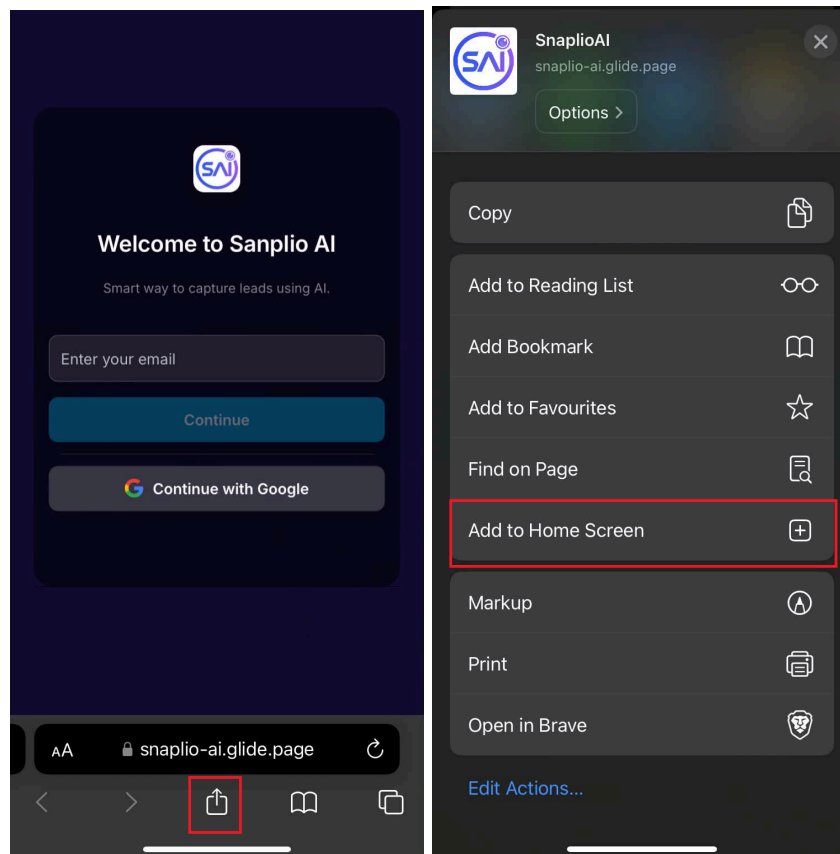


Snaplio AI User Manual

Sharing and Install

- The app can be accessed via the provided website : <https://snaplio.ai>
- Choose your favorite plan. Free is three leads per month maximum but idea for a free test.
- Sign up and verify your email address.
- When the link is opened in the device's default mobile browser (Safari on iOS or Chrome on Android), the user will be prompted to install the app on your phone home page.
- For iOS:
 - Tap the Share button
 - Select Add to Home Screen

