



Reading Kingdom

- Patented approach
- Complete early reading program
 - Self-guided
 - Online

Reading Kingdom

- Online program that teaches a student how to read
- Comprehensive approach better suited to closing the Skill Gap than traditional curricula
- Can be used as a primary reading curriculum or as a supplement
- Generally used in grades K-2 to help a student achieve the 3rd grade reading proficiency milestone
- Can also be used for 3rd grade and above, including adults, who struggle with reading
- <https://www.readingkingdom.com>

Training

- Students need access to a computer with high-speed internet
- Students need to train 20 minutes daily, 5 days per week
- Consistency of training is important
- To catch up faster, a student can do one session in the morning and one in the afternoon or evening
- However, it is not recommended to over train. Students need time for the new information to be committed to long-term memory
- Students need to train 6-12 months, depending upon their starting point and consistency of training



Research and evidence

- Based upon over 50 years of research and field experience
- Curriculum was developed to teach reading to the most challenging reading population
- The creator, Dr. Marion Blank, was a professor of psychology at Columbia Medical University, specializing in child development
- She ran a clinic for challenged readers and personally taught over 3,000 students how to read
- Program primarily used in the homeschool market
- Program has won several awards
- See website for detailed background information:
<https://www.readingkingdom.com/reading-strategy>

Testimonials

- <https://www.readingkingdom.com/testimonials>
- "There are so many great things about the Reading Kingdom...it's really easy to use, it builds on success, and your child really enjoys doing it." Cindy Crawford, who used Reading Kingdom with her children
- "This program has transformed the teaching of reading... The program is absolutely outstanding -- not simply in teaching reading, but also in enabling children to master and expand their knowledge of English. It does so by steadily integrating spoken and written language. No other program with which I'm familiar is comparable in teaching these vital skills. I believe that central to the program's success is: (i) its steady integration of spoken and written language, and (ii) its unique incorporation of "immediate interactive feedback." Research has shown that this type of feedback is critically important to engaging the student and thereby to enhancing effective learning. It regularly provides an immediate response to what the student does, and it offers clear, simple direction to overcome any errors that occur."
Dr. Bradley Peterson, Director, Institute for the Developing Mind, Keck School of Medicine, USC



Why use Reading Kingdom?

- Can be used as a supplement or complete reading curriculum
- Teaches broader base of skills required for fluency and comprehension
- Teaches the basics of phonics that are foundational but doesn't over drill. Gets students to reading faster than traditional programs.
- Adjusts to the needs of each individual student; self-guided
- Requires minimal teacher training and supervision
- Can be used at home
- It is based upon over 50 years of research and clinical experience



Why is Reading Kingdom not widely used in schools?

- Reading Kingdom was developed by a small group of experts who did not have the resources to compete in the educational market against billion-dollar corporations
- Current reading instruction paradigm is very strong and blocks programs that do not conform to the failing status quo
- Most public schools can only use state-approved programs in order to receive funding—Catch 22—therefore schools cannot try new approaches which maintains the failing status quo



Why are traditional reading programs allowing so many students to fail?

- Students who struggle with reading have a Skill Gap
- Traditional programs only address a narrow range of skills and won't work to close the Skill Gap for most students
- The primary focus of traditional reading programs builds skills that are not sufficient to achieve reading fluency and comprehension
- These programs are based upon a flawed science of reading theory
- More information, <https://www.scienceofreading101.org>



Summary

- The current reading curricula is allowing most students to fail
- More of the same is not working
- Reading Kingdom offers an alternative solution that builds upon what works in the current curricula and fills in the missing pieces to better close the Skill Gap