



RUTH KLEIN

Generation Why Not?®

DRIVEN BY ATTITUDE, NOT AGE

TV Host · Master Book Coach · Brand Strategist · Keynote Speaker

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About Ruth

Ruth Klein is the CEO and founder of Expert Celebrity Branding, a TV host, master book coach, and brand strategist. She holds Master's Degrees in Clinical Psychology and Spiritual Psychology and has authored seven books, many of them bestsellers, including Time Management Secrets for Working Women and her latest, Generation Why Not?®.

A television and print spokesperson for AT&T, AOL, 3M, and FoodSaver, Ruth helps everyone from Fortune 500 leaders to solo entrepreneurs see the brilliance and possibilities they could not see before, driven by attitude, not age.

Signature Talks & Story Ideas

- Generation Why Not?®: Success Driven by Attitude, Not Age
- The 7 Principles That Drive Innovation & Success (Age Is Not One of Them)
- Time Management Secrets for Working Women
- The Top 3 Reasons People Don't Take Action, Even When They Want To
- 3 Simple Ways to Pull Out of Overwhelm
- 5 Ways to Know if Social Media Is Running Your Life
- The Two Words That Will Transform Your Life
- The #1 Reason Most People's Lives Are Complicated

What Audiences Take Away

- A new way to do business and lead people that unlocks the talents of every generation
- Practical tools to cut through overwhelm and reclaim time, focus, and energy
- A bold, energizing mindset: success is driven by attitude, not age

Selected Media & Experience

- Featured twice in O: The Oprah Magazine
- On-air branding and organizing expert on Lifetime
- Keynote speaker at national women's and business conferences
- Television and print spokesperson for AT&T, AOL, 3M, FoodSaver, and Crayola
- Author of seven books, five traditionally published
- Master's Degrees in Clinical Psychology & Spiritual Psychology



Ruth accepting an EXPY Award

AS FEATURED IN



WSJ



Los Angeles Times

Chicago Tribune



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