

A COMPLETE READING SOLUTION

# Reading Kingdom

*A Breakthrough Reading Program for K–3 and Beyond*

Patented & Award-Winning

50+ Years of Research

Used by Tens of Thousands

Created by Dr. Marion Blank, Columbia University · [readingkingdom.com](https://readingkingdom.com)

✦ Best choice to achieve 3rd grade reading proficiency · ✦ Best option for older students who continue to struggle

# Two Urgent Messages for Every Parent

## FOR PARENTS OF K-3 CHILDREN

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### *Don't leave this to chance.*

2 out of 3 children fail to reach reading proficiency using traditional curricula. The 3rd grade milestone is critical — students who miss it rarely catch up.

If you want your child to become a proficient reader by 3rd grade, Reading Kingdom is the wisest choice you can make. Don't take a chance on a system that is failing the majority of children.

## FOR PARENTS OF GRADES 4-12

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### *It's not too late.*

If your child is in 4th grade or above and still struggles with reading, the underlying skill gaps that held them back in K-3 are almost certainly still there.

Reading Kingdom is the best option available to close those gaps — addressing the full range of skills that phonics-only programs never taught. It is never too late to become a strong reader.

*Reading Kingdom works for all levels — from children who don't yet know their letters to adults learning to read for the first time.*

# Why Are So Many Children Failing to Read?

2 out of 3

children fail to achieve  
reading proficiency

*US Dept. of Education*  
*Consistent result for 30+ years of national testing*

**Only 8% reach ADVANCED level**

45 million adults functionally illiterate



4×

more likely to drop out of high school



80%

of 'learning disabled' kids just weren't taught to read effectively



50%

of US adults cannot read a book  
— per the US Dept. of Education

*"80% of children labeled as learning disabled are actually instructional casualties — not children with disabilities." — President's Commission on Excellence in Special Education*

# Why Phonics Alone Cannot Teach English

## English cannot be reliably 'sounded out'

- ✗ Only 1 in 5 common English words is spelled phonetically (Dr. Godfrey Dewey, Harvard)
- ✗ There are 1,768 ways to spell just 40 basic sounds (Prof. Julius Nyikos)
- ✗ The 'u' sound in 'nut' alone has 60 different spellings
- ✗ Phonics requires memorizing ~600 rules — all riddled with exceptions
- ✗ **Italian children learn to read in 3–6 months. English takes years — because Italian is phonetic and English is not.**

Consider this one sentence:

*"I knew in my **head** and **heart** that the **theater** **bureau's** harsh **reaction** to the **great** and **beautiful** **ocean/earth** **pageant** was **mean** spirited."*

"ea" is pronounced  
**11 DIFFERENT WAYS** in this sentence

If phonics worked as advertised,  
it would be spelled:

***"foniks"***

*Despite this, phonics has been the dominant reading method for 2,000 years — and 2 out of 3 students still fail. Repeating the same approach and expecting different results is not a strategy.*

# Dr. Marion Blank & The Reading Remedy

## *The Reading Remedy*

*Six Essential Skills That Will  
Turn Your Child Into a Reader*

**Marion Blank, Ph.D.**

Columbia University

*Available free at [readingkingdom.com](https://readingkingdom.com)*

**50+ years**

of research in child language development & reading

**3,000+**

children personally taught to read at her Columbia clinic

**Developed for**

the most challenging readers — those no other program could reach

**Key insight:**

Reading failure is an instructional problem, not a child problem

*"Reading failure is not inevitable. It is a product of inadequate teaching — and it can be fixed." — Dr. Marion Blank*

# Reading Kingdom's Phonics-PLUS™ System

Patented

*Traditional programs teach 2 skills. Reading Kingdom teaches all 6 skills required to truly read.*

1

## Sequencing

Left-to-right visual scanning.  
Order determines meaning:  
now ≠ won ≠ own

2

## Writing

Writing a word once is 5× more  
effective than reading it once.  
Keyboarding wired to spelling.

3

## Phonics

Taught via 'Bit Blends' &  
Orthographic Phonemics —  
no rote rule memorization.

4

## Meaning

Words always taught in  
meaningful context — never as  
isolated letter-sound drills.

5

## Grammar

120 high-frequency words =  
60% of all text. Mastering them  
unlocks the structure of English.

6

## Comprehension

Students build main-idea  
summaries via modeling —  
not simple recall questions.

# What Your Child Actually Does Each Session

1

## Placement Test:

Evaluates each child and starts them at exactly the right level.

2

## Word Teaching (4 Formats):

Before each book: spelling → pronunciation → meaning → usage in context.

3

## Interactive Reading:

Child reads, clicks any word to hear it, writes to reinforce spelling.

4

## Gleaning Meaning:

From Book 13: child builds main-idea summaries — the key skill phonics never teaches.

