



# RUTH KLEIN

## *Generation Why Not?®*

**DRIVEN BY ATTITUDE, NOT AGE**

TV Host · Author of 7 Books · CEO, Expert Celebrity Branding

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## Press Bio

Ruth Klein is a Thought Leadership Visibility Strategist, Master Book Coach, television host, speaker, and CEO of Expert Celebrity Branding. She is the author of seven bestselling books and the host of The Book Club with Ruth Klein.

For more than 30 years, Ruth has helped entrepreneurs, executives, founders, and experts transform their knowledge into influential brands, bestselling books, signature speeches, and media visibility. She holds Master's Degrees in Clinical Psychology and Spiritual Psychology, is a former Chairman of Valley Public Television (PBS), and has served as a television spokesperson for more than twenty national brands.

## Fast Facts

- CEO & Founder, Expert Celebrity Branding
- Author of 7 books, five traditionally published
- Host of The Book Club with Ruth Klein (streaming TV + podcast)
- Master's Degrees in Clinical Psychology & Spiritual Psychology
- Former Chairman, Valley Public Television (PBS)
- Television and print spokesperson for 20+ national brands, including AT&T, 3M, FoodSaver, Crayola, and Tupperware
- 30,000+ social media followers

## Interview Topics

- Generation Why Not?®: reinvention and success driven by attitude, not age
- Becoming the recognized authority in a crowded field
- From idea to book deal to bestseller
- Time management and beating overwhelm for working professionals
- The psychology of visibility and personal branding
- Turning expertise into a thought leadership platform

## Media Highlights

- Featured twice in O: The Oprah Magazine
- On-air branding and organizing expert on Lifetime
- Op-ed contributor to Newsday
- Keynote speaker at national women's and business conferences
- Television and print spokesperson campaigns for AT&T, AOL, 3M, and FoodSaver



### AS FEATURED IN



WSJ



Los Angeles Times

Chicago Tribune



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