

Talks that change how teams get big things done

Keynotes and sessions on OKRs, strategy execution, and why traditional goal-setting stalls — with **practical frameworks your audience can use immediately.**

FOR event organizers and L&D leaders who want a room full of people inspired and enabled to create their own clear expectations and work more strategically



Signature Talks

“You Have a Plan. Now What?”

Why strategy stalls between the offsite and the daily work. Challenges the myth that strategy is someone else's job and gives every attendee permission and practical tools for strategic thinking in their role — drawing on *You Are a Strategist*.

BEST FOR

STRATEGY EXECUTION · ALL-HANDS MEETINGS · LEADERSHIP DEVELOPMENT · STRATEGY KICKOFFS

“Is It Possible to Make OKRs Not Suck?”

Why most OKR implementations fail — and what actually works. Unpacks why traditional approaches break down and introduces No-BS OKRs, the behavior-change methodology that transforms how organizations set and achieve goals.

BEST FOR

OKRS & GOAL-SETTING · LEADERSHIP SUMMITS · HR/L&D CONFERENCES · STRATEGY EVENTS

“Inclusion Through Structure: Enabling High-Potential Employees to Do Their Best Work”

Goal-setting systems aren't neutral. This talk explores how intentional design creates space for diverse thinking styles and why that matters for results.

BEST FOR

INCLUSIVE ORGANIZATIONAL DESIGN · DEI EVENTS · HR CONFERENCES · NEURODIVERSITY PROGRAMMING · LEADERSHIP SUMMITS

Tailored content for your specific audience.

Recent examples include: OKRs for matrix organizations, strategy execution in high-change environments, and goal-setting for distributed teams.

BEST FOR

CUSTOM TOPICS · EVENTS WITH SPECIFIC INDUSTRY OR AUDIENCE NEEDS

Formats

Keynote

45-60 MINUTES

High-energy presentation for opening or closing conferences and leadership summits. Custom framing for your event theme, audience-specific examples, Q&A if desired.

Breakout Session

60-90 MINUTES

Deeper dive with interaction — frameworks are introduced and applied during the session, with exercises, small-group discussion, and takeaways participants keep.

Panel or Fireside Chat

VARIABLE

Conversational format, paired with other speakers or an interviewer. Pre-event briefing on themes, suggested questions, flexible and adaptive.

BEYOND SPEAKING

Workshop

HALF-DAY OR FULL-DAY

Intensive working session where participants create real outputs they'll use after the event. Delivered as **Strategic Planning Facilitation** — a facilitation engagement, scoped separately from speaking.

Virtual works, too. Virtual keynotes and sessions include the same preparation and customization as in-person — you just save on travel, and generally have more schedule availability to choose from.

THE INVESTMENT

\$10,000

keynote and session fees start here, plus travel for in-person events

START HERE

Book a 25-minute Q&A call →
findrc.co/qacall

saralobkovich.com/services/speaking →

Email Sara →
sara@redcurrantco.com

Booking a talk

SARA@REDCURRENTCO.COM

01

Inquire

Share your event details — date, audience, format, and what you're hoping to achieve.

02

Discovery call

We'll discuss your goals, your audience, and how a talk can make the biggest impact.

03

Proposal & agreement

You'll receive a proposal with topic, format, investment, and logistics.

04

Deliver

I'll show up prepared to deliver a talk your audience will remember and reference.

THE FINE PRINT

Every engagement includes a pre-event discovery call, presentation materials tailored to your event theme, bio and headshot for promotion, and optional post-event follow-up resources for attendees. Travel is billed at cost; for events within the Pacific Northwest, travel may be included. Adjusted pricing may be available for mission-aligned nonprofits. For large events, 3–6 months of lead time is ideal; last-minute inquiries are welcome.

Past Speaking

SELECTED EVENTS AND TOPICS DELIVERED

World OKR Summit 2025	"Unblocking Your Team's Inner Strategists: No-BS OKRs for Neurodivergent and 'Square Peg' Professionals"
Section School 2023 & 2024	"Strategic Planning: Translate company strategy into team goals" · "Building OKRs: Implement a strategy your team will stick to" · "Burnout and High Performance"
Confidential Engagements	"Motivation Science for People Leaders" — global professional services firm (2025) "Burnout Reduction for High-Potential High-Performers" — OKR industry partner webinar (2023)

About your speaker, Sara Lobkovich



4,000+

OKR PRACTITIONERS TRAINED
SINCE 2019

300+

ORGANIZATIONS
SERVED

500+

HOURS OF GROUP
FACILITATION

Sara Lobkovich is a strategist, OKR Master Coach, and author of *You Are a Strategist: Use No-BS OKRs to Get Big Things Done* (a BookLife Editor's Pick). She has trained 4,000+ practitioners — from Fortune 500 companies to high-growth startups to mission-driven nonprofits. Her practice sits at the intersection of strategy execution and the behavioral dimensions of how people actually work — with a particular emphasis on frameworks that work for the full range of cognitive and cultural diversity.

OKR MASTER COACH · NBC-HWC · ADVANCED CONFLICT MANAGEMENT
(KILMANN DIAGNOSTICS) · J.D.

"One of my favorite workshops of the year? Strategy during chaos by Sara Lobkovich. The workshop itself was stellar and she speaks using a relatable language!"

— SAVANNAH · THREADS

BRING YOUR QUESTIONS

Let's talk about your event.

Tell me about your event, your audience, and what you're hoping the room walks away with — and I'll give you a few options for topic and format.

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SARALOBKOVICH.COM/SERVICES/SPEAKING · SEATTLE, WA

Book a 25-minute Q&A call →

findrc.co/qacall

Email Sara →

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