

The background of the poster is a vibrant, futuristic scene with a red and orange color palette. It depicts a busy, high-tech environment with people, glowing screens, and complex machinery. A network of red lines and dots is overlaid on the scene, suggesting a digital or AI theme. The overall atmosphere is one of innovation and cutting-edge technology.

AI PROFIT CON

THE PREMIER AI BUSINESS,
ADVISORY & CAREER SUMMIT

AUGUST 21-22, 2026
HYATT REGENCY AUSTIN, TX

PARTNERSHIP & SPONSORSHIP PROSPECTUS

Hosted by **Chris Wiser & Lindsey Badillo** • Co-Founders, AI Profit Systems



WHO WILL BE IN THIS ROOM

Before you evaluate sponsorship, you need to understand exactly who will be sitting in the seats at the **Hyatt Regency Austin** on **August 21** and **22**.

This is not a general technology conference.
It is not a developer summit.
It is not a trade show for enterprise buyers.

The **AI Profit Con 2026** audience is one of the most commercially valuable, actively purchasing, and decision-ready audiences assembled under one roof anywhere in 2026.

1,000
Total Attendees

~40%
Active Business Owners

~30%
Entrepreneurs / Consultants
Launching AI Advisory Practices

~30%
Displaced Career Professionals
Pivoting to Higher-Value Roles

THE THREE ATTENDEE PROFILES — IN DETAIL



TRACK 1

AI Advisory Entrepreneurs

Consultants, agency owners, IT pros, coaches, and MSPs building a high-ticket AI advisory practice at \$2,500+/month per client.

They are actively selecting CRMs, automation tools, white-label software platforms, outreach tools, project management software, and AI content platforms to run their business and deliver results for clients.



TRACK 2

Displaced Professionals

Former software devs, designers, admin coordinators, copywriters, and customer success managers pivoting into AI advisory,

AI consulting, or AI-adjacent roles. They are purchasing learning tools, career platforms, LinkedIn tools, personal branding software, and productivity platforms.



TRACK 3

Business Owners

Established SMB and mid-market owners across industries who want to implement AI in their operations.

They are the direct buyers of CRM software, workflow automation, HR/payroll tools, financial software, marketing platforms, and AI implementation services.

This is an audience that is not browsing. They are buying. They have already committed to implementing AI in their professional lives — and they are in Austin to decide WHICH tools, services, and platforms will be part of that journey.



THE UNIVERSAL CASE FOR SPONSORING AI PROFIT CON 2026

Every sponsor category has specific ROI drivers. But there are five reasons that apply universally — regardless of whether you are a CRM vendor, a financial tool, or a hardware brand.



1. This Audience Is In Active Purchase Mode

The average AI Profit Con attendee will implement 3–6 new tools in the 90 days following the event. They are not passive learners. They are builders and buyers.

They came to Austin specifically to discover what is available, evaluate what fits their needs, and make decisions.

This is a pre-qualified buyer audience at the moment of highest intent.



2. The Advisor Flywheel: One Attendee Becomes Many Customers

Track 1 advisors do not just buy for themselves — they buy, recommend, and resell to their clients. A single AI advisory entrepreneur who discovers your platform at AI Profit Con may implement it with 5, 10, or 20 clients over the following 12 months.

Your acquisition cost per customer drops dramatically when the channel is a highly-motivated advisor who evangelizes your product. This is the advisor flywheel, and it is one of the most powerful distribution dynamics in B2B software.



3. Brand Credibility by Association

AI Profit Con is hosted by Chris Wiser and Lindsey Badillo — two of the most recognized names in AI advisory and business transformation. Aleric Heck and other speakers bring their own substantial audiences. When your brand is positioned alongside this lineup, you inherit credibility by association.

In an AI tools market crowded with undifferentiated options, being 'the sponsor of AI Profit Con' is a positioning statement that resonates.



4. Austin. August. 1,000 People. Two Days.

A two-day, in-person event with 1,000 attendees creates **60+ hours of concentrated brand exposure per attendee.**

Compared to a digital ad impression that lasts 1.7 seconds, a sponsor presence at AI Profit Con (signage, booth interaction, speaking opportunity, swag, and follow-up) delivers a depth of impression that no digital campaign can replicate at remotely comparable cost.



