NCW HEALING ARTS COLLECTIVE

QUARTERLY SNAPSHOT
NOVEMBER 2026 GATHERING

Activity came back this fall

Since our August gathering, website visits, search, community size and email engagement have all moved up. Figures cover Aug 27 to Nov 2, 2026.

WEBSITE VISITORS
3.4K
Up 182% on the previous 90 days

COMMUNITY REACH
2,025
Up 10.4% from 1,834 in August

EMAIL OPEN RATE
39.7%
Up from 24% last quarter

NEW SOCIAL FOLLOWERS
140
14.6 a week, up 45% on last quarter's pace

MORE HIGHLIGHTS

334
SEARCH CLICKS
Up 20.6%

12K
SEARCH IMPRESSIONS
Up 25.4%

4,337
EMAILS DELIVERED
Up 75%

90.8%
PEOPLE PAGE ENGAGED
Top engaged page

COMMUNITY GROWTH

CHANNEL	MAY	AUG	NOV	SINCE AUG
Instagram	369	437	527	+90
Facebook Page	445	508	538	+30
Facebook Group	298	318	336	+18
Email contacts	431	492	527	+35

WHERE GROWTH SLOWED

- Facebook Page growth slowed, +63 last quarter to +30
- Email clicks held at about 240 even though we sent 75% more
- Home page visits are short, about 21 seconds

Instagram is our fastest-growing channel. It grew from 437 to 527 followers since August, and its weekly follower pace nearly doubled.

Sources: Google Site Kit (Analytics and Search Console, last 90 days), Go High Level email stats and Social Planner, Facebook and Instagram. Social stats cover 67 days against 87 in the last report, so rates are per week. Email open rates can run high because some email apps preload messages.