

# Adam Bituin

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## EXPERIENCE

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### GoHighLevel Specialist

May 2026 - Present

*Astro AI Automations*

*AI Automation Agency*

- Developed industry-specific marketing funnels designed to scale operations for clients in the landscaping, finance, and wellness sectors.
- Streamlined client acquisition pipelines by building automated systems for lead nurturing and follow-up, reducing manual touchpoints.
- Acted as a technical consultant by presenting AI-powered workflow strategies to potential clients, bridging the gap between emerging tech and business growth.

### IT Assistant

July 2024 – February 2026

*Electronic On-Ramp W.L.L.*

*IT Consultancy*

- Delivered responsive technical support, effectively diagnosing and resolving software challenges to minimize user downtime.
- Facilitated seamless technology deployment by overseeing the installation and configuration of enterprise computer systems.
- Empowered end-user productivity through dedicated troubleshooting assistance and ensuring system longevity via regular updates.

### Sales Person

July 2024 – February 2026

*Electronic On-Ramp W.L.L.*

*IT Consultancy*

- Cultivated high-value client relationships by identifying critical gaps in organizational security and proposing tailored lifecycle management solutions.
- Client Strategy: Advised businesses on security remediation and technical infrastructure upgrades.
- Negotiation and Closing: Managed contract terms and pricing for enterprise-level IT service agreement

## EDUCATION

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### Philippine School Bahrain

A'ali

*Accountancy, Business and Management (ABM)*

*August 2022 – May 2024*

### University Technology of Bahrain

Salmabad

*Bachelor of Science in Networking and Cybersecurity*

*September 2024 – Present*

## RECENT PROJECTS

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### Conversion-Focused Funnel Architecture | *GoHighLevel Funnel Builder*

- Sector-Specific Design: Architected bespoke sales funnel prototypes for diverse industries, including AI tech, real estate (mortgages), and hospitality.
- UX/UI Optimization: Engineered intuitive user pathways that maximize conversion rates through strategic layout structuring and high-visibility call-to-action (CTA) placements
- Strategic Mapping: Developed comprehensive end-to-end funnel logic, ensuring customer journeys are custom-tailored to meet specific industry operational requirements.

### Enterprise Workflow Automation | *GoHighLevel Automation*

- Lead Lifecycle Management: Designed and deployed automated systems to manage the entire customer journey, including lead nurturing, automated follow-ups, and booking reminders.
- Operational Reliability: Built sophisticated trigger-based systems to automate appointment confirmations, minimize no-shows, and execute missed-call-text-back sequences.
- Efficiency Engineering: Optimized organizational productivity by automating repetitive communications and implementing automated customer review request workflows.

### AI-Driven Solutions and Ecosystem Integration | *OpenAI and Social Media API*

- Intelligent Agent Development: Built advanced tools for automated communication, structured QA, and AI-powered task assistance.
- Smart Workflow Integration: Enhanced operational scale by embedding AI into existing workflows to handle triggered messaging and autonomous task execution.
- Omni-Channel Social Automation: Streamlined social media management by automating core operations such as content publishing, audience engagement, and performance data tracking.

## TECHNICAL SKILLS

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**Productivity Application:** Google and Microsoft Productivity Apps, Canva, Slack, Notion, Trello

**Specialization:** GoHighLevel, Zapier, Make, Instantly, Meta Business Suite, Google Ads, Google Analytics