NET ZERO HEROES

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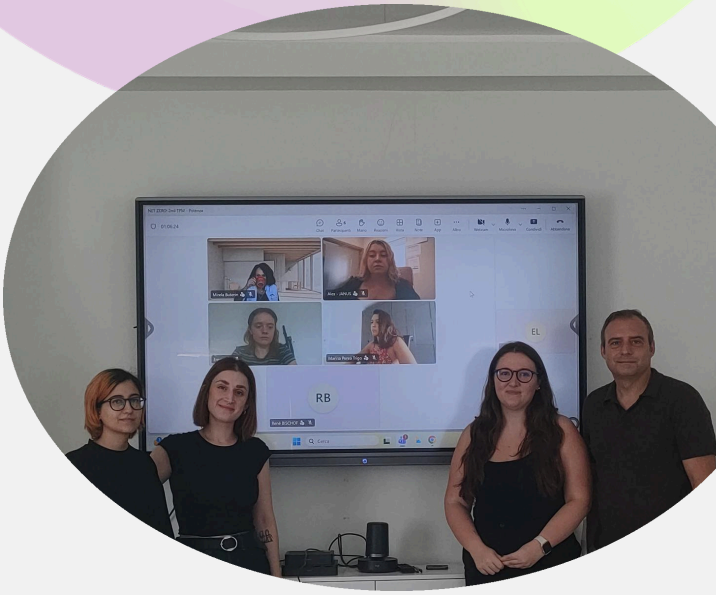
From Role Models to Green Career Guidance

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Net Zero Heroes reaches the halfway point

Twelve months after its launch on 1 October 2025, the project has completed the first half of its 24-month programme. The Role Model Library is finished, every role model is now linked to a career pathway, and the design of the CPD programme for VET professionals has been validated by the professionals who will use it.



The Role Model Library is complete

The library brings together 35 women working in green technology sectors in Spain, Ireland, Malta, Italy, Germany, Austria and Croatia: 14 video interviews and 21 written case studies. All case studies have been translated and localised into the partner languages and the video interviews have been subtitled, so the stories can be used directly in classrooms and guidance sessions across Europe.

Every story now has a career pathway

Building on each case study and video interview, partners created a linked career pathway setting out the education, skills and steps behind each woman's career. The pathways turn individual stories into practical material that teachers, trainers and career advisors can work through with learners.

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Designing the CPD programme

A Training Needs Analysis across the seven partner countries gathered 73 valid responses from VET teachers, trainers, career guidance staff and related professionals. It confirmed the draft Learning Outcomes Matrix of 16 learning outcomes across four modules, and set out where support is needed most: understanding green sectors and green career pathways, building learner confidence, green career mapping tools, using labour-market information, and engaging employers.

Partners are now developing the content of the four modules, which will be brought together in the Net Zero Heroes CPD Handbook.

Partners met in Potenza

The consortium held its second transnational project meeting on 9 September 2026 in Potenza, Italy, hosted by Servin, in a hybrid format. Partners reviewed progress across all work packages, agreed the next steps for the project platform, the CPD programme and the mentoring scheme, and prepared the first interim report to the National Agency.

What comes next

The project platform developed by FHB will bring the role model library, the career pathways and the project results together in one place, in five partner languages. Work on the Net Zero Heroes mentoring scheme and toolkit begins this autumn, alongside a social media awareness campaign led by JANUS.

The four CPD modules:

1. Foundations of Green Career Guidance
2. Overcoming Gender Barriers in Green Sectors
3. Practical Green Career Guidance Strategies
4. Engaging Industry and Building Green Career Pathways

Stay tuned for more inspiring stories, project updates, and upcoming results from Net Zero Heroes.

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