

Shilpi Valentine

CONTENT CREATOR PORTFOLIO



WWW.THEHOTELSDIARY.COM

Partner of Hotels Diary



About Me

shilpi.valentine@thehotelsdiary.com

I'm Shilpi Valentine, a luxury travel content creator and adventure explorer. Through my lens, I bring the world's most exclusive destinations to life, blending elegance, culture, and adventure into cinematic storytelling. I partner with Hotels Diary (@hotelsdiary) to create immersive, high-quality content that captures not just the beauty of a place, but the experiences and stories behind it.

From boutique hotels to breathtaking landscapes, I focus on authentic, aspirational narratives that inspire my international audience - from Europe and the UK to the USA and Asia - to travel thoughtfully and in style. I've had the pleasure of working with renowned brands such as St. Regis, Four Seasons, Ritz-Carlton, Six Senses, Waldorf Astoria, InterContinental Hotels, and Small Luxury Hotels of the World, creating content that elevates their stories and resonates with discerning travelers.

Luxury and adventure coexist in my work - I love exploring the world as a solo traveler, seeking unique experiences, and sharing them in a way that feels personal, cinematic, and inspiring.

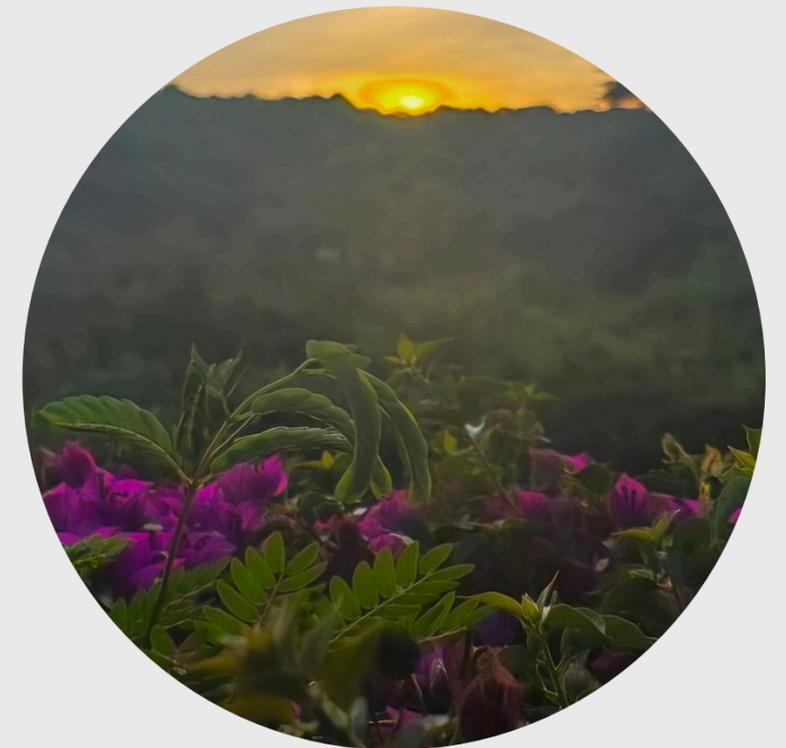


Collaboration with Hotels Diary

I'm excited to partner with Hotels Diary, a leading Instagram page with over 215,000 followers, known for curating breathtaking content focused on luxury hotels and travel. This collaboration allows me to access their vast audience and resources, enabling me to offer even greater value to the hotels I collaborate with.

Shared Vision

Together, we aim to inspire a global audience with captivating visuals and authentic narratives from the world's most luxurious hotels. Our mission is to create a unique content platform that connects travelers with unforgettable hotel experiences. In the long term, we aspire to develop a global portfolio of luxury hotels—an in-depth, go-to resource where visitors can explore and discover the perfect hotel for their needs.



