

Dr. Joy S. Pedersen – Integrating Healing and Business for Sustainable Success



Dr. Joy S. Pedersen, also known as Sage Joy, is a spiritual healer, author, divine channel, and the founder of Express Success LLC. Through her organization, she helps individuals and business owners clear internal and unseen blocks that affect their health, wealth, leadership, and confidence. Her work focuses on aligning a person's inner world with their external results.

She offers private sessions and structured programs such as Sacred Circle and Business with Soul, all designed to help people live and lead with clarity, stability, and purpose. We at CIO Global,

are proud to introduce Dr. Joy S. Pedersen as one of the 10 Most Acclaimed Women in Business, 2026.

Her journey into business began with a clear observation. She noticed that many capable and intelligent people were working hard but still not achieving the outcomes they desired. Traditional strategy and effort were not always enough. She understood that emotional patterns, unconscious beliefs, and energetic influences were often shaping results behind the scenes. With a background in business and deep spiritual experiences, she chose to bridge both worlds. She developed a model that defines success not only by financial growth but also by alignment, integrity, healing, and sustainable expansion.

When words, energy, and actions align, trust and results naturally follow.

A major turning point in her leadership came when she realized that service must be sustainable. During times of global instability, she gave at a very high level. While her devotion was sincere, she learned that **true leadership matures when boundaries are respected and personal needs are honored**. She shifted into a model that balanced impact with reciprocity. This decision strengthened her authority, clarified her value, and allowed her business to grow in a healthier way.

In the early years, one of her biggest challenges was helping people understand intangible transformation work. When change happens at the level of mindset, emotional healing, and unseen influences, it may not always be immediately visible. However, these changes often create deep and lasting results. To overcome this challenge, she began documenting client outcomes, refining her communication, and building structured programs that

demonstrated practical benefits. At the same time, she strengthened her own confidence in the effectiveness of her methods.



During difficult seasons in business, she focuses on purpose rather than temporary emotions. She believes not every season feels easy, but clarity about her mission keeps her grounded. She invests in her own healing, reflection, and alignment practices. For her, motivation is not about forcing productivity. It is about returning to center and reconnecting with intention.

Integrity, discernment, and responsibility guide her daily decisions as a leader. She believes leadership requires telling the truth, even when it feels uncomfortable. She prioritizes long-term stability over short-term approval. She also believes leaders must take responsibility for their energy, words, and impact. These values shape how she works with clients, partners, and her team.

When building strong teams, she emphasizes clarity and communication. She believes people perform best when they understand the mission and clearly know their role within it. She encourages autonomy while maintaining accountability.

Collaboration is important to her. When team members feel respected and trusted, they are more motivated and engaged.

For women who want to succeed in business today, she believes self-trust is essential. Without self-trust, external opinions can easily derail progress. Discernment is equally important, as not every opportunity is aligned. She also stresses the importance of understanding money, value, and sustainability. Long-term impact requires financial awareness and strategic thinking.

Balancing innovation with stability is another core principle in her organization. She focuses on building a strong foundation first. She clears and aligns internal structures before expanding externally. Systems, processes, and financial awareness create stability. Once that base is secure, innovation becomes an expansion rather than a risk. This approach allows growth without chaos.

Trust with customers, partners, and stakeholders is built through consistency and transparency. She believes integrity and authenticity matter more than perfection. People trust what is steady and real. Education is also central to her strategy. When clients understand the process, the reasoning behind decisions, and the measurable shifts that occur, confidence increases. She believes trust is not built through promises but through alignment between words, actions, and outcomes.

***Sustainable leadership
honors both impact and
personal well-being.***



She approaches learning with curiosity and openness. She studies leadership and technology while continuously deepening her understanding of human behavior and transformation. She refines her methods through research, lived experience, measurable results, and disciplined spiritual practice. This integration of strategy and insight allows her to evolve as both a healer and a business leader. She believes effective leaders must evolve internally as quickly as the external world changes.

Mentorship has played a significant role in her journey. She has learned from both formal mentors and unexpected teachers. Today, she mentors women in business who want to lead with strength while honoring their intuition. Many women have strong capabilities but hesitate to fully own their power. She guides them to integrate confidence with clarity.

To young women who dream of starting their own businesses, she advises trusting intuition while building competence. Skill development should come before seeking visibility. She

encourages releasing underlying fears that show up as procrastination or constant busyness. Clearing unconscious blocks related to money, success, and visibility is, in her view, essential for sustainable flow.

Looking ahead, she sees personal development and spiritually based business becoming more integrated with mainstream leadership. Emotional health, nervous system regulation, and belief systems are increasingly recognized as drivers of performance and profitability. She believes leaders who understand both internal alignment and external strategy will thrive.

Through her work, Dr. Joy S. Pedersen aims to leave a legacy of integrated leadership where success includes integrity. She wants to demonstrate that healing and business are not separate paths. Her vision is to normalize leadership that honors both impact and well-being. She believes service can be sacred while also being sustainable, and that conscious leadership does not require burnout or self-sacrifice.

True success begins with internal alignment, not external strategy.

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