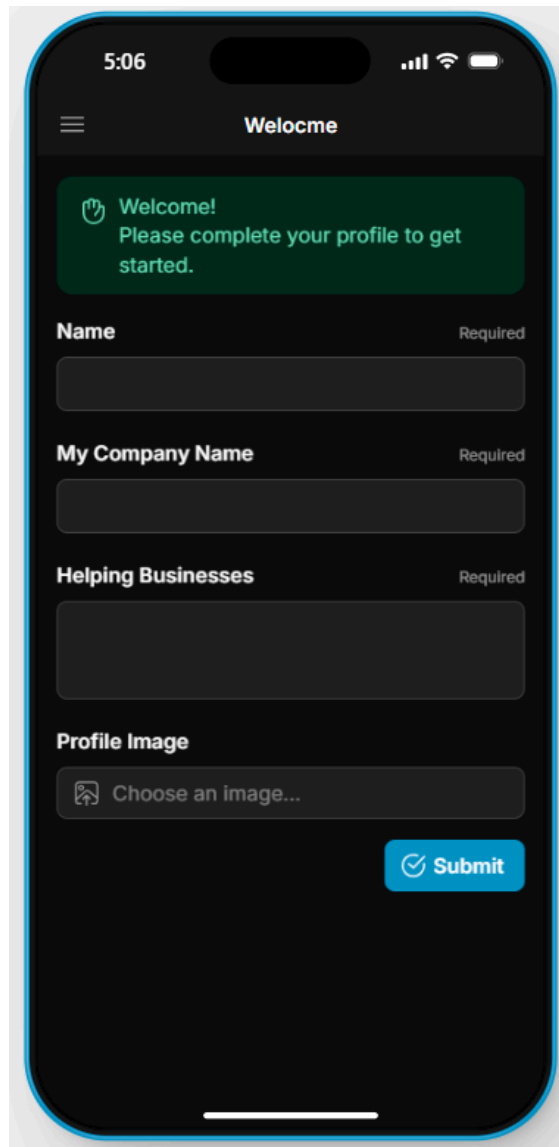


For Android:

- Follow the installation prompt..

Onboarding and User Info

When the user signs up for the first time, they are prompted to enter their name and specialty to enable a more personalized experience.

A mobile application interface for onboarding. At the top, the status bar shows the time 5:06, signal strength, Wi-Fi, and battery. Below the status bar is a dark header with a hamburger menu icon on the left and the word "Welocme" in the center. A green message box with a hand icon says "Welcome! Please complete your profile to get started." Below this are four form fields, each with a label and a "Required" status: "Name", "My Company Name", "Helping Businesses", and "Profile Image". The "Profile Image" field has a small image icon and the text "Choose an image...". A blue "Submit" button with a checkmark icon is at the bottom right.

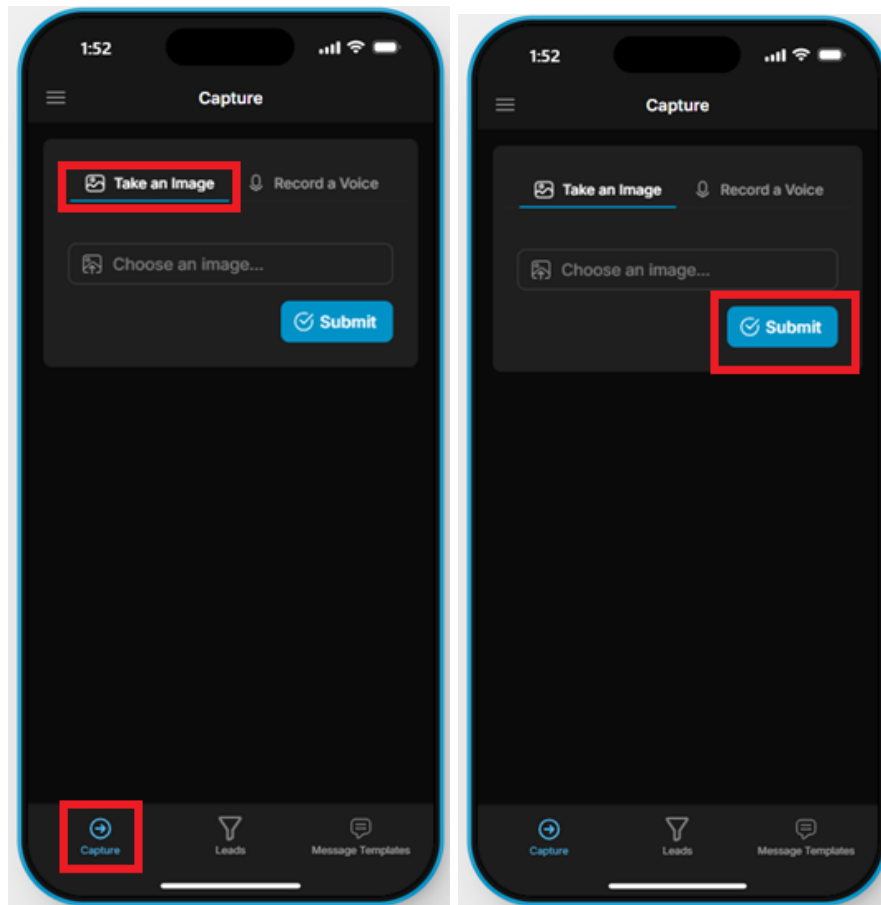
After entering their name and specialty, the user can submit the information to complete registration and begin using the app.

Capturing new leads

There are two AI-powered methods for capturing leads: **Image** and **Voice**.