Content Portfolio

Our tools, resources, and community support are designed to help you create content that resonates, engages, and leaves a lasting impact. Whether you're crafting the next viral video, designing compelling visuals, or writing impactful stories

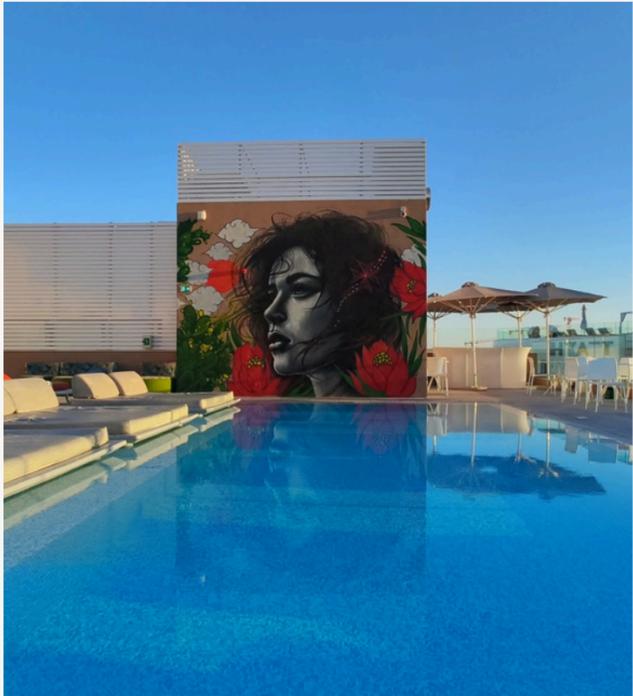
Discover more at www.thehotelsdiary.com



NORTHERN LIGHTS VILLAGE, LAPLAND



THE NEST BOUTIQUE HOTEL, ZANZIBAR



HYATT CENTRIC MALTA



MOUNT MERU HOTEL TANZANIA





Summary

We've had the privilege of working alongside some of the world's most distinguished brands, including Rosewood Hotels & Resorts, Raffles Hotels, Four Seasons, St. Regis Hotels, The Peninsula Hotels, Jumeirah, Radisson Blu, Kempinski, Capella Hotels, LHW (Leading Hotels of the World) and Marriott International, all of whom witnessed remarkable growth in online visibility, elevated brand engagement, and measurable increases in bookings as a direct result of our innovative and targeted creative strategies.

