

GILA RIVER RESORTS & CASINOS

From Gaming Floor to Guest Experience

Cinematic content and 3D/XR storytelling for one of Arizona's premier tribal gaming resorts.

2

PRODUCTIONS DELIVERED

5

TELLY AWARDS WON

20+

YEARS EXPERIENCE

1M+

VIEWS GENERATED

THE CHALLENGE

Gila River Resorts & Casinos needed content that could do more than show off the gaming floor — they needed to position the property as a full destination: entertainment, dining, and live events, not just slots and tables. Generic stock-style marketing wasn't cutting through in a competitive Southwest gaming market.

THE APPROACH

Point in Time Studios produced cinematic event coverage and immersive content highlighting Gila River's live entertainment, VIP experiences, and on-property training initiatives — capturing real staff, real venues, and real guest energy rather than stock-feeling production.

WHAT WE DELIVERED

- ✓ Cinematic event & entertainment coverage
- ✓ Casino staff training video production
- ✓ Brand-aligned visual storytelling
- ✓ Multi-platform ready deliverables

"It's what companies hope to get in a partnership."

Dominic Orozco — Chief Marketing Officer, Gila River Resorts & Casinos

"Great group of people to work with — highly recommend."

Ryan Moyer — Corporate Director of Sales, Gila River Resorts & Casinos

Your Property Could Be Next

See what cinematic storytelling and immersive technology can do for your gaming floor, entertainment calendar, and guest experience.

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