

2024-2025 16 DAYS

Impact Report



Our Mission

At 16 Days, our mission is simple and unwavering: to remove the financial barriers that prevent parents from being present with their baby in the a Level III or IV NICU. No family should have to choose between a paycheck and their child's survival.



Key Impact Metrics

Total Funds Raised	Total Funds Gifted to 16 Days Families	Hours Gifted to 16 Days Families	Partnerships Established
\$166,538	\$23,197	1,904	9 partnerships + 4 resource meetings

Impact by Goals

Goal 1 Provide NICU Families Direct Support

12 babies supported in 10 families
1,904 hours gifted
\$23,197 given to provide financial relief
\$12 = 1 hour of parent presence

Goal 2 Improve Baby's Health

100% of babies had an early discharge
Discharge average was 24% earlier than expected
Parents reported vitals improved with skin-to-skin care

Goal 3 Establish Strategic Partnerships

4 Hospital partnerships in 3 states
SupportNow
Ronald McDonald Houses in 2 states
NICU Parent Network (NPN)
PremieWorld Foundation

Goal 4 Expand Story Telling

Implemented VideoAsk to gather stories of impact from 16 Days families
Expanded social media reach
Over 70,000 views between Instagram, Facebook, and LinkedIn

