



B  **RIGITTA**

HOEFERLE

MEDIA KIT



CHARISMATIC
PRECISION



BRIGITTA HOEFERLE BIO (long)

Brigitta Hoeflerle (pronounced Bri-GEE-tah HUR-fuh-luh):
You may have heard the phrase, “Success leaves clues.”

Brigitta Hoeflerle takes it one step further: **“Success comes in patterns.”**

And she lives it. Personally and professionally:
Do more of what works. Eliminate what doesn't. Refine. Repeat.
Scale.

Brigitta is a dynamic and visionary businesswoman with unmatched tenacity. She is invited to speak on global leadership, communication, and strategic listening in some of the most sought-after rooms, advising high-level leaders who value precision and performance.

Born and raised in Germany, she blends European precision with American ambition. She moved to the United States to pursue greater opportunity, she has built businesses from scratch, successfully exited them, and now teaches others that communication is the true growth engine behind sustainable success.

A trusted advisor to corporations and government agencies, Brigitta trains and certifies business professionals in coaching and speaking at the highest levels, including ICF MCC standards. Her work is grounded in one core conviction: when you master the patterns of communication, you master the patterns of success.



- Learning & Leadership Professional
- ICF Master Certified Coach
- Organizational Development



BRIGITTA HOEFERLE

BIO (bulletpoints)

Brigitta Hoeflerle (pronounced Bri-GEE-tah HUR-fuh-luh):

Brigitta is a professional international speaker and accomplished businesswoman who redefines what leadership development looks and feels like. She replaces passive programs with dynamic, high-engagement experiences grounded in strategy, precision, and measurable transformation.

A renowned strategic authority in **Human Behavior** and **Communication**, she is often referred to as:

- The female German entrepreneur living the American Dream
- Master Speaker, Business Master Coach, and trusted Leadership Mentor
- Global Communication Strategist specializing in the **ACE-Q Intelligences: Adaptability, Culture, and Emotional Quotients**

Brigitta combines academic rigor with real-world execution. With degrees in marketing, communication, social pedagogy, and education science, she teaches from both intellect and conviction. Her approach integrates evidence-based methodology with human insight.

She is:

- An expert international keynote speaker and executive trainer
- Regularly invited to global stages to equip leaders with high-impact communication strategies
- Recognized for her imagination, depth of knowledge, humanity, structured techniques, and unmistakable | energy

Learning with Brigitta is not passive. It is immersive. Participants are engaged, challenged, and inspired to apply new insights immediately in both their personal and professional environments.

KEYNOTE · MASTER FACILITATOR · AUTHOR



SPEAKING & TRAINING

*HUMAN BEHAVIOR &
COMMUNICATION*

GLOBAL LEADERSHIP

CULTURAL INTELLIGENCE

- *Outgrow. Outlast. Outperform - The Leaders Who Adapt First Win.*
- *Stop Talking. Start Winning - Why Leaders Who Listen Outperform Everyone Else.*
- *Your Global Strategy Isn't Failing - Your Cultural Intelligence Is.*

Tenured Master Trainer of NLP
and ICF Master Coach





CLIENTS · PARTNERS · COOPERATIONS

Some of The Brigitta Hoeflerle's Clients:

- US Patent and Trademark Office
- Cummins PowerGen
- Kabbage Financial
- Kaiser Permanente
- FEMA
- Pine Gate Renewables
- Herzing University
- Rawls Group Succession Planning
- SOS Children's Villages Ethiopia
- Edward Jones
- The Entrepreneur Mastermind
- Women of Global Change
- NCR
- Door Kraft
- Eden Family Chiropractic





CLIENTS · PARTNERS · COOPERATIONS

The Brigitta Hoeflerle's Partners and Certifications

- ICF Master Certified Coach (MCC)
- ICF Level 2 Coach Training Provider
- ICF Mentor Coach
- EQi2.0
- AQai
- MBSR Mindfulness-Based Stress Reduction
- certified NLP Master Trainer
- certified Gestalt Practitioner
- SHRM SCP
- ATD CPTD
- The Center of Training
- The Center of NLP
- The Culture Mastery
- Peak Potentials
- Success Resources N.A.





