16 Days Privacy Policy

At **16 Days**, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website or interact with us digitally or offline. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Information We Collect

We may collect the following types of information:

- **Personal Information:** such as your name, email address, phone number, mailing address, and donation history.
- **Non-Personal Information:** such as browser type, operating system, and browsing behavior on our site, collected through cookies and similar technologies.

How We Use Your Information

We use your information to:

- Communicate with you about our initiatives, programs, and fundraising efforts.
- Process donations and provide receipts.
- Send occasional text messages (with your consent) about updates, support opportunities, and fundraising campaigns.
- Improve our website and user experience.

No Sale of Personal Information

We **do not sell** or rent your personal information to any third parties under any circumstances.

Mobile Information

- No mobile information will be shared with third parties/affiliates for marketing or promotional purposes.
- All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.
- If SMS/texting with 16 Days, Message and Data Rates may apply. You can STOP messaging by sending STOP and get more help by sending HELP.

Third-Party Service Providers

Your information will be stored on a 16 Days Customer Relations Management (CRM) System, which is considered a Third-Party Service Provider. This helps us process donations and communicate with you. These providers are contractually obligated to maintain the confidentiality and security of your information. No information will be shared with third parties for marketing/promotional purposes.

Your Rights and Choices

You may:

- Opt-out of receiving emails or text communications at any time by following the instructions provided in those communications.
- Request access to or correction of your personal information.
- Request that we delete your personal information, subject to legal and operational obligations.

Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

Contact Us

If you have any questions about this Privacy Policy or your information, please contact us at:

- Email: jseper@16days.org
- Phone: (414) 300-7030