Privacy Policy

Lyrical Vision AI & Lyrical Vision Scholars

Effective Date: April 2026

Lyrical Vision, Inc., including its initiatives Lyrical Vision Scholars and Lyrical Vision AI, respects your privacy and is committed to protecting the information you share with us. This Privacy Policy explains how we collect, use, store, and safeguard your information when you interact with our services, programs, websites, and AI-powered tools. Please read this policy carefully.

1. Information We Collect

We may collect several categories of information to better serve you and deliver our programs and services effectively:

Personal Information — Your name, email address, phone number, business information, and payment details, processed securely through trusted third-party platforms.

Program & Service Information — Responses to forms, applications, and surveys; participation in workshops, camps, or consulting services; business goals, workflows, or operational details shared for AI system development.

Technical Information — IP address, browser type, device information, and website usage data collected through cookies or analytics tools.

Communications — Emails, messages, or other correspondence you send to us directly.

2. How We Use Your Information

We use the information we collect to:

- Deliver educational programs, workshops, and services.
- Design, implement, and improve AI systems, agents, and workflows.
- Communicate with you about services, updates, and opportunities.
- Process payments and manage client relationships.
- Improve our programs, platforms, and user experience.
- Comply with legal obligations and enforce our agreements.

From time to time, we may share relevant opportunities, resources, or offerings with you. You may opt out of marketing communications at any time by contacting us or using the unsubscribe link in any email.

3. AI and Automation Transparency

As part of **Lyrical Vision AI**, we may use artificial intelligence tools and automation to respond to inquiries, assist with scheduling and communication, and support business workflows and system design.

We are committed to using AI responsibly and ethically. These tools are designed to **support, not replace**, human decision-making. Any sensitive information is handled with care and used only as necessary to deliver our services. We do not use your personal data to train third-party AI models without your explicit consent.

4. How We Protect Your Information

We take reasonable and appropriate steps to protect your information, including:

- Using secure, encrypted platforms for data collection and storage.
- Limiting access to sensitive information to authorized personnel only.
- Working exclusively with trusted third-party tools and service providers who maintain adequate security standards.
- Regularly reviewing our data handling practices.

While we strive to maintain strong security practices, no system can be guaranteed completely secure. We encourage you to share sensitive information thoughtfully and to notify us immediately if you suspect any unauthorized access to your account.

5. Sharing of Information

We do **not** sell your personal information. We may share your information only in the following circumstances:

Service Providers — Trusted vendors such as payment processors, email platforms, and CRM systems that support our operations under confidentiality obligations.

Program Partners — Collaborators or partners when relevant to program delivery and with your awareness.

Legal Requirements — When required by law, court order, or governmental authority.

Business Transfers — In connection with a merger, acquisition, or sale of assets, with appropriate notice to you.

6. Cookies and Tracking

Our website may use cookies, pixels, and analytics tools (such as Google Analytics) to understand how visitors interact with our site and to improve the overall user experience. Cookies may collect information such as your browser type, pages visited, and time spent on our site.

You may adjust your browser settings to disable or delete cookies at any time. Please note that disabling cookies may affect the functionality of certain features on our website.

7. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. When your information is no longer needed, we will securely delete or anonymize it in accordance with our internal data retention procedures.

8. Your Rights and Choices

Depending on your location and applicable law, you may have the following rights regarding your personal information:

- **Access** — Request a copy of the personal data we hold about you.
- **Correction** — Request corrections or updates to inaccurate data.
- **Deletion** — Request deletion of your information where applicable (subject to legal obligations).
- **Opt-Out** — Opt out of marketing communications at any time.
- **Portability** — Request a portable copy of your data in certain circumstances.
- **Restriction** — Request that we restrict processing of your data in certain circumstances.

To exercise any of these rights, please contact us using the information in Section 12 below. We will respond to your request within 30 days.

9. Youth and Student Privacy

For programs involving youth, including **Lyrical Vision Scholars**, we prioritize student safety and privacy above all else. Parental or guardian consent may be required for participation by individuals under the age of 13.

We do not knowingly collect unnecessary personal data from minors, and we do not use student data for advertising or marketing purposes. If you believe we have inadvertently collected personal information from a minor without proper consent, please contact us immediately so we can take appropriate action.

Our practices for youth programs are designed to comply with the Children's Online Privacy Protection Act (COPPA) and applicable state student privacy laws.

10. Third-Party Links

Our website or services may include links to third-party platforms, tools, or resources. We are not responsible for the privacy practices, content, or security of those external sites.

We encourage you to review the privacy policies of any third-party services you access through our platforms before providing any personal information.

11. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or for other operational reasons. Any material updates will be posted on our website with a revised effective date and, where appropriate, communicated to you directly via email.

Your continued use of our services after the effective date of any update constitutes your acceptance of the revised policy.

12. Contact Us

If you have any questions, concerns, or requests related to this Privacy Policy or how your information is handled, please contact us:

Company:	Lyrical Vision, Inc.
Email:	dbreynae@lyricalvisionai.com
Website:	https://www.lyricalvision.tech/
Mailing Address:	1204-243 Village Market Place, Morrisville, NC 27560

YOUR PRIVACY MATTERS TO US

By using any service, program, or platform provided by Lyrical Vision, Inc., you acknowledge that you have read and understood this Privacy Policy and consent to the collection and use of your information as described herein.