

fela

ABOUT FELA

Australia's smart workflow agency.

Running a trade business is demanding. Between being on the tools, managing jobs and keeping customers happy, there is rarely time left to chase leads, follow up quotes, or build the kind of online reputation your work deserves.

That is the problem Fela was built to solve.

We design and manage task automated systems for Australian trade businesses — systems that respond to missed calls, follow up on enquiries, collect reviews, and keep your pipeline moving, all without any extra work on your end. We handle the setup, we keep everything running, and you see the results.

We work exclusively with trades, which means we understand the pressures you are dealing with and we build systems that fit the way your business actually operates. No complicated technology, no lock-in contracts, and no agency jargon — just a reliable system working quietly in the background so you can focus on the work you do best.

WHAT WE DO

LEAD CAPTURE

Every enquiry captured automatically — from calls, forms and web. Nothing slips through.

AUTOMATED FOLLOW UP

The moment a lead comes in, Fela responds within seconds — day or night.

JOB BOOKING

Qualified leads book directly into your calendar. You just show up.

WEEKLY REPORTS

A clear snapshot of your leads, bookings and performance — delivered every week.

Fela Agency
ABN 20 452 997 598

contact@itsfela.com
itsfela.com