Image Input

The user selects an image by tapping **Choose an Image** (from the camera or photo library), then taps **Submit**.



Once submitted, the AI analyzes the image and extracts the following information (if available):

- Company name
- Contact number
- Website

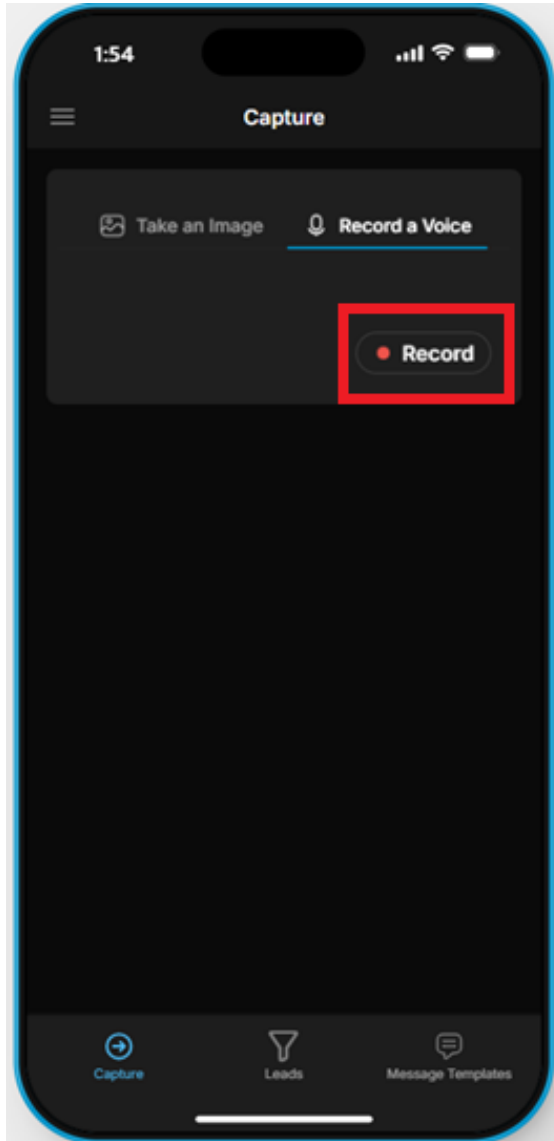
The app then navigates the user to the newly added lead's detail screen (discussed later).

Voice Input

The user records a voice note by tapping the **Record** button.

After tapping **Stop**, the app analyzes the audio and extracts the following information (if available):

- Company Name
- Contact Number
- Website



Tip: For best results, the voice note should follow this format:
"Company name XYZ, phone number 123456789, website company.com."

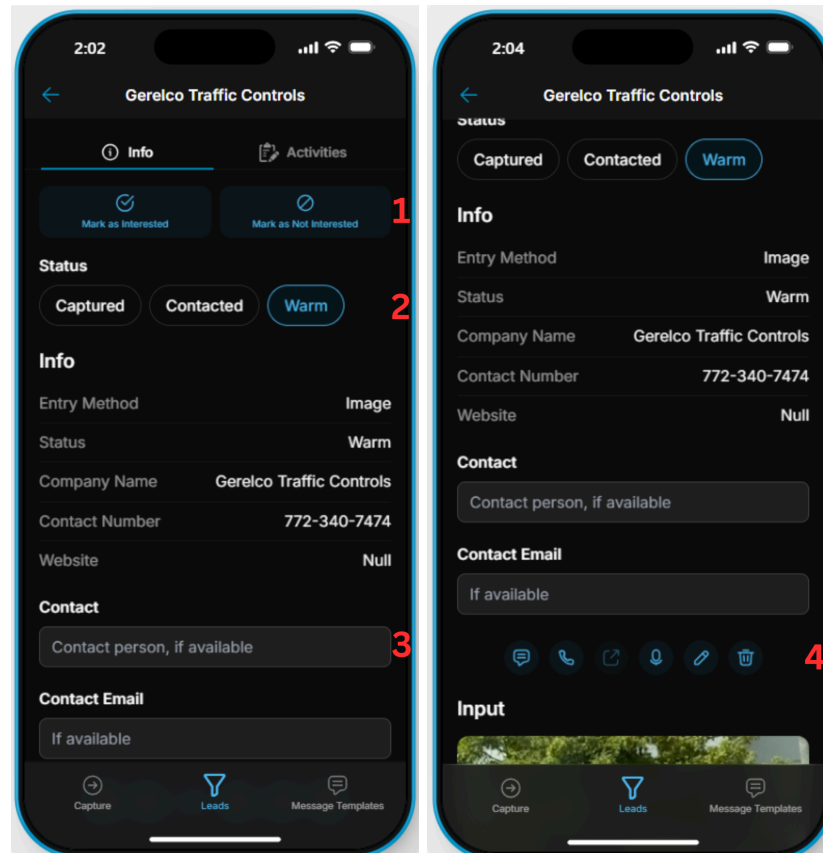
The app will then navigate the user to the newly added lead's detail screen (discussed later).

