

Buyers Readiness Assessment™

*Is Your Business Ready for
DTF Ownership?*

A practical self-assessment for
home-based apparel businesses
before investing in equipment.



Make the buying decision
so informed that you
never regret saying yes

The Best Printer Isn't Always the Best First Purchase.



Every year, people invest thousands of dollars in DTF equipment believing the printer will solve their business challenges.

Sometimes it does.

Sometimes the better investment is additional preparation.



This assessment isn't designed
to tell you which printer to buy.

It's designed to help you understand
if you are ready to own one.

There are no passing or failing scores.

Only a clearer understanding of your current stage of business.



BEFORE YOU BEGIN

Interactive Edition Support

IMPORTANT NOTICE

This assessment is an educational decision-support tool. It does not provide financial, legal, technical, or professional business advice, and it cannot guarantee the success of any equipment purchase or business decision.

Your results are based on your own responses and should be considered alongside independent research, professional guidance, equipment demonstrations, and the specific needs of your business.

USING THE INTERACTIVE EDITION

1. Download the PDF

Save the assessment to your device before beginning.

Completing the document inside an email or browser preview may prevent the interactive fields from working or saving properly.

2. Open It in a Compatible App

For the most reliable experience, open the downloaded PDF in Microsoft 365 or Adobe Acrobat Reader.

Some PDF readers can display saved answers but do not support radio-button selection or automated calculations.

3. Save Your Progress

Save the document after completing each Part.

4. If the Fields Do Not Respond

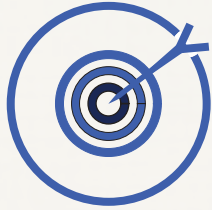
Close the document and reopen the file in Microsoft 365 or Adobe Acrobat Reader. Do not continue inside the email preview.

Automatic scoring depends on the PDF application. If totals do not appear, use the visible summary fields to calculate and enter them manually.

5. Printing the Assessment

The assessment may also be printed and completed by hand. Circle one answer for each statement and calculate your scores on the summary pages.

How To Use This Assessment.



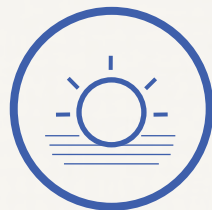
Be Honest With Yourself

Your answers are for your clarity,
not for anyone else's judgment.



Use the 1-5 scale.

1 = Not Confident / Not Prepared.
5 = Very Confident / Well Prepared.



Reflect. Don't Rush.

The goal is awareness. Not perfection.
Preparation today leads to fewer
surprises tomorrow.



Revisit Over Time.

Your business evolves.
Your readiness can too.

Part 1

Business Readiness

Build the business before buying the equipment



A clear purpose.

A defined customer.

A foundation for growth.

Purpose & Vision



Owning a DTF printer doesn't create a business. It supports an existing one.

Before investing thousands of dollars in equipment, it's worth asking whether your business has a clear direction and purpose. The strongest businesses usually know who they serve, why they exist, and how they create value for their customers.

Rate each statement using the following scale: 1 = Not Confident / Not Prepared

5 = Very Confident / Well Prepared

Purpose Assessment

Confidence Scale

	1	2	3	4	5
My business has a clear purpose beyond making money	☐	☐	☐	☐	☐
I can clearly explain what makes my business different	☐	☐	☐	☐	☐
I have defined realistic business goals for the next 12 months	☐	☐	☐	☐	☐
I know what success looks like for my business	☐	☐	☐	☐	☐
I understand why owning a printer supports my long-term goals	☐	☐	☐	☐	☐

Businesses with a clear purpose tend to make more consistent buying decisions because they evaluate equipment based on strategy rather than excitement.

Customer & Market



Understanding your customer often matters more than understanding your printer.

Customer Assessment

Confidence Scale

	1	2	3	4	5
I know exactly who my ideal customer is	☐	☐	☐	☐	☐
I know what my customers value besides price	☐	☐	☐	☐	☐
I have identified competitors serving the same market	☐	☐	☐	☐	☐
I understand why customers would choose my business	☐	☐	☐	☐	☐
My target market is large enough to support future growth	☐	☐	☐	☐	☐



Buyers Lab Insight: *Owning equipment rarely creates demand.
Meeting customer needs consistently—does.*

Sales & Operations



Consistent work is often a better indicator of readiness than printer specifications. Understanding your current order flow, production demands, customer expectations, and available time helps determine whether owning a printer will improve your operation—or simply add another layer of responsibility.

Sales Assessment

Confidence Scale

	1	2	3	4	5
I receive customer inquiries consistently	☐	☐	☐	☐	☐
I have a repeatable process for quoting jobs	☐	☐	☐	☐	☐
I understand my production turnaround expectations	☐	☐	☐	☐	☐
I know how I will handle customer service issues	☐	☐	☐	☐	☐
I have a realistic plan for marketing my business	☐	☐	☐	☐	☐

Buying equipment usually increases responsibility before it increases income.

Financial Foundation



A printer should strengthen your business—not strain it. Understanding the full cost of ownership, ongoing supplies, unexpected expenses, and the sales needed to recover your investment helps determine whether purchasing equipment supports your business financially—or creates pressure your current operation cannot comfortably absorb.

