

Privacy Policy

Effective Date: April 9, 2025 | RCA Realty Group | newbuildsouthflorida.com

1. Who We Are

This Privacy Policy applies to newbuildsouthflorida.com, operated by RCA Realty Group, a licensed real estate brokerage headquartered in Pembroke Pines, Florida. References to "we," "us," or "our" refer to RCA Realty Group.

2. Information We Collect

We collect information you voluntarily provide when you submit a form or book a consultation on this Site. This may include: full name, email address, phone number, county or area of interest, budget range or timeline (if provided), and any notes or questions submitted through a form. We may also collect basic technical data automatically, including your IP address, browser type, and pages visited, through standard website analytics tools.

3. How We Use Your Information

We use the information you provide to: respond to your inquiry or consultation request; send you relevant new construction updates, builder incentives, and community alerts you opted into; follow up via email, phone, or text as permitted by your consent; and improve the content and functionality of this Site. We do not use your information for automated decision-making or profiling.

4. How We Share Your Information

We do not sell, rent, or trade your personal information to third parties. We may share your information with licensed agents within RCA Realty Group who will assist with your inquiry, and with our CRM and communication platforms (such as GoHighLevel) used to manage and respond to your request. We will not share your information with builders, developers, or unaffiliated third parties without your express consent.

5. Text Message Communications

If you provide your phone number and consent to text communications, you may receive SMS messages from RCA Realty Group related to your inquiry. Message and data rates may apply. You may opt out at any time by replying STOP. This does not affect your ability to receive email communications.

6. Data Retention

We retain your information for as long as necessary to fulfill the purpose for which it was collected, or as required by applicable law. You may request deletion of your data at any time by contacting us directly.

7. Your Rights

You have the right to: request access to the personal information we hold about you; request correction of inaccurate information; request deletion of your information; and opt out of marketing communications at any time. To exercise any of these rights, contact us at info@rcarealtygroupcmd.com.

8. Cookies and Tracking

This Site may use cookies and similar technologies for basic analytics and site functionality. We do not use tracking cookies for advertising purposes. You may disable cookies in your browser settings, though some Site features may not function as intended.

9. Security

We implement reasonable administrative and technical safeguards to protect your information. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

10. Children's Privacy

This Site is not directed to individuals under the age of 18. We do not knowingly collect personal information from minors. If you believe we have inadvertently collected such information, contact us and we will promptly delete it.

11. Changes to This Policy

We may update this Privacy Policy from time to time. The effective date at the top of this page will reflect the most recent revision. Continued use of this Site after changes are posted constitutes your acceptance of the updated policy.

12. Contact

For questions, data requests, or opt-out requests: RCA Realty Group, Pembroke Pines, Florida | info@rcarealtygroupcmd.com