5. The AI Economy Window Is Now

Companies that establish brand awareness and trust with early AI economy professionals in 2026 will enjoy compounding returns as those professionals grow their businesses, add clients, and expand their purchasing power over the following 3–5 years.

The entrepreneurs in this room are not customers today — they are customers for life if you earn their trust at the right moment. That moment is Austin, August 2026.





SPONSORSHIP TIERS & PRICING

AI Profit Con 2026 offers **five (5)** structured sponsorship tiers: from **Diamond Partner** to **Start-up Partner**.

Each tier is designed to deliver a different impact value — from deep, integrated brand presence to targeted exhibitor exposure.

All tiers include a direct path to the audience. None are passive logo placements.

DIAMOND PARTNER

\$100,000

Exclusive.

One (1) Partner only.

Your brand is woven into the event's identity.

SPONSORSHIP INCLUSIONS

- ☑ Exclusive naming rights as our Title Partner: **'AI Profit Con 2026, Presented by [Brand]'** across all event materials
- ☑ Opening keynote introduction by Chris Wiser or Lindsey Badillo (live, on-stage brand mention)
- ☑ 45-minute branded main stage session: Your team presents to all 1,000 attendees
- ☑ Premier booth placement: Largest footprint (10x20), center of expo floor, first choice of location
- ☑ Round Table and VIP Lounge placement: Exclusive 1:1 access to attendees on the deal floor and the VIP Lounge
- ☑ Brand logo: Largest size, on all event signage, banners, stage backdrop, and screen bumpers
- ☑ Exclusive Black Tie Gala Sponsor: VIP table for 6 at the Black Tie Gala, your team alongside top attendees and speakers
- ☑ Full-page promo: 1st page placement in the **AI Profit Con 2026 Event Guide**
- ☑ Email to full attendee list (pre-event + post-event) with your message; up to 2 sends
- ☑ Brand mention in all social media promotions for the event (60+ days of exposure)
- ☑ Attendee list access: names, titles, and emails (with opt-in) post-event
- ☑ 20 complimentary VIP tickets for your team (\$11,940 value)
- ☑ Dedicated sponsor spotlight segment in post-event email sequence (sent to 1,000+ attendees)
- ☑ Inclusion in all press releases and media coverage surrounding the event
- ☑ 30-second video ad looped on screens during breaks and between sessions
- ☑ Post-event case study feature on profitmachine.ai (sponsored content, minimum 3 months)

ACTIVATION BONUSES

- + Priority right of first refusal for **AI Profit Con 2027** Title Partner position
- + Exclusive co-marketing opportunity with **AI Profit Systems** email list (15,000+ subscribers)
- + **60-second brand segment** in the event's post-event highlight reel (distributed digitally to all attendees)
- + One guest speaker slot at a future **AI Profit Systems** webinar or coaching event (2026 calendar)





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PLATINUM PARTNER

\$50,000

High-visibility.

Up to two (2) Platinum Partners.

Significant stage and floor presence.

ACTIVATION BONUSES

- + Co-branded lead magnet distributed digitally to all registered attendees (pre-event)
- + Brand inclusion in the **AI Profit Con** post-event highlight reel
- + Invitation to participate in a 'sponsor showcase' segment during the live event app or networking platform

SPONSORSHIP INCLUSIONS

- ✓ 20-minute branded breakout session during track programming (choice of track alignment)
- ✓ Premium booth placement: 10x10, second selection of expo floor location
- ✓ Round Table and VIP Lounge placement: exclusive 1:1 access to attendees on the deal floor and VIP Lounge
- ✓ Brand logo: large, on main stage backdrop, all event signage, and screen bumpers
- ✓ Exclusive Co-Sponsor of the Afterparty: enhanced impact experience for all attendees
- ✓ Half-page advertisement in the **AI Profit Con 2026 Event Guide**
- ✓ 1 pre-event email to full attendee list (your message, your CTA)
- ✓ Dedicated social media feature post (minimum 1 post across all **AI Profit Con** channels)
- ✓ Brand mention in event opening and closing remarks
- ✓ Attendee list access (with opt-in) post-event
- ✓ 6 complimentary VIP tickets for your team (\$3,582 value)
- ✓ Branded session room signage during your breakout
- ✓ 30-second looping video ad on screens during session breaks
- ✓ Inclusion in post-event sponsor spotlight email to all attendees
- ✓ 4 Tickets for the VIP Black Tie Gala

GOLD PARTNER

\$25,000

Strong presence.

