



RUTH KLEIN

Generation Why Not?®

DRIVEN BY ATTITUDE, NOT AGE

TV Host · Author of 7 Books · CEO, Expert Celebrity Branding

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Press Bio

Ruth Klein is a Thought Leadership Visibility Strategist, Master Book Coach, television host, speaker, and the CEO of Expert Celebrity Branding™. She is the author of seven bestselling books and the host of The Book Club with Ruth Klein, where she interviews authors, entrepreneurs, and thought leaders who are making a meaningful impact through their ideas, expertise, and stories.

For more than 30 years, Ruth has helped entrepreneurs, executives, founders, consultants, sales professionals, and experts transform their knowledge into influential brands, bestselling books, signature speeches, media visibility, high-ticket programs, and thought leadership platforms.

Her clients have generated hundreds of millions of dollars in revenue, secured major consulting contracts, expanded professional practices, built nationally recognized brands, and established themselves as leading authorities in their industries.

Ruth holds Master's Degrees in Clinical Psychology and Spiritual Psychology with an emphasis in Consciousness, Health & Healing. Her unique approach combines psychology, personal transformation, branding, publishing, visibility strategy, and thought leadership development to help clients expand beyond perceived limitations and achieve extraordinary results.

She is a former Chairman of Valley Public Television (PBS), has served as a television spokesperson for more than twenty national brands, and has been featured in major media outlets including O, The Oprah Magazine, The Wall Street Journal, the Los Angeles Times, the Chicago Tribune, and The Washington Post.

Through her work, Ruth helps individuals and organizations amplify their visibility, elevate their authority, and create legacies that extend far beyond business success.

Her guiding philosophy is simple: your message matters, your story matters, why not share it with the world?

Fast Facts

- CEO & Founder, Expert Celebrity Branding
- Author of 7 traditionally published books
- Host of ***The Book Club with Ruth Klein*** (TV + podcast)
- Master's Degrees in Clinical Psychology & Spiritual Psychology
- Former Chairman, Valley Public Television (PBS)
- Television and print spokesperson for 20+ national brands, including AT&T, 3M, FoodSaver, Crayola, and Tupperware
- Has access to over 1,500,000 social media followers

Interview Topics

- ***Generation Why Not?®*** : reinvention and success driven by attitude, not age
- 3 Hidden Keys to Healthy Longevity
- From idea to book deal to bestseller
- Time management and beating overwhelm for working professionals
- The psychology of visibility and personal branding
- Turning expertise into a thought leadership platform

Media Highlights

- Featured twice in ***O: The Oprah Magazine***
- On-air branding and organizing expert on Lifetime
- Op-ed contributor to Newsday
- Worked with three ***Prevention*** magazine readers on time management; the magazine published one of the resulting features
- National Association of Female Executives (NAFE): sponsored a three-city speaking tour
- Keynote speaker at national women's and business conferences
- Television and print spokesperson campaigns for AT&T, 3M, and FoodSaver

Awards & Recognition

- EXPY Award, National Association of Experts, Writers and Speakers (featured on Times Square Today)
- VIP Woman of the Year, National Association of Professional Women (NAPW)
- Best Book Marketing Campaign, Book Publicists of Southern California



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