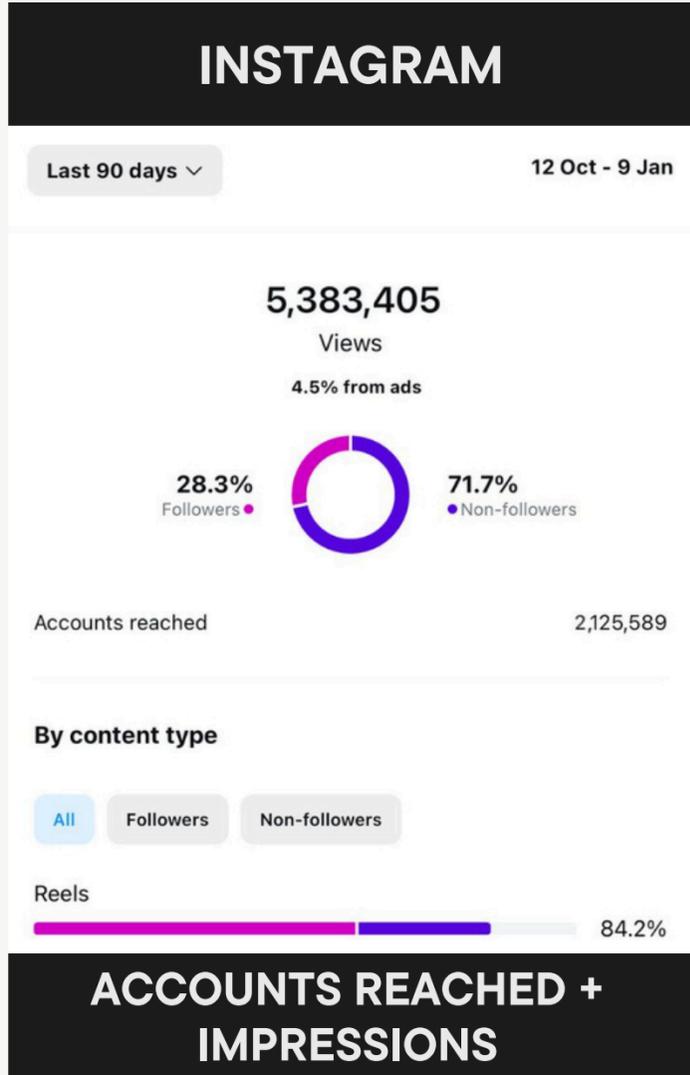


FOLLOWERS
153K
TOTAL REACH

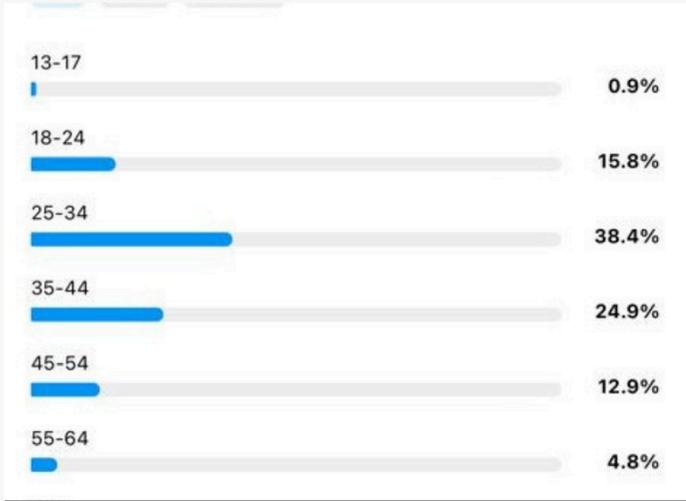
IMPRESSIONS
3,89M
MONTHLY REACH

ENGAGEMENT RATE
3,2%
AUDIENCE INTERACTION

Statistics



DEMOGRAPHICS

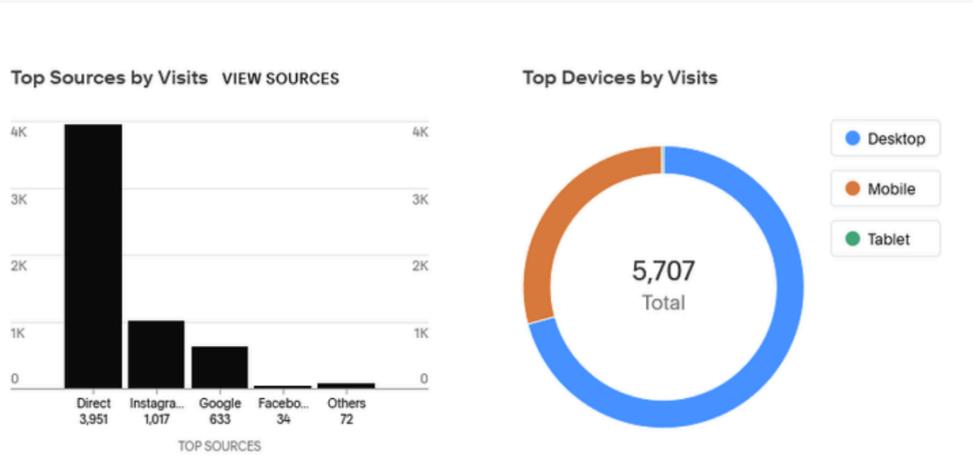


AGE RANGE

WEBSITE



ACCOUNTS REACHED + IMPRESSIONS



ACCOUNTS REACHED + IMPRESSIONS



www.instagram.com/hotelsdiary
www.thehotelsdiary.com



Deliverables

We produce captivating content that highlights the unique beauty and experiences of luxury hotels. With wide-reaching exposure across social media and our website, we enhance your hotel's online presence, drawing in a sophisticated audience of travelers.

INSTAGRAM STORIES	4X P/D
INSTAGRAM POST	2X
SPOTLIGHT ARTICLE ON OUR WEBSITE	1X
EDITED PICTURES	15X

HOTELS DIARY

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