3,665%

Gross Savings apply 5% annual utility-rate escalation to the annualized baseline. ROI % = Gross Savings ÷ $22,398 package investment. 20% Central is the modeling assumption based on AquaFlow's installed-base field results; figures are forward projections, not a metered result.

MODELED PROJECTION · NOT A METERED RESULT