

THE COURTSIDE COLLECTION
AN INSIDER'S EDITION

The Courtside Experience Guide



*How to Watch Elite Tennis Live and Turn It Into the Trip of a
Lifetime*

For the woman who has watched from home long enough.



You Already Love Tennis

You know the players. You feel every break point. You understand exactly what it means when the whole crowd goes silent on a second serve at match point. For years, I did too, from my living room, promising myself that one day I would go. Then one day I finally did. And nothing about watching had prepared me for what it feels like to be there.

This guide is everything I wish someone had handed me before my first Grand Slam. The intel, the rituals, and the small secrets that turn a ticket into a memory you carry for the rest of your life. Consider it your backstage pass.

When you are ready to stop watching from home, I will be right here to take you.

With love and a full itinerary,

Kimberly · Founder, Mahogany Escapes

*There is a difference between watching tennis and
being there.
This guide is for the woman ready to cross that line.*

What No Broadcast Can Capture

No broadcast can capture it. Not the sound of a ball struck clean at full speed. Not the collective gasp of thousands reacting in the very same half-second. Not the way the energy in a stadium shifts the instant momentum turns, and you feel it move straight through your own chest.

The heat on your skin in Melbourne. The hush before a serve in Paris. The roar of New York after dark. When you attend a Grand Slam, you are not simply watching a match. You are stepping into a global moment, and the fashion, the food, the city, and the people all become part of it.

*You do not watch a Grand Slam.
You feel it in your body.*

It is one thing to love this sport from the comfort of your couch. It is another thing entirely to be in the room when history happens, when a champion falls to her knees and the whole world seems to hold its breath at once. That is the difference this guide was written to help you cross.

The Four Grand Slams

AUSTRALIAN OPEN • THE HAPPY SLAM

Melbourne

JANUARY

The season opener and the friendliest Slam on tour. Summer in January, warm crowds, and a food city that rivals any in the world. Long rallies, big heat, and an easy, joyful energy from the first serve.

WHEN	Mid to late January. You trade a cold month at home for two weeks of sunshine.
WEAR	Breezy and heat-ready. Linen, a great hat, and sunglasses you can be photographed in.
TASTE	A flat white in a laneway cafe and a plate of dumplings between matches. Melbourne earns its reputation.
DON'T MISS	A night session under the roof at Rod Laver Arena, then the city's laneways after dark.
DIVA NOTE	The most welcoming of all four. If it is your first Slam abroad, this is a gentle, joyful place to begin.

ROLAND GARROS • WHERE FASHION MEETS CLAY

Paris

MAY – JUNE

Clay-court tennis at its most beautiful, in arguably the loveliest setting in the sport, in the heart of Paris. The red clay slows the game into long, dramatic rallies. This is where sport becomes couture.

WHEN	Late May into early June, with Paris in full bloom.
WEAR	This is the fashion Slam. Elevated and expressive. Tailoring, a silk scarf, a bold sunglass. Dress like you belong in the box.
TASTE	A glass of Champagne courtside, and a proper Parisian cafe moment between matches.
DON'T MISS	The light on the red clay in late afternoon, and an evening in the city after play.
DIVA NOTE	Give yourself two extra days for Paris itself. The tournament is the anchor. The city is the love affair.

The Four Grand Slams

WIMBLEDON • THE CROWN JEWEL

London

JUNE – JULY

The oldest and most prestigious tournament in tennis. All-white tradition, perfectly manicured grass, and an atmosphere that feels like stepping into another century. Attending is a cultural event as much as a sporting one.

WHEN	Late June into mid July. Book far in advance, tradition holds its ground here.
WEAR	Soft, elegant, and garden-party ready. Florals, a beautiful dress, and a hat that means business.
TASTE	Strawberries and cream with a glass of Pimm's. It is not a snack. It is a century-old ritual.
DON'T MISS	A slow walk through the grounds, and if you are bold, the Queue, a British institution all its own.
DIVA NOTE	This is where quiet elegance wins. Lean all the way into it.

US OPEN • THE LOUDEST PARTY IN SPORTS

New York

AUGUST – SEPTEMBER

The boldest, most electric Slam on tour, right here in the States. New York brings the noise. Night sessions under the lights at Arthur Ashe Stadium are among the most thrilling moments in all of sports.