5

## Adaptive Progress Check:

Auto-adjusts: skips what they know, reviews what they need.

## At a Glance

**Ages 4–10**

Kindergarten through  
3rd grade

**20 min/day**

4–5 days per week

**30 books**

5 levels (Lexile  
80→750)

**~700 words**

Taught + all variants

**12–18 months**

To complete the  
program

**Self-guided**

Minimal parent  
supervision

# Reading Kingdom vs. Traditional Programs

## Traditional Phonics

## Reading Kingdom

|                              |                                |                                 |
|------------------------------|--------------------------------|---------------------------------|
| Skills taught                | ✗ Phonics + limited vocab      | ✓ All 6 skills integrated       |
| Text used                    | ✗ "The fat cat sat on the mat" | ✓ Real, meaningful stories      |
| Phonics approach             | ✗ 600 rules to memorize        | ✓ Bit Blends — no rules         |
| High-frequency words         | ✗ Memorized as sight words     | ✓ Taught by meaning & usage     |
| Comprehension                | ✗ Questions after a passage    | ✓ Modeling: main-idea summaries |
| Adapts to child              | ✗ One pace for the class       | ✓ Fully adaptive, self-guided   |
| Works for struggling readers | ✗ Often fails, leads to labels | ✓ Designed for them first       |



# Grades 4–12 and Adult Learners

## If they're still struggling, here's why:

- ✓ The skill gaps that caused the reading problem in K–3 are almost certainly still there
- ✓ More of the same instruction — more phonics drilling — will not close those gaps
- ✓ Reading Kingdom targets the root cause, not the symptom
- ✓ The program is never too advanced or too childish — it adapts completely to each learner
- ✓ A 9th grader who reads at 1st grade level has been helped by this program

## Success Reading

*successreading.com*

The adult & older-student version of Reading Kingdom — same proven Phonics-PLUS™ method, same 6-skill system, adapted for ages 15 and up.

- ✓ **Same 6-skill Phonics-PLUS™ method**
- ✓ Designed for ages 15+ (and older youth)
- ✓ Appropriate for high school & adult learners
- ✓ Works as standalone or supplement

# Exceptional Results for Non-Native English Speakers

## Why Reading Kingdom is ideal for ESL

### Meaning first, not sounds first.

No "cat, fat, sat" worksheets. Meaning-based context mirrors how children naturally acquire a language.

### Pronunciation always available.

Click any word to hear clear, accurate pronunciation — like a patient tutor at every step.

### Animation brings words to life.

Verbs like "walk," "fall," and "fix" are shown visually — no prior English required to grasp meaning.

### Instructions are visual, not verbal.

Visual cues replace verbal instructions — critical when learners don't yet understand English.

### Adults and children both benefit.

The program adapts fully — ESL adults achieve the same gains as young native-language learners.

*I teach 5th grade in a school of English language learners — immigrant and refugee students. 2 years ago I used Reading Kingdom and got outstanding results, with their teachers the following year commenting on their evident vocabulary and literacy skills.*

### Barbara Chiodini

*ESL Teacher · Nahed Chapman New American Academy, St. Louis*

### Also noted in research:

Learners don't need prior English to begin — animation and visuals carry meaning from the very first session.

*Reading Kingdom is an approved ESA vendor in Texas, Utah, Arizona and Ohio — and has been used in immigrant/refugee classrooms with outstanding results.*

# Expert Endorsement & Recognition

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*This program has transformed the teaching of reading. The program is absolutely outstanding — not simply in teaching reading, but also in enabling children to master and expand their knowledge of English. It does so by steadily integrating spoken and written language. No other program with which I'm familiar is comparable in teaching these vital skills. Central to the program's success is: (i) its steady integration of spoken and written language, and (ii) its unique incorporation of immediate interactive feedback. Research has shown that this type of feedback is critically important to engaging the student and thereby to enhancing effective learning.*

**Dr. Bradley Peterson**

*Director, Institute for the Developing Mind, Keck School of Medicine, USC*

## Mom's Choice Awards

Gold Award  
Recommended for families

## Academics' Choice

Smart Media Award  
Educational excellence

## Serious Play

Honoring Excellence  
Game-based learning

## Approved ESA Vendor

Texas · Utah · Arizona · Ohio  
Charter schools nationwide

# Start Your Child's Reading Journey Today

1

## Join

[www.youthsuccessmovement.org](http://www.youthsuccessmovement.org). Find your local community or village to register. If no community site yet, register on the national site.

2

## Begin onboarding

Understand the full process and where Reading Kingdom fits in. Complete complimentary parts of the overall program to get maximum benefit.

3

## Take the Assessment

Program places your child at exactly the right starting level

4

## 20 Min/Day

4–5 days per week  
Watch your child transform