MEDIA HIGHLIGHTS

September 2020

SHOUTOUT ATLANTA

Brigitta Hoeflerle

“Life is as good as your mindset”

www.NLPATLANTA.com

We had the good fortune of connecting with Brigitta Hoeflerle and we've shared our conversation below.

Hi Brigitta, how has your background shaped the person you are today?

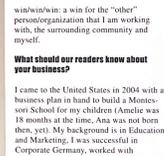
I was born and raised in Germany, by two German parents, in a 600 people village outside of Stuttgart, surrounded by gorgeous vineyards. When I was about 5 years old, I saw an ad on our little TV, showing little children, covered with flies, with bloodied bodies, sitting on pure dirt, with no future in sight. I cried, my heart was heavy, I wanted to help. I told my parents that I need to help these children and my father said: "You're a



tool for humanity, keep showing up with your love and kindness" and my mother said: "You can do whatever you put your mind to." None of them told me how to do what I was about to do, gather all my friends in the village, get each to pack up their toys they no longer need and create a yard sale in front of the "backing house" in the center of the village. We were determined to make money that we can donate as a group. And we did! We made 160 DM (Deutsche Mark)

Meet Brigitta Hoeflerle | Grandmaster in three powerful methods, business owner of 2 educational facilities

and donated it to Bread for the World. Weeks later I received a letter from the organization thanking me for my contribution and the impact it made. That was the beginning of the impact of my success. You see, we are all programmed by and the things we feed ourselves (physically, mentally and emotionally). And that creates our success patterns. My success pattern were programed early in my life very deeply, first of all through my parents, that always believed in me, allowed me to be independent and supported me in my endeavors (although they never had money to support me, they always gave me verbal and emotional support. And secondly through my own drive, supportive belief system and tenacity, owning that I am a tool for humanity (whatever that meant back then, when my dad planted this deep belief in me) and thirdly through my never ending love for the greater good, in anything that I do, it must always be a



that in a country that provided more possibilities for us all - business, quality of life, opportunities and growth. And I did. We (Christian, my German husband, Amelie, our baby girl and I) moved from midtown Munich to a small town in Tennessee, to build a Montessori School in 2004. The move of our entire household, the costs connected with this move, the documents, paperwork, transition from Munich, Germany to Tennessee,

win/win/win a win for the "other" person/organization that I am working with, the surrounding community and myself.

I came to the United States in 2004 with a business plan in hand to build a Montessori School for my children (Amelie was 18 months at the time, Ana was not born then, yet). My background is in Education and Marketing. I was successful in Corporate Germany, worked with companies like American Express in Stuttgart and a Publishing Holding Company of the Murdoch Group in Munich for many years. I wanted to give my children the BEST education I could possibly give them! And I wanted to do

my own drive, supportive belief system and tenacity, owning that I am a tool for humanity (whatever that meant back then, when my dad planted this deep belief in me) and thirdly through my never ending love for the greater good, in anything that I do, it must always be a

ment Company in the World and then the fast-tracked female Speaker for the same organization. In 2016 we moved to Atlanta, as our children were ready to seek more opportunities and go to High School at an Entrepreneurial High School in Midtown

SHOUTOUT ATLANTA

Let's say your best friend was visiting the area and you wanted to show them the best time over. Where would you take them? Give us a little itinerary - say it was a week long trip, where would you eat, drink, visit, hang out, etc.

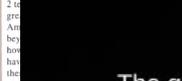


We would eat and drink on our front porch, start with celebrating each day with Mimosa's, hike together, cook, together. We'd go rafting, hiking, to the beach, pack a picnic and go to the park. One day we'll get hit all the good thrift stores and the next day we'll hit all the designer boutiques, we will record ourselves being silly, dancing. And go out to dance in the open, listening to an open air festival, meet new people, hang out with old friends, introduce her to my friends. Laugh, eat, dance, ride our bikes around town.



