

IntelligenLeads Privacy Policy

Effective Date: April 23, 2026

This Privacy Policy applies to all websites, digital products, applications, and services owned, operated, or managed by IntelligenLeads and its associated brands (collectively referred to as "we," "us," or "our"). This includes any current or future online properties operating under the IntelligenLeads umbrella.

We respect your privacy and are committed to protecting your personal information. This policy explains how we collect, use, and safeguard your data when you interact with any of our platforms or download our digital products.

1. Information We Collect

We only collect the information necessary to deliver our products and communicate with you. This includes:

- **Contact Information:** Your first name and email address when you opt-in to receive a free download, newsletter, or purchase a product.
- **Payment Information:** When you make a purchase, payment is processed securely through Stripe, our third-party payment processor. We do not collect, store, or have access to your credit card number, billing address, or any other sensitive payment details. All payment data is handled directly and exclusively by Stripe in accordance with Payment Card Industry Data Security Standards (PCI-DSS). You can review Stripe's privacy practices at stripe.com/privacy.
- **Usage Data:** Basic, anonymized analytics data (such as page views and link clicks) to help us understand how visitors interact with our websites.

2. How We Use Your Information

We use your information exclusively for the following purposes:

- To deliver the digital products (e.g., PDF journals, workbooks) you requested.
- To send you relevant updates, newsletters, and promotional offers related to the specific brand you interacted with.
- To improve our website functionality and user experience.
- We will not use your information for any purpose beyond what is described in this policy without first obtaining your consent.

3. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties under any circumstances. We may share your information only with trusted third-party service providers who assist us in operating our websites and delivering our products. These providers are contractually obligated to keep your information confidential and to use it only for the specific services they provide to us.

Our current third-party service providers include:

- GoHighLevel (GHL): Our email marketing and customer relationship management platform, which stores and processes contact information on our behalf. You can review GoHighLevel's privacy practices at gohighlevel.com/privacy-policy.
- Stripe: Our payment processor, which handles all credit card and billing data. You can review Stripe's privacy practices at stripe.com/privacy.

4. Consent and Communication

By submitting your email address through any of our opt-in forms, you consent to receive communications from the specific brand you engaged with operating under IntelligenLeads. You can withdraw this consent at any time by clicking the "unsubscribe" link at the bottom of any email we send you.

5. Data Security and Retention

We implement reasonable and appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. We retain your personal information only for as long as is necessary to fulfill the purposes for which it was collected, or as required by applicable law.

6. Your Rights Under PIPEDA

Under the Personal Information Protection and Electronic Documents Act (PIPEDA), you have the right to request access to the personal information we hold about you, to request corrections if the information is inaccurate or incomplete, and to withdraw your consent to our use of your information at any time. To exercise any of these rights, please contact us using the information provided below. We will respond to all requests within a reasonable timeframe.

7. Notice for California Residents

If you are a resident of California, you may have additional rights regarding your personal information under the California Consumer Privacy Act (CCPA), including the right to request information about our data collection practices or request the deletion of your personal

information. To exercise any such rights or to make a privacy-related inquiry, please contact us at support@mail.intelligenleads.com

8. Contact Our Privacy Officer

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact our Privacy Officer at: support@mail.intelligenleads.com