Leads Detail Screen

On the lead's detail screen, there are two main subtabs.

Info tab

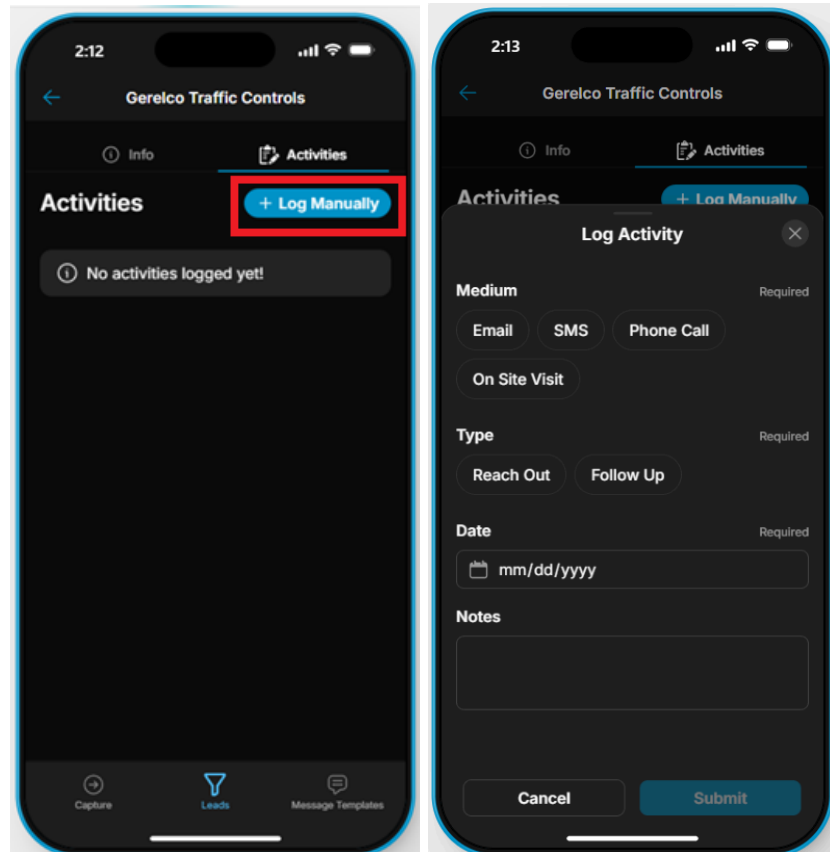
Here, the user can update the lead's information or move it through the pipeline.



- 1- User can mark the Lead as "**Interested**" or "**Not Interested**"
- 2- The user can update the lead's **status**.
- 3- The user can enter a specific contact name (if known) for more personalized messages.
- 4- Quick access section:
 - Message icing: Message using template (discussed Later)
 - Phone icon: to call the captured phone number (If captured)
 - Open link icon: To visit the company website (If captured)
 - Microphone icon: to send a message using AI voice-to0text transcription (discussed Later)
 - Edit icon: to edit the lead info,
 - Delete icon: to delete the lead entirely

Activities tab

Here the user can log manually the activities done with this specific lead by clicking “Log Manually”

