



Privacy Policy for College Planning Services

A+ College Planning adopted this policy with recognition that protecting the privacy and security of the nonpublic personal information we obtain about our clients is an important responsibility. We also know that you expect us to service you in an accurate and efficient manner. To do so, we must collect and maintain certain nonpublic personal information about you. We want you to know what information we collect and how we use and safeguard that information.

WHAT INFORMATION WE COLLECT

We collect certain nonpublic personal information about you (such as your name, address, etc.) that you provide on applications or other forms as well as communications (electronic, telephone, written or in person) with you or your authorized representatives (such as your attorney, accountant, etc.). The personal information we collect may vary depending on the services you use, but may include:

- Contact information: Name, email address, phone number, mailing address
- Demographic information: Date of birth, gender, ethnicity, citizenship
- Academic information: GPA, test scores, course transcripts
- Financial information: Income, assets, liabilities
- College preferences: majors, schools, location
- Other information: You may also choose to provide us with additional information, such as your career goals, extracurricular activities, and personal essays.

HOW WE USE YOUR INFORMATION

We use your personal information to:

- Provide you with college planning services, such as college search, scholarship search, and application assistance
- Communicate with you about your college planning process
- Improve our services
- Prevent fraud and abuse

HOW WE SHARE YOUR INFORMATION

We will not share your personal information with third parties without your consent, except in the following limited circumstances:

- With your consent: We will share your information with third parties if you give us your express consent to do so.
- With service providers: We may share your information with service providers who help us operate our business, such as web hosting providers, email service providers, and data analytics providers. These service providers are obligated to protect your information and only use it for the purposes we have authorized.
- To comply with the law: We may disclose your information if we are required to do so by law, such as in response to a subpoena or court order.



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- To protect our rights: We may disclose your information if we believe it is necessary to protect our rights or the rights of others, such as to prevent fraud or abuse.

SECURITY OF YOUR INFORMATION

- We restrict access to your nonpublic personal information to those employees who need to know that information to service your account. We maintain physical, electronic and procedural safeguards that comply with applicable federal or state standards to protect your nonpublic personal information.

YOU HAVE THE RIGHT TO

- Access your personal information
- Correct your personal information
- Delete your personal information
- Withdraw your consent to the processing of your personal information

You can exercise these rights by contacting us at the address below.

CHILDREN'S PRIVACY

Our services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us immediately.

CHANGES TO THIS POLICY

We may update this privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on our website.

FUTURE POTENTIAL SERVICES FROM AFFILIATED PARTY

A+ College Planning is separate from yet affiliated with Boyce & Associates Wealth Consulting, Inc. Boyce & Associates maintains a separate privacy policy which governs its services. Should the client wish to use Boyce & Associates' services, that privacy policy will be presented, along with all required disclosures.

CONTACT US

If you have any questions about this privacy policy, please contact us at 3109 Kenai Dr., Ste 107, Cedar Park, TX 78613

EFFECTIVE DATE

This privacy policy is effective as of January 1, 2024.