Up to three (3) Gold Partners.

Exhibitor + content integration.

ACTIVATION BONUSES

- + Option to include a branded insert in the attendee welcome packet
- + Featured product mention in the **AI Profit Systems** post-event newsletter (15,000+ subscribers)
- + Inclusion in **AI Profit Con** sponsor page on event website (logo + link)

SPONSORSHIP INCLUSIONS

- ✓ Standard booth placement: 8x8, expo floor
- ✓ Round Table placement: exclusive 1:1 access to attendees on the deal floor
- ✓ 10-minute product spotlight on main stage (introduced by host, brief demo or presentation)
- ✓ Brand logo: medium, on event signage and event guide
- ✓ Quarter-page advertisement in the **AI Profit Con 2026 Event Guide**
- ✓ Brand mention in one pre-event email blast to registered attendees (co-mention alongside other Gold partners)
- ✓ 4 complimentary GA tickets for your team (\$796 value)
- ✓ Attendee list access (with opt-in) post-event
- ✓ Branded table in networking area with product materials and team members
- ✓ 1 ticket the VIP Black Tie Gala
- ✓ Social media mention across **AI Profit Con** channels





SPONSORSHIP TIERS & PRICING

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Each tier is designed to deliver a different impact value — from deep, integrated brand presence to targeted exhibitor exposure. All tiers include a direct path to the audience. None are passive logo placements.

SILVER PARTNER

\$10,000

*Targeted exposure.
Up to five (5) Silver partners.
Exhibitor + digital presence.*

ACTIVATION BONUSES

- + Option to upgrade to Gold at a discounted rate if committed by 60 days prior to event
- + Brand inclusion on **AI Profit Con** website sponsor page through December 2026
- + Access to post-event attendee survey results summary (aggregate data)

SPONSORSHIP INCLUSIONS

- ☑ Exhibitor table: 6-foot, expo floor (standard placement)
- ☑ Brand logo: standard, on event guide and event website sponsor page
- ☑ Product/service insert included in attendee welcome packet
- ☑ (your printed material, sponsor-provided)
- ☑ 2 complimentary VIP tickets for your team (\$1194 value)
- ☑ Social media mention across **AI Profit Con** channels (1 dedicated post)
- ☑ Attendee list access: limited: first name + email (with opt-in) post-event
- ☑ Inclusion in post-event sponsor roundup email to all attendees

STARTUP PARTNER

\$5,000

*Brand presence.
Up to eight (8) Supporter partners.
Digital + print visibility.*

ACTIVATION BONUSES

- + Option to include a one-page flyer in the event handout packet (supporter-provided, sponsor-approved)
- + Brand mention on **AI Profit Con** event website sponsor page through September 2026

SPONSORSHIP INCLUSIONS

- ☑ Exhibitor table: 6-foot, expo floor (standard placement)
- ☑ Brand logo on event guide (supporter section)
- ☑ Brand logo on event website sponsor page
- ☑ Product/service mention in one **AI Profit Con** social media post
- ☑ (co-mention with other Supporters)
- ☑ Branded item included in the attendee welcome packet (single item: sticker, card, pen, etc.)
- ☑ 1 complimentary GA ticket for your team (\$197 value)
- ☑ Inclusion in post-event thank-you email to attendees





