



JO JERODENE
THE GRAIL PRIESTESS®

Author & Architect of The Grail Path
Archaeologist of the Soul

Press & Media Kit

Jo Jerodene

The Grail Priestess®



**The Grail Priestess® · author · sacred artist · mystic · Author & Architect of The Grail Path
· Archaeologist of the Soul · nearly two decades of work with women · Yorkshire ·
spirituality that embraces rather than transcends humanity.**

For nearly two decades, Jo has worked with women on paths of transformation and self-reclamation. Her work restores coherence where fragmentation has taken hold — returning human potential to its rightful place within the sacred, as a crucial partner in co-creation rather than merely an observer of it.

At the heart of her work is The Grail Path: an ancient mystical philosophy restored for modern women, rooted in sovereignty, self-reverence, personal authority and the sacred use of power.

Jo's work is spiritual without requiring women to become less human in order to become more holy. Prayer and profanity live quite happily side by side in her world. She believes in reverence, but not solemnity; in beauty, but not perfection; in mystery, but not mystification. Yorkshire-born and characteristically direct, Jo brings warmth, humour and grounded humanity to work that explores some of the deepest questions of identity, divinity, power and what it means to live a life that is wholly your own.



The Grail Path

The Grail Path is an ancient mystical philosophy of sovereignty, devotion and sacred self-reverence, restored for modern women.

It offers a structured path through which women can examine inherited identities, reclaim personal authority and restore a right relationship with power — within themselves, their relationships and the lives they create.

The Grail Path is not a belief system, a self-help method or a performance of spirituality. It is a discipline of remembrance: one that returns the sacred to the terrain of ordinary human life, where integrity, responsibility, embodiment and choice become foundations for transformation.

Its teachings unfold through five Pillars, exploring the principles and mechanics of sovereignty, the reconstruction of the self, relationship with Source, and the sacred dynamics through which human and divine potential meet.

At its heart lies a simple but radical understanding:

The Grail was never an object to be found.

It is a state of being to be remembered.



The Grail Path

Who It Serves and Why It's Needed

The Grail Path is a living current of remembrance.

It serves the woman who has given everything of herself to everyone else — and knows, deep down, there must be another way.

She may be a leader, a mother, an artist, a healer, a visionary, or simply a woman who has become extraordinarily good at holding everything together. Beneath the roles, responsibilities and accomplishments, she may recognise the quiet cost of a life built around performance, sacrifice or self-abandonment.

The Grail does not ask her to achieve more.

It asks her to stop abandoning herself in order to live.

The Path dissolves spiritual performance and perfectionism. It restores authority over her energy and choices, invites sacred service without sacrifice, and teaches her to build a life that honours both her humanity and her divinity.

Through its five Pillars, The Grail Path explores the architecture of sovereignty from multiple dimensions — the principles that establish it, the mechanics that distort it, the reconstruction of the self, relationship with Source, and the sacred dynamics through which we encounter ourselves and one another.

It is not a promise of quick transformation.

It is initiation — and a return to truth.

The woman who walks this Path learns to hold herself, her purpose and her presence with reverence. Not through perfection, but through the continual practice of noticing, choosing, integrating and returning.

And in doing so, she begins to understand the Grail not as something outside herself to attain — but as the Vessel she was always becoming.



The Books

The Grail Path is being developed as a body of written work exploring the philosophy through its five Pillars, alongside companion works that bring individual aspects of the teaching into everyday life.

The core canon begins with:

The Grail Path: Pillar I — The Principles

The Sacred Seals of Sovereignty

The first volume establishes the foundational Principles of The Grail Path — the sacred laws through which sovereignty, personal authority, responsibility and self-reverence are understood and restored.

Further volumes explore the Mechanics of the Path, reGenesis, relationship with Source, and Sacred Dynamics — together revealing the complete architecture of The Grail Path.

Alongside the five-volume canon sit companion works devoted to particular aspects of Grail practice, including self-full living, wellbeing, forgiveness and devotional life.

These books are not intended simply to transfer information. The Grail requires application; application creates transformation; transformation requires integration; and devotion is what allows that integration to become a way of life.

