Privacy Policy

Nurture Public Relations, a trading arm of Agile Information Management Ltd

Registered in England Number 07207531. Registered Office: 2 Old Bath Road, Newbury, Berkshire, RG14 1QL

Document Ref: PRIV-01
Effective Date: 16 September 2026

This privacy policy applies to the Nurture Public Relations website and any related digital services operated by Nurture Public Relations.

1. What we collect

We may collect:

- **Contact details** you provide directly, including your name, email address, telephone number, company name, and job title when you contact us or complete a form on our website.
- **Information you share with us**, such as enquiry details, project requirements, feedback, and correspondence.
- **Technical data** collected automatically when you visit our website, including your IP address, browser type, device information, and general website usage data.

We do not knowingly collect personal information from children under the age of 16.

2. Why we collect it

We collect and use your information:

- to respond to enquiries and discuss our services
- to provide public relations, communications, marketing, and consultancy services
- to maintain records of our communications with clients, prospects, and suppliers
- to send marketing communications, industry insights, updates, newsletters, and event information where you have requested or consented to receive them
- to improve our website, content, and services
- to fulfil legal, regulatory, or contractual obligations

You can unsubscribe from marketing communications at any time.

3. Sharing your information

We do not sell your personal information and we do not share it with advertisers.

We may share your information with trusted third-party service providers who help us operate our business, including:

- Nurture PR associates
- website hosting providers
- email marketing platforms
- customer relationship management (CRM) systems
- cloud storage and business software providers
- professional advisers where necessary

These providers may only process your information on our behalf and for the purposes described in this policy.

We may also disclose information where required by law or to protect our legal rights.

4. Your rights

Under UK data protection law, you have the right to:

- request access to the personal information we hold about you
- request correction of inaccurate or incomplete information
- request deletion of your personal information
- object to or restrict certain types of processing
- withdraw consent where processing is based on consent
- request a copy of your information in a portable format where applicable
- opt out of marketing communications at any time

To exercise any of these rights, please contact us using the details below.

If you are dissatisfied with how we handle your personal information, you have the right to complain to the Information Commissioner's Office (ICO):

Website: https://ico.org.uk
Telephone: 0303 123 1113

5. Contact us

Nurture Public Relations
A trading arm of Agile Information Management

Contact: Gina Blackie

Email: gina@nurturepublicrelations.com

For any questions about this privacy policy or your personal data, please get in touch using the details above.

6. How long we keep your information

We keep personal information only for as long as necessary to fulfil the purposes for which it was collected, including satisfying legal, accounting, and reporting obligations.

When information is no longer required, it will be securely deleted or anonymised.

7. Changes to this policy

We may update this privacy policy from time to time. Any changes will be posted on our website and the revised version will include an updated effective date.