

SPONSORSHIP OPPORTUNITIES





The Book Club with Ruth Klein is a streaming television and podcast show featuring bestselling authors, entrepreneurs and thought leaders whose ideas are shaping business, parenting, wellness and leadership.

Distributed across streaming **TV platforms, podcast networks, YouTube** and **digital media**, the show provides sponsors with powerful authority positioning and targeted visibility to high-level audiences.

Each episode features visionary authors, entrepreneurs, and leaders whose books have the power to transform how we live, lead, parent and build meaningful lives.

SAMSUNG

prime video

The McCORD List
TV

Apple tv

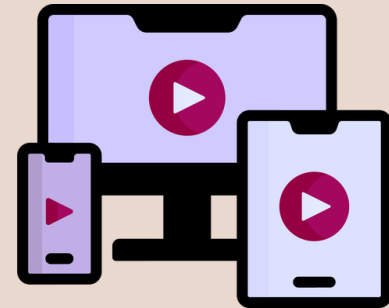
Roku **tubi**



VIEWERSHIP & REACH



streaming to
185M+
Global Viewers



21.4% of all U.S.
TV viewing time
(higher than broadcast)



65% women
35% men
Ages: 25–65

Viewer Psychographics:

- Health-conscious, values-driven, legacy-focused, growth-oriented
- Entrepreneurs, executives, and professionals.
- Invest in personal and professional development
- Purchase premium services
- Value expertise and authority

Available on:



\$100K+
Average Income
College educated with
advanced degrees

The McCORD List
TV

The Book Club
WITH RUTH KLEIN

Ruth Klein



Ruth Klein is a **7-time bestselling author**, Brand Visibility Strategist, Master Book Coach, and host of the *Book Club with Ruth Klein*. She helps authors, entrepreneurs and industry leaders elevate their ideas into powerful platforms that expand their **visibility**, **credibility**, **profitability** and **global impact** through bestselling books, speeches including TEDx talks, book to film and winning book proposals.

- **CEO, Expert Celebrity Branding** — Brand Architect, Book Coach, & Thought Leadership Strategist.
- **TV Host** streaming to 185M+ global viewers.
- **A leading media spokesperson**, Ruth has represented Fortune 500 brands such as AT&T, FoodSaver, 3M, Ameritech, and Bell Atlantic, appearing on national television, including and featured in *The Wall Street Journal*, *The Los Angeles Times*, *The Chicago Tribune*, and many more.

SPONSORSHIP BENEFITS



- Television exposure
- Global visibility
- Elevated authority positioning
- Media and speaking leverage
- Brand exposure to high-level audiences
- Association with trusted thought leaders
- Visibility across TV and digital media
- Brand credibility and impact
- Association with bestselling authors and thought leaders
- available on all Podcast Platforms

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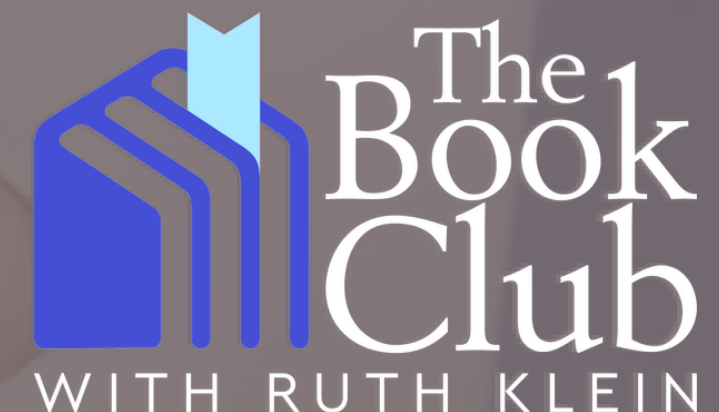
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VIP TV GUEST FEATURE

\$1,500 Investment

Includes:

- On-Camera **Guest Feature Appearance** and interview promoting you, your book and your brand
- Cross Promotion on **Ruth Klein's Social Media and other *Book Club with Ruth Klein* guests**
(Followers totally over 10 Million)
- **2 Private Coaching Calls with Ruth Klein** (30 min each, \$1,000 value)
- **7 Ways to Leverage your Visibility = 10x your investment**
- Royalty free **Professionally Edited Excerpts** for use on:
 - Social Media
 - Website Placement
 - Advertising Spots
 - Sales Promotions
 - Email Marketing



OPTIONAL ADD-ONS

Ruth's Media Training Course - In Studio Including: When/How to Promote your Brand, Messaging, Camera Ready Appearance & more	\$1,000 Investment
Brand Audit - including Social Media and Website	\$750 Investment
Podcast Tour - including 10 Podcast placements	\$1,500 Investment
VIP Roundtable Mastermind with Ruth Klein	\$1,500 Investment
Featured at <i>Ruth Klein's Visibility & Monetization Live</i> event in Los Angeles October 2026	\$2,500 Investment

BRAND PARTNERSHIP

\$25,000 Investment

Includes:

- **FOUR** On-Camera **Guest Feature Appearances** and interview promoting you, your book & your brand
- Spotlight - **Featured on a *Book Club with Ruth Klein Special Panel Episode***
- **Ruth's Media Training Course** - In Studio
- **Brand Audit** - including Social Media and Website
- **Podcast Tour** - including **20** Podcast placements
- Cross Promotion on **Ruth Klein's Social Media and other Book Club with Ruth Klein guests** (Followers totally over 10 Million)
- **TEN Private Coaching Calls with Ruth Klein** (30 min each, \$500 value each)
- **7 Ways to Leverage your Visibility = 10x your investment**
- **VIP Roundtable Mastermind** with Ruth Klein
- Featured at ***Ruth Klein's Visibility & Monetization Live*** event in Los Angeles October 2026
- Royalty free **Professionally Edited Excerpts** for use on:
 - Social Media
 - Website Placement
 - Advertising Spots
 - Sales Promotions
 - Email Marketing



CORPORATE PARTNERSHIP

Contact me for Opportunities

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COSMOPOLITAN



FOX

THE WALL STREET JOURNAL
WSJ



 **USA
TODAY**

Lifetime.

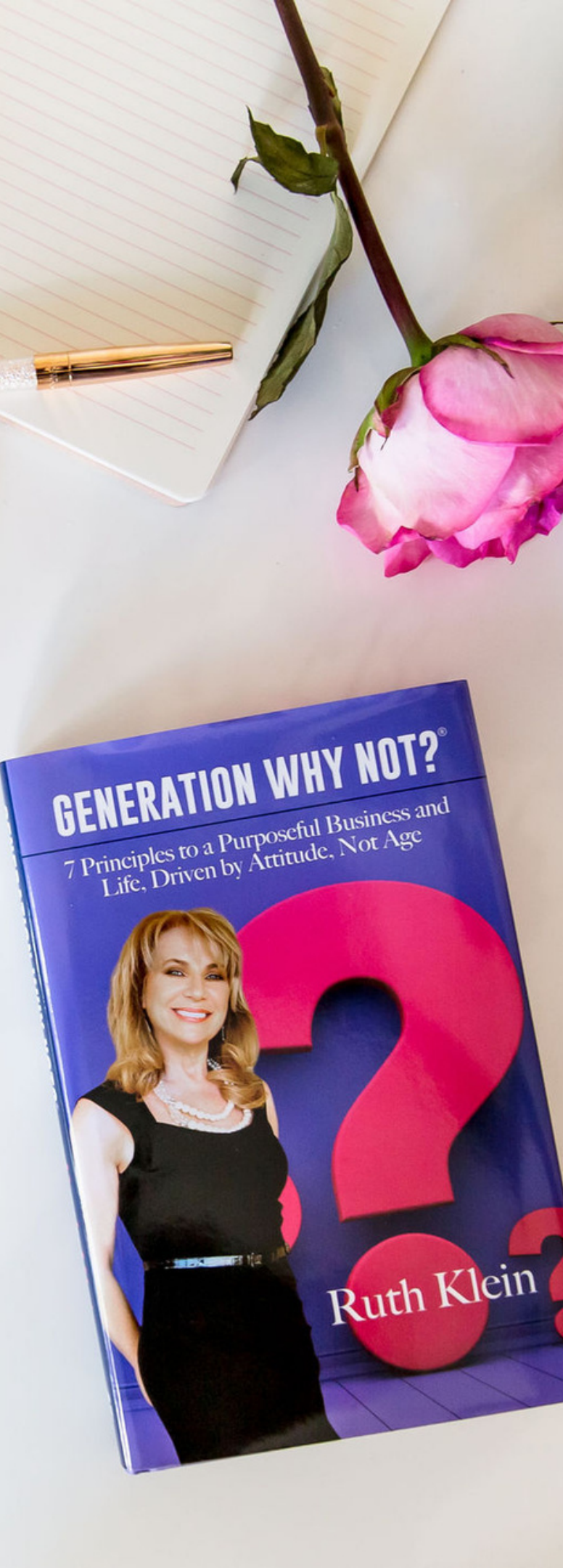
Forbes

RUTH'S BOOKS

Ruth has written and published 7 bestselling books under the fast growing categories of business development and personal motivation. Ruth's books have been translated into 4 languages and are available in countries around the world.

Her latest Amazon bestseller; *Generation Why Not?®: 7 Principles to a Purposeful Business and Life, Driven by Attitude, Not Age* is already in the second printing and has been featured in hundreds of articles and podcasts.

Published by:



The logo for Business Insider, featuring the words "BUSINESS" and "INSIDER" in a white, serif, all-caps font, stacked vertically on a dark teal rectangular background.

"Increase the visibility of their brand by writing and releasing a book that **highlights their expertise**," says Ruth. "Remember: ideas are only as good as their implementation. Don't let them stay in your mind. Instead, let us help you to translate them into words so that you can make a bigger impact."



"Pinpoint the time of day when you are at your freshest, and remove all distractions, says Klein: For example, route all calls to voice mail and avoid your e-mail in-box. **You'll be much more productive.**"

The logo for Forbes.com, featuring the word "Forbes" in a white, serif font with a black underline, followed by ".com" in a smaller, white, sans-serif font, all on a blue rectangular background.

"Think outside the Box. Creativity is the gift that keeps giving in all areas of life!! The moment you think, "it can't be done or I can't do this," – that's exactly what happens and becomes 'What is.'", Klein Said

