

# Cookie Policy

The Growing Years

## What Are Cookies?

Cookies are small text files stored on your device when you visit our website. They help the website function properly, improve your experience, and provide insights into how visitors use our site.

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## How We Use Cookies

We use cookies to:

- Ensure our website functions correctly
  - Understand website traffic and usage patterns
  - Improve our content, services and user experience
  - Support marketing and advertising efforts
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## Types of Cookies We Use

### Essential Cookies

These are required for the website to operate properly, including booking forms and secure areas.

### Analytics Cookies

We use tools such as Google Analytics to understand how visitors use our website. This helps us improve performance and content.

### Marketing Cookies

We may use tracking tools such as Meta (Facebook) Pixel to deliver relevant advertising and measure campaign performance.

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## **Managing Cookies**

Most web browsers allow you to control or disable cookies through your browser settings. Please note that disabling cookies may affect website functionality.

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## **Third-Party Services**

Some cookies are set by third-party services we use, including analytics providers, booking systems and payment processors. These providers manage their own cookies in accordance with their privacy policies.

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## **Updates to This Policy**

We may update this Cookie Policy from time to time to reflect changes in technology or legal requirements. Updates will be published on this page.

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If you have any questions about this policy, please contact us via the contact details listed on our website.