WHEN	Late August through early September, around Labor Day weekend.
WEAR	Bold and fun. This is the Slam for color and statement pieces. New York rewards confidence.
TASTE	The Honey Deuce, the famous cocktail finished with honeydew balls that look like tiny tennis balls.
DON'T MISS	A night session at Ashe, and the outer courts by day, close enough to hear the players breathe.
DIVA NOTE	Arthur Ashe Stadium is named for a Black man who changed this game and the world. You are walking into our history.

The Tickets Nobody Explains

The single question that stops most women from going is a simple one. What kind of ticket do I even buy? Here is the intel, plain and clear. There are three ways in, and the right one depends on the day you want to have.

The Grounds Pass

The best-kept secret in tennis. It lets you roam the outer courts inches from the pros, watch practice sessions up close, and soak in the full atmosphere of the grounds. It is the best value in the sport, and often the most joyful day you will have.

Reserved Stadium Seats

Your seat inside the main arena for the marquee matches and the biggest names. This is the ticket for the moments you have watched on television for years, now unfolding right in front of you.

The Night Session

The crown jewel, especially at the US Open. The lights come on, the city arrives, and the stadium turns electric. If you do only one thing, do this. It is the memory you will never stop telling people about.

DIVA INTEL • DAY OR NIGHT

Do both if you can. Spend a day session wandering the grounds with a pass, then save a night session for the memory that gives you chills. Day is discovery. Night is the show.

The Look & The Taste

WHAT TO WEAR · TENNISORE, DECODED

A Grand Slam is one of the most stylish rooms in the world, and you belong in it. This is not costume. It is confidence.

MELBOURNE	Breezy linen, a wide hat, easy elegance for the heat.
PARIS	Tailoring and a silk scarf. The fashion Slam. Be expressive.
LONDON	Soft florals, a lovely dress, a hat with presence.
NEW YORK	Bold color and a statement piece. Confidence wins.

WHAT TO TASTE · A FOOD TOUR IN DISGUISE

Every Slam has a ritual you eat because everyone before you did. Half the joy is in the tasting.

WIMBLEDON	Strawberries and cream with a glass of Pimm's.
US OPEN	The Honey Deuce. Get one for the photo, another because it is that good.
PARIS	Champagne courtside and a pastry at a sidewalk cafe.
MELBOURNE	World-class coffee and dumplings between sessions.

Tennis, it turns out, is a food tour and a fashion show wearing a sport's clothing.

Our Seat at the Table

Before Serena, before Venus, there was Althea Gibson, who broke the color barrier in the 1950s and won Wimbledon when we were not even allowed inside most clubs. There is Arthur Ashe, who has a stadium bearing his name at the US Open, the largest tennis arena in the world.

There are the sisters from Compton who rewrote what was possible. There is Coco Gauff carrying history in her twenties, and Naomi Osaka gathering Black players together on purpose, so that no one would ever have to be the only one in the room again.

*This game has never fully belonged to us on paper.
And yet we have shaped it, elevated it, and won it,
again and again.*

So when you take your seat at a Grand Slam, understand this. You are not a guest, and you are not an outsider hoping to be let in. You are an heir. You are walking into a story your people helped write, and there is a seat there with your name on it.

What an Elevated Tennis Trip Actually Looks Like

There is a difference between booking a flight and a ticket, and experiencing a Grand Slam the way it was meant to be experienced. This is what changes when every detail is handled and all you have to do is arrive.

Curated Accommodations

Where you stay matters. We choose properties that match the energy of the trip. Elevated, intentional, and perfectly placed so the whole experience flows.

Seamless Logistics

Your sessions are planned. Your transportation is handled. There is nothing to figure out and no line to guess your way through. You simply show up and enjoy.

Tennis Lovers Who Get It

The conversations, the reactions, the shared energy of women who feel the game the way you do. That is the part you never forget, and the part you cannot book alone.

The Full City Experience

The match is the anchor. The dinners, the neighborhoods, and the moments in between are where the trip becomes a story you tell for years.

THE INVITATION

Ready to Stop Watching and Start Going?

The Courtside Collection was created for women who love this game and are ready to stop watching from home. Every trip is curated and handled. All you have to do is show up.

Now booking
US OPEN · AUSTRALIAN OPEN 2027

SECURE YOUR SPOT TODAY

Your next Grand Slam experience awaits.

