Privacy Policy

This Privacy Policy (“Policy”) applies to RootedTransactionServices.com and Rooted Transaction Services (“Company,” “we,” “us,” or “our”) and explains how we collect, use, and disclose information. Unless otherwise stated, references to the Company include RootedTransactionServices.com. The website provides real estate virtual assistance and related services. By using the website, you acknowledge the data practices described in this Policy.

Collection of Personal Information

To provide our products and services, we may collect personally identifiable information, including:

- First and last name
- Email address
- Phone number
- Business name

If you purchase our products or services, we may collect billing and payment information needed to complete the transaction. Payment information may be processed by a third-party payment provider, depending on the payment method used.

We collect personal information that you voluntarily provide to us. You may be asked to provide information when you register for an account, enter a sweepstakes or contest sponsored by us or a partner, sign up for third-party offers, email us, or submit payment information when purchasing products or services. We use the information for purposes such as responding to you and providing the products or services you request. We may collect additional personal or non-personal information in the future, as described in this Policy or as otherwise disclosed to you.

Use of Personal Information

We may collect and use your personal information to:

- Operate and deliver the services you request.
- Provide information, products, or services you request from us.
- Send notices about your account.
- Carry out our contractual obligations and enforce our rights under agreements.
- Notify you about changes to our website, products, or services.
- Use information for other purposes described when you provide it.
- Carry out other purposes with your consent.

We may also use your personal information to tell you about other products or services offered by the Company and its affiliates, subject to applicable law and any choices available to you.

Sharing Information with Third Parties

We do not sell, rent, or lease our customer lists to third parties.

We may share information with trusted service providers who help us operate our business, perform statistical analysis, send email or postal mail, provide customer support, or arrange deliveries. These providers may use personal information only as needed to perform services for us and are expected to protect its confidentiality.

We may disclose personal information without prior notice if required by law or if we believe in good faith that disclosure is necessary to comply with legal process, protect or defend the rights or property of the Company, or protect the personal safety of users or the public in urgent circumstances.

Tracking User Behavior

We may track the pages and content users visit on our website to understand which services are most popular and how the website is used. We may use this information to improve the website and, where applicable, provide content or advertising that is more relevant to users. The actual tracking technologies used may depend on the website platform and services enabled.

Automatically Collected Information

We may automatically collect technical information about your device and software, such as your IP address, browser type, domain names, access times, and referring website addresses. We use this information to operate and maintain the website, improve service quality, and compile general statistics about website use.

Security of Personal Information

We take reasonable measures designed to protect personal information from unauthorized access, use, or disclosure. Information transmitted online may be protected using encryption technologies, such as SSL/TLS, where supported by the website or service provider.

No data transmission over the Internet or wireless network can be guaranteed to be completely secure. Although we work to protect your information, we cannot guarantee the security, integrity, or privacy of information transmitted between you and us. Internet security and privacy have limitations beyond our control.

Right to Deletion

Depending on applicable law, you may be able to submit a verifiable request to delete personal information we maintain about you. Where required by law, we will delete eligible information from our records and direct relevant service providers to do the same, subject to applicable exceptions.

We may retain or use information when necessary to complete a transaction, provide a requested service, detect security incidents, protect against fraudulent or illegal activity, debug or repair errors, comply with legal obligations, exercise or defend legal claims, protect rights such as free speech where applicable, or for other purposes permitted by law. To submit a privacy request, use the contact information at the end of this Policy.

Children Under Thirteen

We do not knowingly collect personally identifiable information from children under 13. If you are under 13, ask a parent or guardian for permission before using this website.

Email Communications

We may email you about announcements, promotional offers, alerts, confirmations, surveys, and other information related to our services. We may receive information about whether you open an email or click a link in it, where those features are enabled.

If you no longer want to receive marketing or promotional emails from us, you may opt out by using the unsubscribe link included in the email. We may still send non-promotional messages related to transactions or services you have requested, where appropriate.

Changes to This Policy

We may update this Policy from time to time to reflect changes in our services, data practices, or applicable law. If we make material changes, we will provide notice as appropriate, such as by emailing the primary email address associated with your account, posting a prominent notice on our website, or updating the Policy on the website.

Where permitted by applicable law, your continued use of the website or services after an updated Policy becomes effective indicates that you acknowledge the revised Policy. If your consent is required for a change, we will seek it as required by law.

Contact Information

If you have questions or comments about this Policy, or believe that we have not followed it, please contact us:

Rooted Transaction Services
Email: WSmith@rootedtransactionservices.com
Phone: 980-202-2510
Effective date: November 1, 2026