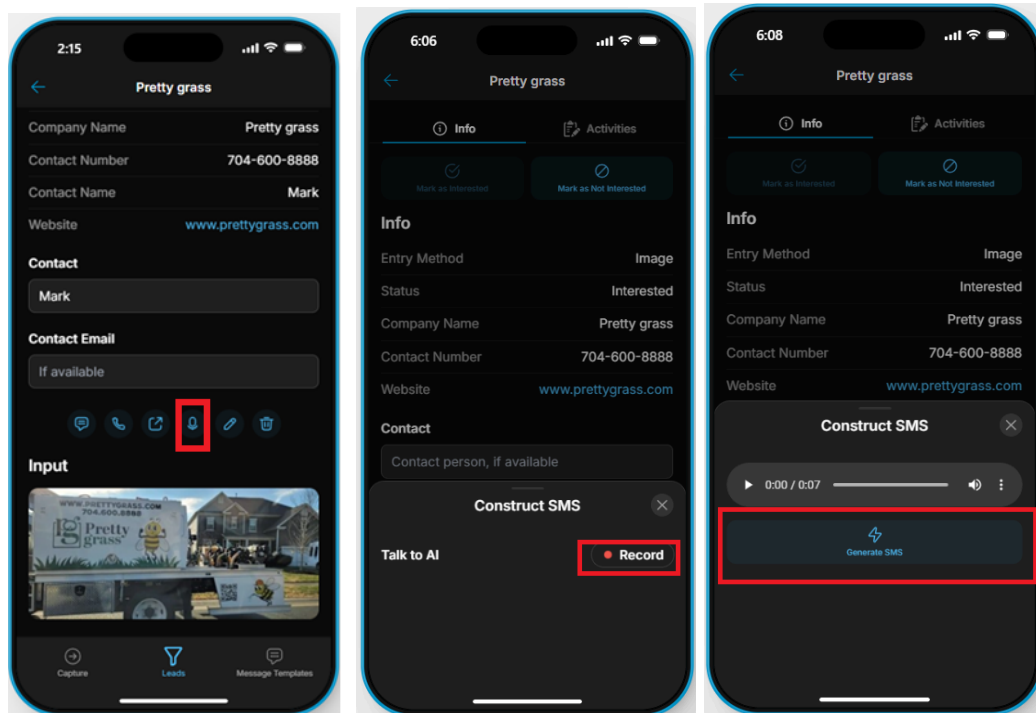


Users can specify the medium, the type, date of contact and notes (what's been done during this activity).

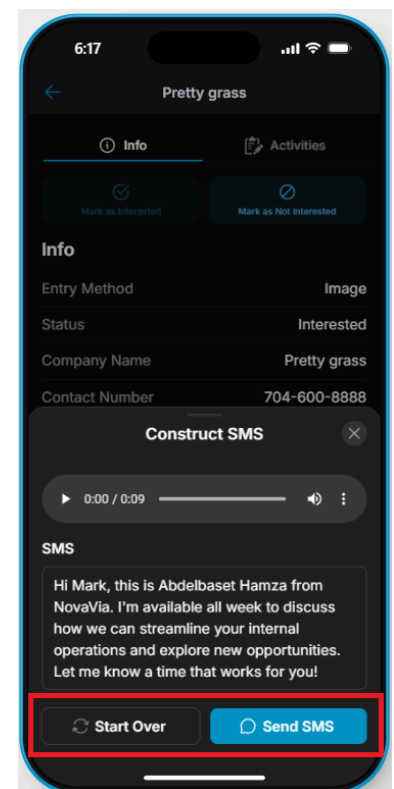
Constructing Messages Using Speech to Text AI

On the detail screen, tapping the message icon opens a new screen with an audio recorder, allowing the user to record a voice note explaining the message they want to send to the lead.

When the user taps **Generate SMS**, the audio is converted into a message and displayed for the user to review.



The user can then tap **Send** to submit the message, which will be automatically constructed and logged as an activity. Alternatively, the user can tap **Start Over** to discard the message and record a new audio note.



Message Templates

Users can now create reusable message templates for frequently used communications.

Templates can be added through the new **Message Templates** tab.

When creating a new template, the user must enter a unique title to make the template easier to identify and manage later. The user can then add the message body that will serve as the base content for future use.