Shoutout is all about shouting out others who you appreciate. Who would you shout out? Why?

My shout out is for my family, my greater community, myself. It's not easy - but its worth it. What keeps me going daily are the 4 agreements: Always do your best with the resources you have at hand Never take anything personally - it's not about you Don't ever assume - ask clarifying questions Be in alignment with your words and your actions



BRIGITTA HOEFERLE

“The quality of your listening skills determines the quality...and the very EXISTENCE of your business and personal life!”



PODCAST
260-Lead, Manage, Influence, Teach and Inspire – TTST Interview with Center of NLP Brigitta Hoeflerle

Brigitta Hoeflerle is a German female business owner that lives the American Dream. Owner and Founder of two educational institutions, one for children Montessori Cleveland and one for adults Center of...

TEDx Frankfurt
independently organized TED event



The SUCCESS PATTERNS Show with BRIGITTA HOEFERLE



TEDx

FEARLESS



TESTIMONIALS

A partial list of what other people are saying about Brigitta :

- “I met Brigitta in 2014, as she was working with one of the largest self development companies in the world. "How you do anything is how you do everything" is a phrase that comes to mind when I think of her. Few people have the opportunity to work with an incredibly driven, loyal and dedicated individual who has a great balance of expertise and humanity, and I am grateful that I am one of them. And you deserve that opportunity, too. I am in awe by Brigitta's presence, her humbling leadership skills, her highest level of commitment and her naturally positive attitude toward clients, solutions to problems, and life in general.” ~ Cheri Tree, International Author and Speaker
- “Brigitta is the type of leader every successful team wants to have: a team player who empowers and inspires others. Whatever it is: she sees the need, creates a clear plan, takes action, finishes it, celebrates, evaluates, learns from it, tracks what works and applies this to the next task. Every assignment, every task, every client and project she commits to, she handles with highest integrity and intuitive excellence. Working with Brigitta is efficient and fun, most important: she is successful through continuous learning, by taking action and creating momentum. You want to work with her now.” ~ Michael Silvers, Director of Coaching and Trainer, Success Resources
- “Brigitta is an international superstar, educator and entrepreneur. It is a personal and professional honor to count her as a friend, a mentor, a colleague and fellow crusader for Cleveland, Tennessee.” ~ The Honorable Mayor Kevin Brooks
- “Brigitta is a talented facilitator and trainer who creates inclusive learning environments that foster personal growth and team success. Her high energy and creativity are attributes of her personal excellence that are further evidenced in the quality of her preparation and her clients' results.” ~ Jeffrey Edwards, International Leadership Consultant



STRATEGIES TO LIVE BY



- *"Know what you SPECIFICALLY want."*
- *"LOVE always in everything you do."*
- *"Strategize how you will GET there."*
- *"Have FUN doing it."*
- *"BE the solution to someone's problem."*
- "Your attitude determines how you do EVERYTHING."
- "If it doesn't work, it'll work out DIFFERENTLY."



FUN FACTS

Brigitta Hoeflerle
(Pronounced Bri-GEE-tah HUR-fuh-luh)

- My husband proposed 3 weeks after we met.
- I bake a delicious Hefezopf (German sweet bread).
- I speak a heavy southern German dialect.
- When I get the giggles it's really hard to stop.
- I was invited to speak at **TEDx** Frankfurt in Germany to over 400 participants.

More secrets about Brigitta:

- My husband makes a delicious Cappuccino for me every morning.
- My daughters and I love to find treasures at antique stores.
- I adore Doris Day and the 60's.
- I love to go to the gym during the week.





CONTACT ME NOW

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*“Success is the
measure of choices.
And that is in
immediate
relationship to the
quality of your
communication.”*

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