The books therefore exist as Grail artefacts in their own right — works to be read, lived, returned to and integrated over time.



Sacred Counsel at The High Altar

Alongside her public writing and creative work, Jo works privately with a very small number of women through The High Altar — the rarest expression of direct access to The Grail Priestess.

The work is private, relational and entirely bespoke. There is no predetermined curriculum. The curriculum is the woman herself: her wellbeing, her trajectory, her relationships, her work, her choices and the particular threshold she is navigating.

Jo describes the work as neither coaching nor conventional mentorship. It is counsel — grounded in proximity, conversation, discernment and the willingness to meet what is actually true rather than what is most comfortable.

Access is deliberately limited and available by invitation or application. Those entering The High Altar do so for one year, allowing sufficient depth for the work to unfold beyond the confines of isolated sessions or short-term transformation.

The Priestess encountered there is not ornamental. The work is grounded, direct, compassionate and profoundly human — because Jo's purpose is not to lead a woman away from herself, but back into a fuller relationship with both her humanity and her divinity.



Key Themes & Interview Topics

Jo Jerodene, The Grail Priestess®, speaks and writes at the intersection of ancient mysticism, modern womanhood and the architecture of human transformation.

Her work explores sovereignty, identity, self-reverence, spiritual integrity, power and the relationship between humanity and divinity. Drawing on nearly two decades of lived experience and work with women, Jo brings a grounded and often provocative perspective to conversations about spirituality and the ways we construct our lives.

Why everyone is healing but nobody gets healed

When healing becomes an identity rather than a process — and why integration, rather than endless excavation, is essential to genuine transformation.

Why women are exhausted by performance spirituality

How the pursuit of being healed, evolved, abundant or spiritually exemplary can become another form of perfectionism and self-abandonment.

Self-Full Living: why caring for yourself is not selfish

Why women have been taught to treat their own wellbeing as negotiable — and how Self-Full Living reframes nourishment, rest, pleasure and self-care as acts of stewardship rather than rewards to be earned.

Why empowerment isn't enough

The difference between feeling powerful and developing the capacity to hold power with responsibility, integrity and self-awareness.

The architecture of true transformation

Why information alone rarely changes a life — and how application, transformation, integration and devotion create lasting change.



Key Themes & Interview Topics

Continued...

Archaeology of the Soul

How inherited identities, expectations and adaptations can obscure who we actually are — and what becomes possible when we begin excavating rather than endlessly reinventing ourselves.

The sacred and the human belong together

Why spirituality need not require transcendence of ordinary humanity — and what changes when beauty, pleasure, humour, failure, profanity and imperfection are allowed back into our relationship with the divine.

Every conversation begins from lived experience and ends in actionable insight. Whether on stage, in print, or behind the microphone, Jo invites audiences to remember that the Grail has always been within them.



Press & Media Information

Name: Jo Jerodene

Title: The Grail Priestess®

Descriptor: Author & Architect of The Grail Path | Archaeologist of the Soul

Location: Yorkshire, United Kingdom

Field: Spiritual philosophy, sovereignty, self-reverence and Self-Full Living

Body of Work: The The Grail Path

Also: Author | Sacred Artist

Website: www.thegrailpriestess.com

Press Contact: press@thegrailpriestess.com



Media & Representation

For members of the media, publishers, event organisers and literary or creative partners, this is the appropriate channel for professional communication.

Interview requests, features, speaking invitations and public conversations are welcomed where there is genuine alignment with the work.

Representatives enquiring on behalf of a private client wishing to apply to **The High Altar** should include agency credentials and a concise outline of their client's intention.

This pathway exists to preserve the privacy of those entering the work and the integrity of the Temple.

Press contact:

✉ press@thegrailpriestess.com

🌐 www.thegrailpriestess.com/contact

Press Photography

A selection of approved press photographs of Jo Jerodene, The Grail Priestess®.

High-resolution files and additional approved imagery are available for editorial use upon request.

Photography: Lyn Chapman – Brand Photography by Wings



Press Photography

A selection of approved press photographs of Jo Jerodene, The Grail Priestess®.

High-resolution files and additional approved imagery are available for editorial use upon request.



Photography: Lyn Chapman – Brand Photography by Wings