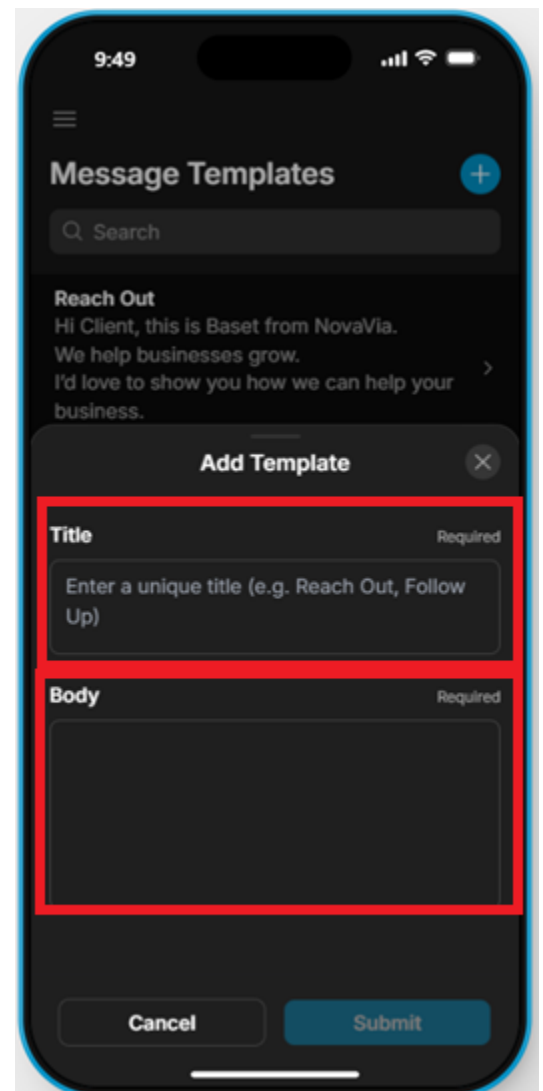
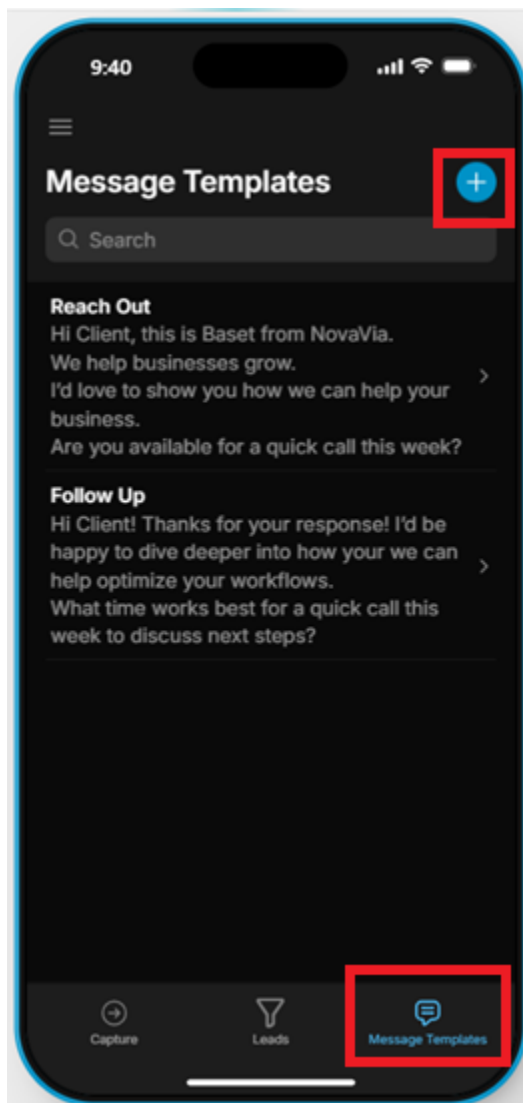
To ensure accurate AI mapping of client data, the message body should remain generic and avoid including client-specific information.

For example:

Hi Client, I am Alex from SnaplioAI. We help businesses grow.