HOW SPONSORS MAXIMIZE ROI FROM THIS ROOM

| BENEFIT | DIAMOND \$40K | PLATINUM \$25K | GOLD \$15K | SILVER \$8K | SUPPORTER \$5K |
|-----------------------------|---------------------------|-----------------------|-------------------|----------------|-------------------|
| Main Stage Presentation | 30 min | 20 min | 10 min | — | — |
| Booth / Expo Space | 10×20 (PREMIER) | 10×10 | 8×8 | 6ft Table | — |
| Pre-Event Email to List | 2 sends (EXCLUSIVE) | 1 send (EXCLUSIVE) | Co-mention | — | — |
| Attendee Data (Opt-in) | Full | Full | Full | Limited | — |
| Event Guide Ad | Full page (BACK COVER) | Half page | Quarter page | Logo | Logo |
| Complimentary Tickets | 10 VIP | 6 VIP | 4 GA | 2 GA | 1 GA |
| VIP Black Tie Dinner Seats | 4 | 2 | 1 | — | — |
| On-Screen Video Ad | 30 sec looping | 30 sec looping | — | — | — |
| Social Media Feature | Multiple (DEDICATED) | Dedicated Post | Dedicated Post | Mention | Co-mention |
| Welcome Packet Insert | ✓ | ✓ | ✓ | ✓ | 1 item only |
| Post-Event Spotlight Email | ✓ | ✓ | ✓ | ✓ | ✓ |
| Website Sponsor Page | Premier listing | ✓ | ✓ | ✓ | ✓ |
| Naming Rights | ✓ (PRESENTED BY) | — | — | — | — |
| 2027 Right of First Refusal | ✓ | — | — | — | — |





NEXT STEPS

Sponsorship availability is limited by tier.

Title Partner is exclusive — one company, one event.

Platinum has two available slots. Gold has three.

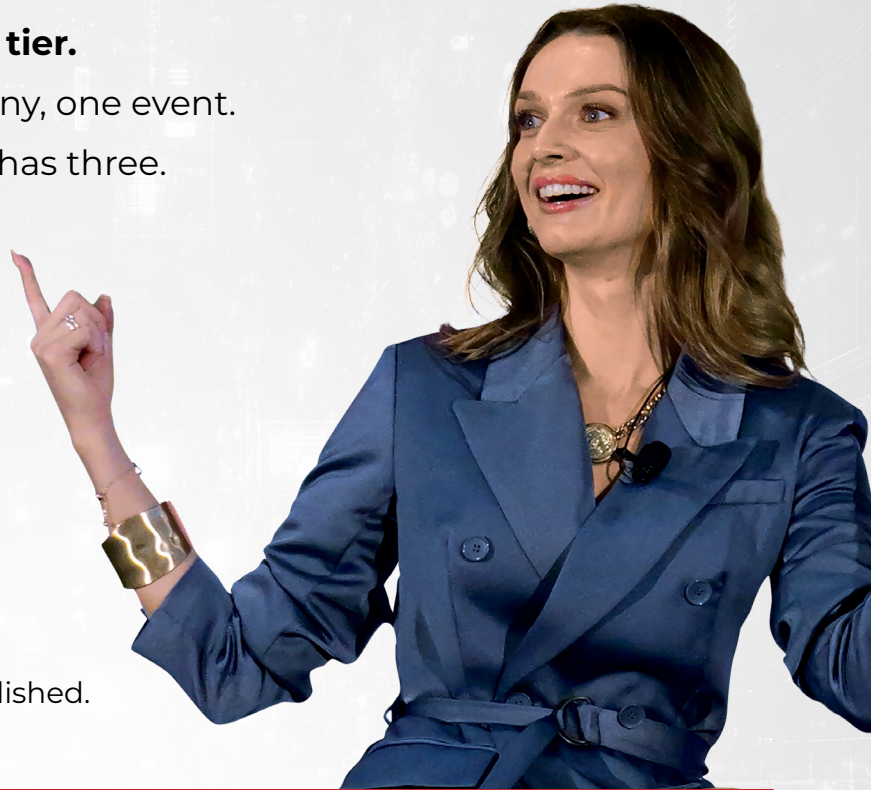
Silver has five.

Once a tier is sold, it is closed.

If you are evaluating sponsorship for **AI Profit Con 2026**, the decision that matters is not which tier — it is whether to be in the room at all.

The companies that show up when an audience is forming set the category standard.

The companies that wait to see how it goes arrive after the loyalty has already been established.



To discuss sponsorship, request an audience data package, or reserve your tier before public announcement:

