

JOURNEYBUILDER

AI Studio Quick Start Guide

Build Your Website by Describing It
No Coding. No Design Skills. Just AI.

- ✓ Describe your business, AI builds the page
- ✓ Clone any website from a URL or screenshot
 - ✓ Chat-based editing with restore points
- ✓ Forms + booking calendars + CRM built in
 - ✓ Free 30-day trial included

Start Your Free Trial

jaytheaiguy.com/website-workshop

What is JourneyBuilder's AI Studio?

Build Your Website by Describing It

AI Studio is JourneyBuilder's new AI-powered builder that creates professional website pages from a simple prompt. Instead of starting with a blank page and building manually, you describe what you want — and AI Studio delivers a working first draft with layout, content, and structure already in place.

Why Small Business Owners Love It:

- Build a complete website page in under 5 minutes
- No coding or design skills required
- Describe your business in plain English
- AI asks smart follow-up questions to fill in the gaps
- Clone layouts from a URL or screenshot
- Upload images to guide the design direction
- Chat-based editing with unlimited restore points
- Forms and booking calendars built in

It's not just a website builder — JourneyBuilder is an all-in-one platform with CRM, email, SMS, scheduling, automations, and AI chat agents built right in.

AI Studio is currently in Beta — which means you're getting early access to something most of the world hasn't seen yet. It's already enabled in your account and ready to go.

What's Included in Your Free 30-Day Trial

Feature	Included
AI Studio (Beta)	■
Vibe Creator Prompt Experience	■
Clone from URL or Image	■
Chat-Based Editing + Restore Points	■
CRM & Contact Management	■
Email & SMS Marketing	■
Appointment Scheduling	■
AI Chat Agents	■
Workflow Automations	■
Review Management	■
Sales Pipelines	■

Getting Started in 5 Minutes

From sign-up to your first AI-built page

Step 1: Sign Up for Your Free Trial

Go to jaytheaiguy.com/website-workshop and create your account. No credit card required.

Step 2: Open AI Studio

Look for **"AI Studio (Beta)"** in the left sidebar of your dashboard. Click it to open the Vibe Creator experience. It's already enabled and ready to go in your account.

Step 3: Start a New Project

Click to start a new AI-built project.

Step 4: Describe What You Want

Type a prompt in plain English. The more detail you give, the better the result.

Step 5: Answer Follow-Up Questions

If your prompt is broad, AI Studio will ask simple follow-up questions — like what kind of form you want, or what your main goal is. Pick the options that match your business.

Step 6: Let the AI Build

Click Generate. In a few seconds, you'll have a complete page with layout, copy, and structure ready to go.

Step 7: Refine with AI Chat

Type what you want changed in the chat panel: "Change the headline," "Add a testimonials section," "Make this more modern." The AI updates the page in real-time.

Example Prompts to Try:

"Build a landing page for a roofing company in Greensboro"

"Create a website for a dental clinic with online booking"

"Make a lead capture page for a yoga studio with a free class signup"

"Recreate this page from [paste any URL]"

You can also upload an image to guide the design, or paste a URL to clone a layout.

How AI Studio Actually Works

The Vibe Creator Experience

AI Studio is designed around a simple idea: **you shouldn't have to know how to design a website to have one**. Instead of learning a complicated editor, you describe what you want and the AI handles the heavy lifting.

What You Can Create

- One-page websites
- Multi-section landing pages
- Lead generation pages
- Appointment booking pages
- Service business websites
- Registration pages
- Campaign landing pages
- Client prototypes (agencies love this)

What Goes Into a Great Prompt

- **What type of page** — landing page, homepage, contact page, etc.
- **Business type and industry** — be specific
- **Location** — if you're a local business
- **Services or products** — list your key offerings
- **Tone and vibe** — professional, playful, luxurious, trustworthy, etc.
- **Main goal** — leads, bookings, sales, signups
- **Specific sections** — testimonials, pricing, FAQ, etc.

Follow-Up Questions

Don't worry about writing a perfect prompt. If AI Studio needs more info, it'll ask you simple questions like:

"What type of form do you want – contact, booking, registration, or survey?"

"What's the primary goal of this page?"

"Any style preferences?"

Just pick the options that fit your business. The AI uses your answers to build a better page.

Cloning Pages and Using Images

Borrow layouts, match vibes, skip the blank page

Clone a Layout from a URL

See a website you love? Paste the URL into AI Studio and ask it to recreate the structure for your business. AI Studio will build a page using that layout as inspiration — then you customize the content for YOUR brand.

Great for:

- Rebuilding an existing site faster
- Taking inspiration from a competitor
- Creating a client pitch based on a reference site
- Avoiding the blank-page problem

Upload an Image for Design Direction

Got a screenshot, photo, or mockup that captures the vibe you want? Upload it. AI Studio uses the image as visual guidance for the design — colors, mood, aesthetic, and layout inspiration.

Combine Both

You can paste a URL for structure AND upload an image for style. The AI uses both inputs to build something that looks and feels exactly how you want.

Editing with AI Chat

Plus Restore Points — your infinite undo

Just Tell the AI What You Want

After AI Studio builds your page, the real fun begins. Instead of hunting through menus, you chat with the AI like you'd chat with a designer. Here are real examples:

"Change the headline to 'Your Lawn Deserves Better'"

"Add a testimonials section below the services"

"Make this look more modern"

"Rewrite the about section to be more casual"

"Add a contact form"

"Add a booking section"

"Rewrite this in Spanish"

"Change the CTA button to green"

Restore Points = Infinite Undo

Every AI change creates a restore point. If you don't like a change, just roll back to an earlier version with one click. This makes it safe to experiment — you can try bold changes without worrying about breaking anything.

Chat History

AI Studio remembers your conversation for each project. Come back tomorrow and pick up where you left off. The AI has full context of everything you've built together.

Forms, Calendars, and Your CRM

Turn your website into a lead-capturing machine

How Forms Work in AI Studio

When AI Studio builds a form on your page, it creates the **front-end layout** — what your visitors see. To start actually collecting submissions, you do one small step: click **Connect to CRM**.

Here's the flow:

1. AI Studio builds the form on the page (part of your prompt)
2. You click Connect to CRM (takes about 10 seconds)
3. Submissions start flowing into JourneyBuilder as contacts

Where Form Submissions Live

Once connected, every form submission creates a contact in your JourneyBuilder CRM. You can view submissions in:

- **Contacts** — each submission creates a contact
- **Sites** → **Forms** → **Submissions** — the full list

Trigger Automations from Form Submissions

Once your form is connected to CRM tracking, you can use submissions as triggers for workflows. Example: someone fills out your contact form → JourneyBuilder automatically sends a welcome email + SMS, creates a task for your team, and drops them into your sales pipeline.

How Calendars Work

If your prompt asks for a booking page or appointment section, AI Studio will build the front-end experience AND ask you to select a calendar from your sub-account. Pick an existing calendar, and visitors can book appointments directly on your page.

The calendar itself lives inside JourneyBuilder. AI Studio just connects the page to it.

Publishing Your Website

Preview, share, connect your domain, go live

Preview Before You Publish

Check your page on desktop and mobile before going live. Make sure everything looks right.

Share a Preview Link

Want feedback before publishing? Generate a share link and send it to a partner, client, or colleague.

Connect Your Domain

When you're ready to go live on your own domain, connect it through **Domain Hub** inside JourneyBuilder. Your AI Studio page publishes to that domain.

Draft vs. Published

After you publish, you can keep making edits — but those edits stay in draft mode until you republish. That means you can safely experiment with changes to a live site without affecting what visitors see.

Jay's Pro Tips

8 tips to get the most out of AI Studio

Tip #1: Be Specific in Your Prompt

"Plumber website" gets you a generic plumber website. Try this instead: "A professional website for a licensed plumber in Greensboro, NC who specializes in residential plumbing, emergency repairs, and water heater installation. Friendly and trustworthy tone. Include a contact form, services section, and a 24/7 emergency callout banner."

Tip #2: Use Follow-Up Questions as a Checklist

When AI Studio asks follow-up questions, treat it like a checklist for YOUR business. Every answer makes the page more accurate to what you actually need.

Tip #3: Don't Forget to Connect Your Form

The biggest "gotcha" for new users is building a beautiful contact form... and then wondering why submissions aren't showing up. Remember: click **Connect to CRM** after the form is built. Takes 10 seconds, saves you headaches.

Tip #4: Use Restore Points Liberally

Experiment! Try bold changes. If you don't like something, roll it back. The restore points are there so you can explore without fear.

Tip #5: Clone from Your Competitors

Got a competitor with a great website? Paste their URL into AI Studio. Let the AI recreate the structure, then rewrite everything for your brand. Fast, inspired, and completely yours.

Tip #6: Pair with Claude or ChatGPT for Copy

Use Claude or ChatGPT to draft really polished website copy, then paste it into AI Studio as part of your prompt. AI-written copy + AI-built design = unstoppable.

Tip #7: Build One Page at a Time

Start with your homepage. Nail it. Then build your services page, about page, contact page. Each one takes minutes. Don't try to do everything at once.

Tip #8: It's in Beta — Have Fun with It

AI Studio is brand new and getting better every week. You're on the bleeding edge. Expect some rough edges, celebrate the wins, and give feedback when something doesn't work the way you expected.

Next Steps

Everything you need to get started today

Start Building Today

jaytheaiguy.com/website-workshop

Your free 30-day trial of JourneyBuilder — no credit card required

Join the AI for Small Business Community

facebook.com/groups/jaytheaiguy

- Weekly workshops and replays
- AI tips and updates
- Community Q&A;

Want Help Setting Everything Up?

Book a Discovery Call

Whether it's your website, CRM, automations, AI chat agents, or the whole enchilada — Jay and team can help you get it all running.

links.getjourneybuilder.com/widget/booking/0GCx0ffD07bBalvx6jH1

About Jay Vics

Jay is the founder of JVI Mobile Marketing and JourneyBuilder, helping small businesses leverage AI and automation to grow smarter. His Friday AI Workshops have helped hundreds of business owners implement practical AI tools.

Connect with Jay: Facebook Group: AI for Small Business with Jay, the AI Guy | Website: getjourneybuilder.com

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