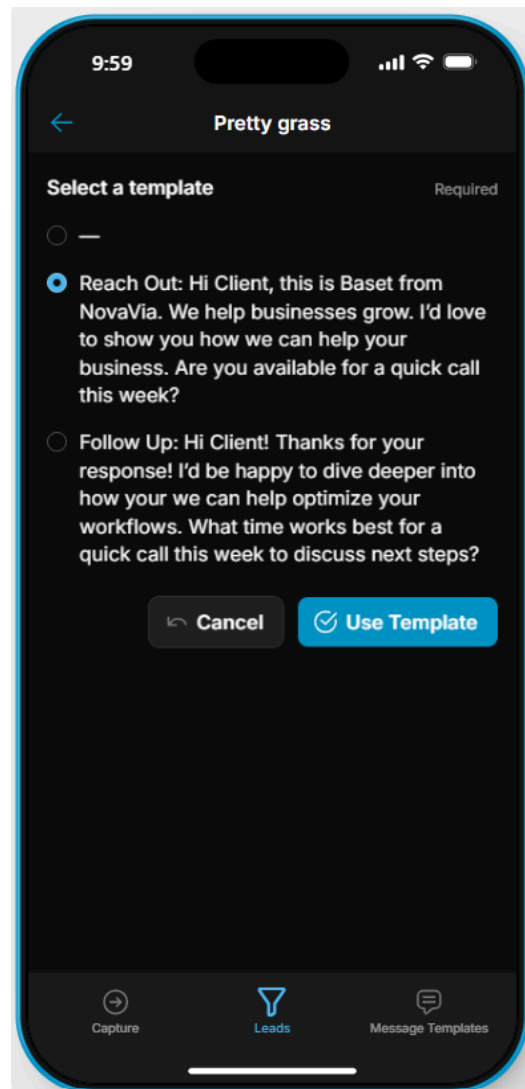
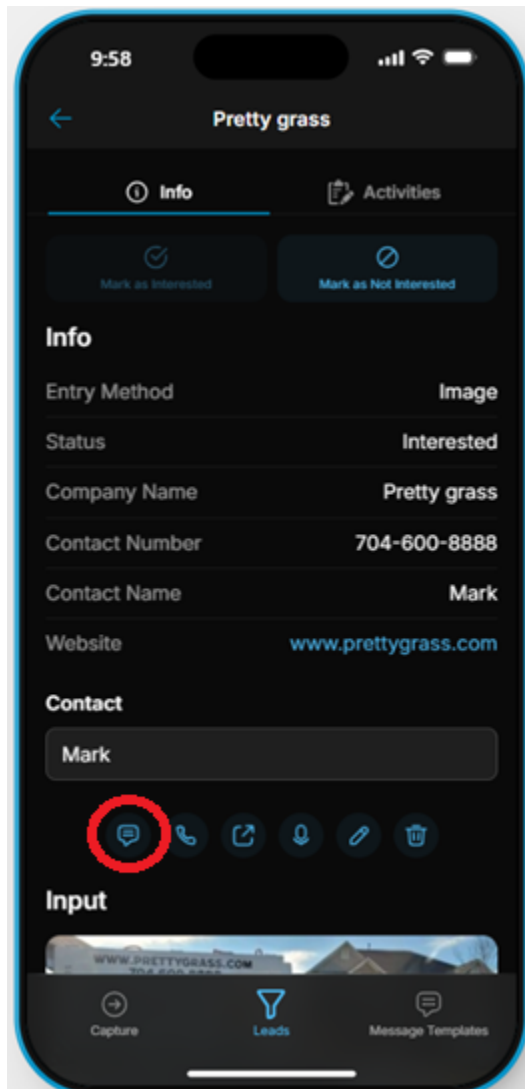
I'd love to show you how we can help your business.

Are you available for a quick call this week?



To use a template for a specific lead, the user can open the lead details screen and tap the **Message Icon**. This will open a new window displaying all available message templates.

After selecting a template, the user can tap the **Use Template** button.



The AI will automatically replace the generic placeholders in the message, such as the client name and business name, with the actual lead data. The generated message will then be displayed in an editable text field, allowing the user to make additional customizations if needed.

Once finalized, the user can proceed with the generated message by tapping the **Send** button, or restart the process with a different template by tapping the **Start Over** button.

