

Privacy Policy

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WholeHealthLiving™ (“WholeHealthLiving,” “WHL,” “we,” “us,” or “our”) respects your privacy and is committed to handling personal information responsibly and transparently.

This Privacy Policy explains how information may be collected, used, stored, and shared when you visit our website, submit a form, request a consultation, purchase or access a resource, subscribe to communications, or otherwise interact with WholeHealthLiving.

By using this website, you acknowledge the practices described in this Privacy Policy.

1. Information We May Collect

Depending on how you interact with WholeHealthLiving, we may collect information that you voluntarily provide, including:

- Your name
- Email address
- Telephone number
- Professional role, credentials, or area of practice
- Information submitted through consultation or contact forms
- Communication and marketing preferences
- Information related to resources, programs, or services you request or purchase
- Other information you choose to provide when communicating with us

We may also automatically receive certain technical information when you use the website, such as your device or browser type, IP address, pages visited, referring pages, and general website usage information, depending on the technologies and analytics services used on the website.

2. Consultation and Contact Forms

WholeHealthLiving may provide forms that allow visitors to request information, contact us, or request a consultation.

These forms are intended for general business and professional inquiries. Unless a form expressly states otherwise, please do not submit confidential patient information, protected health information, medical records, or other sensitive clinical information through the website.

Submitting a consultation or contact form does not establish a clinician-patient, therapist-patient, dietitian-patient, or other healthcare provider-patient relationship.

3. How We May Use Your Information

Information collected through WholeHealthLiving may be used to:

- Respond to questions and inquiries
- Process consultation requests
- Provide requested resources, products, programs, or services
- Communicate regarding purchases, appointments, or services
- Deliver educational or marketing communications where permitted
- Improve website content, resources, and user experience
- Maintain website security and prevent misuse
- Understand how visitors interact with the website
- Comply with applicable legal and regulatory obligations

We will not use personal information for purposes materially different from those described in this Privacy Policy without appropriate notice or consent where required.

4. Educational and Professional Information

WholeHealthLiving provides educational resources, professional resources, workflow systems, AI-related education, and other information intended to support clinicians, dietitians, nutrition professionals, wellness professionals, and other appropriate audiences.

Information available through this website is provided for educational and informational purposes and should not be considered individualized medical, mental health, nutrition, legal, or other professional advice unless expressly provided within a separately established professional relationship.

Professionals remain responsible for applying their own clinical judgment, professional standards, organizational policies, and applicable laws when using information or resources obtained through WholeHealthLiving.

5. Artificial Intelligence and Clinical Information

Some WholeHealthLiving resources may discuss or demonstrate the use of artificial intelligence and related technologies in professional workflows.

Users are responsible for evaluating whether any AI tool or workflow is appropriate for their professional environment and for complying with applicable privacy, security, confidentiality, professional, organizational, and regulatory requirements.

Unless expressly instructed through an approved secure process, users should not submit confidential patient information, protected health information, or other sensitive personal information into AI tools, website forms, or other systems discussed through WholeHealthLiving.

6. Email Communications

If you subscribe to a newsletter, request a resource, register for a program, or otherwise consent to receive communications, WholeHealthLiving may send you educational, informational, promotional, or service-related emails.

Where applicable, marketing emails will include an option to unsubscribe. Certain transactional or administrative communications may still be sent when necessary to provide a requested service or complete a transaction.

7. Payments and Purchases

If WholeHealthLiving offers paid products, programs, consultations, or digital resources, payments may be processed through third-party payment providers.

WholeHealthLiving may receive information necessary to administer the transaction, but payment card information may be processed directly by the applicable payment provider rather than stored by WholeHealthLiving.

Payment provider(s): Stripe, PayPal, and Amazon Pay

The privacy practices of third-party payment providers are governed by their respective privacy policies.

8. Cookies and Analytics

WholeHealthLiving may use cookies and similar technologies to operate the website, remember preferences, understand website performance, measure engagement, and improve our services.

The website may also use third-party analytics, advertising, scheduling, or website technologies.

Current analytics/tracking services: GoHighLevel and Meta/Facebook Pixel hi

Where required by applicable law, visitors will be provided appropriate choices regarding non-essential cookies or tracking technologies.

9. How Information May Be Shared

WholeHealthLiving does not sell personal information in exchange for money.

Information may be shared with trusted service providers when reasonably necessary to operate the website and provide requested services. These may include website hosting providers, email platforms, scheduling systems, payment processors, analytics providers, and other business technology providers.

Information may also be disclosed when reasonably necessary to:

- Comply with applicable law, regulation, legal process, or governmental request
- Protect the rights, property, security, or safety of WholeHealthLiving, its users, or others
- Investigate fraud, misuse, or security concerns
- Complete a business transition where legally permitted

10. Third-Party Websites and Services

The WholeHealthLiving website may contain links to third-party websites, applications, scheduling services, payment systems, or other resources.

WholeHealthLiving does not control the privacy practices of those third parties. Visitors should review the applicable privacy policies before providing personal information to an external service.

11. Data Security

WholeHealthLiving takes reasonable administrative and technical measures intended to protect information from unauthorized access, misuse, loss, alteration, or disclosure.

However, no website, electronic communication, or online storage system can be guaranteed to be completely secure. Visitors should use appropriate caution when transmitting information online.

12. Data Retention

Personal information may be retained for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, provide requested services, maintain appropriate business records, resolve disputes, enforce agreements, and satisfy applicable legal obligations.

Specific retention periods may vary depending on the type of information and the purpose for which it was collected.

13. Your Privacy Choices and Rights

Depending on where you live, applicable law may provide certain rights concerning your personal information.

These may include rights to request access, correction, or deletion of certain information or to withdraw consent from certain uses.

To submit a privacy-related request, please contact us using the information below. We may need to verify your identity before completing certain requests.

14. Children's Privacy

WholeHealthLiving's website and professional resources are not intended for children under 13, and we do not knowingly seek to collect personal information directly from children under 13 through this website.

If you believe a child has submitted personal information through the website, please contact us.

15. Changes to This Privacy Policy

WholeHealthLiving may update this Privacy Policy periodically to reflect changes to our website, services, technology, or legal obligations.

When changes are made, the updated version will be posted on this page with a revised "Last Updated" date.

16. Contact Us

Questions regarding this Privacy Policy or WholeHealthLiving's privacy practices may be directed to:

WholeHealthLiving is a brand operated by Themes for Hire, LLC.

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