

■ Nano Banana 2 Powered by Google Gemini

QUICK-START CHEAT SHEET

Week 12 | Jay the AI Guy | JVI Mobile Marketing | JourneyBuilder

■ PRE-WORKSHOP CHECKLIST

- Open gemini.google.com in Chrome
- Sign in with your Google account (free)
- Click 'Image' or navigate to Nano Banana 2
- Have your logo / brand colors handy
- Grab a notepad to jot down your best prompts
- Join the webinar link from your email

■ HOW TO ACCESS

- 1 Go to **gemini.google.com** and sign in with any Google account
- 2 Select the **Image Generation** option (Nano Banana 2)
- 3 **Type your prompt** and hit Generate — it's that easy!

■ KEY SETTINGS TO KNOW

- **Aspect Ratio:** Square (1:1) for social posts
- **Aspect Ratio:** 16:9 for video thumbnails & slides
- **Aspect Ratio:** Portrait (9:16) for Stories / Reels
- **Style:** Use 'Photorealistic' for professional looks
- **Style:** Use 'Illustration' for fun/branded graphics
- **Resolution:** Set to highest available for print use

■ THE PROMPT FORMULA

Think of it like briefing a photographer:

SUBJECT	SETTING	STYLE	MOOD
What is it?	Where/context?	Visual style?	Feeling?

"Professional headshot of a friendly small business owner, modern office background, clean corporate photography style, warm and approachable"

■ POWER PROMPTING TIPS

- ◆ **Add lighting details:** e.g., 'soft natural light,' 'golden hour,' 'studio lighting'
- ◆ **Name the camera angle:** e.g., 'overhead flat lay,' 'close-up,' 'wide establishing shot'
- ◆ **Specify a color palette:** e.g., 'blue and white color scheme,' 'warm earth tones'
- ◆ **Include negative prompts:** Add 'no text,' 'no watermark,' 'no people' to exclude elements
- ◆ **Iterate fast:** Generate 4 options at once, pick your favorite, then refine
- ◆ **Be specific about style:** e.g., 'flat design,' 'watercolor,' '3D render,' 'photorealistic'

■ READY-TO-USE PROMPTS — Copy, Paste, Create!

■ Social Post — Service Business "Clean, modern social media graphic for a local plumbing company, bright blue and white color scheme, friendly professional vibe, no people, flat design style, square format" ■ Email Header "Wide horizontal email header graphic, professional digital marketing theme, dark navy background with gold accents, abstract tech pattern, space for text overlay, 16:9 ratio" ■ Hera Animation Background "Abstract animated loop background, flowing gradient waves in teal and purple, smooth and modern, subtle motion feel, dark background, no text or logos"	■ Social Post — Retail "Eye-catching promotional banner for a boutique clothing store, spring collection, pastel pinks and greens, elegant typography space, lifestyle photography style, bright and airy" ■ HeyGen Video Thumbnail "YouTube thumbnail background, dark gradient from navy to black, glowing tech elements, modern AI concept, cinematic quality, no text, 16:9 widescreen" ■ Blog / Article Featured Image "Featured image for a blog post about AI tools for small business, futuristic but approachable, light blue background, abstract brain and gear icons, clean editorial style"	■ Social Post — Family Fun "Vibrant social media post for a family entertainment center, bold primary colors, fun illustrated style, kids playing arcade games, energetic and joyful atmosphere" ■ Gamma Slide Hero "Presentation slide hero image, business growth concept, upward trending arrow made of light, clean corporate style, white and blue color palette, minimalist, horizontal format" ■ Review / Testimonial Graphic "Social proof graphic with five gold stars, clean white background, subtle brand-worthy design, space for quote text, professional and trustworthy feel, square format"
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■ YOUR COMPLETE AI CONTENT SYSTEM

Week 9	Week 10	Week 11	Week 12 ★
HeyGen	Gamma	Hera	Nano Banana 2
AI Video with Digital Avatars	AI Presentations & Decks	AI Animations	The Visual Engine That Powers It All