Financial Assessment

Confidence Scale

	1	2	3	4	5
I understand my complete start up costs	☐	☐	☐	☐	☐
I have planned for supplies beyond the printer purchase	☐	☐	☐	☐	☐
I have funds available for unexpected expenses	☐	☐	☐	☐	☐
I know approximately how many jobs are needed to recover my investment	☐	☐	☐	☐	☐
Purchasing a printer will not create unnecessary financial stress	☐	☐	☐	☐	☐



Buyers Lab Insight: *Many buyers budget for the printer.
Fewer budget for operating the printer.*

Business Readiness Summary

Calculate Your Readiness Scores

Use the assessment value number you gave for each answer and add those numbers together to determine your score for each section

Purpose & Vision

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Customer & Market

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+

Sales & Operations

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+

Financial Foundation

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=

Total Score

Your Business Readiness Score



80-100: Excellent Foundation

Your business appears to have a strong framework for printer ownership.



60-79: Good Foundation

Continue strengthening the areas where your confidence is lower before making a major equipment investment.



40-59: Developing Foundation

Your business may benefit from additional planning before purchasing equipment.



Below 40: Wait

Consider focusing on strengthening your business fundamentals first. Improving your business foundation today can make printer ownership more successful tomorrow.

HopeDez Reflection

Ask yourself:

"If someone gave me a printer tomorrow, would my business immediately know how to put it to profitable use?"

That single question often reveals more than any specification sheet.

Part 2

Production Readiness

Great production begins before the printer starts printing



*A prepared workspace.
A repeatable workflow.
A consistent outcome.*

Workspace & Environment



Your printer is only one part of the production system.

The workspace surrounding it often has just as much influence on print quality, maintenance, and long-term reliability.

Rate each statement using the following scale: 1 = Not Confident / Not Prepared

5 = Very Confident / Well Prepared

Workspace Assessment

Confidence Scale

	1	2	3	4	5
I have a dedicated workspace for production	☐	☐	☐	☐	☐
My workspace has adequate room for equipment and materials	☐	☐	☐	☐	☐
I understand the temperature requirements for consistent printing	☐	☐	☐	☐	☐
I understand how humidity affects DTF production	☐	☐	☐	☐	☐
I have adequate ventilation for the production process	☐	☐	☐	☐	☐



A clean, controlled workspace reduces problems long before they appear on a printed garment.

Workflow & Production



A reliable production workflow helps every job move from artwork to finished garment with fewer delays, fewer mistakes, and more consistent results.

Workflow Assessment

Confidence Scale

	1	2	3	4	5
I understand the complete print-to-press workflow.	☐	☐	☐	☐	☐
I know where quality checks should occur.	☐	☐	☐	☐	☐
I understand how jobs move through production.	☐	☐	☐	☐	☐
I have organized my workspace for efficiency.	☐	☐	☐	☐	☐
I understand how workflow affects turnaround times.	☐	☐	☐	☐	☐



Buyers Lab Insight: *The best production workflows remove unnecessary decisions by making good habits repeatable.*

Supplies & Inventory



A production environment is only as reliable as the supplies that support it. Running out of essential materials—or storing them improperly—can interrupt production, delay customer orders, and increase unnecessary costs. Preparing your inventory before problems arise helps create a more dependable workflow.

Supplies Assessment

Confidence Scale

	1	2	3	4	5
I understand which consumable supplies are required for my system	☐	☐	☐	☐	☐
I have adequate storage space for all supplies	☐	☐	☐	☐	☐
I understand storage conditions can affect product performance	☐	☐	☐	☐	☐
I have a process for monitoring supply levels	☐	☐	☐	☐	☐
I understand missing supplies can negatively affect customer confidence	☐	☐	☐	☐	☐



The most expensive supply is often the one you don't have when a customer is waiting.

Maintenance Readiness



Every DTF printer requires routine care. Maintenance isn't simply about protecting equipment—it's about maintaining consistent print quality, reducing unexpected downtime, and extending the life of your investment. Buyers who understand this before purchasing are usually better prepared for long-term success.

Maintenance Assessment

Confidence Scale

	1	2	3	4	5
I understand the importance of performing consistent routine maintenance	☐	☐	☐	☐	☐
I understand how neglected maintenance can affect print quality and costs	☐	☐	☐	☐	☐
I have realistic time expectations for printer maintenance	☐	☐	☐	☐	☐
I have planned time within production for required maintenance	☐	☐	☐	☐	☐
I understand that preventative maintenance saves overall costs	☐	☐	☐	☐	☐



Buyers Lab Insight: *The best-maintained printers rarely become the loudest success stories—they simply continue producing quality work day after day.*

Production Readiness Summary

Calculate Your Readiness Scores

Use the assessment value number you gave for each answer and add those numbers together to determine your score for each section

Workspace & Environment

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+

Workflow & Production

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+

Supplies & Inventory

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+

Maintenance Readiness

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Total Score

Your Production Readiness Score



80-100: Excellent Foundation

Your production environment appears well prepared to support reliable, consistent DTF operations.



60-79: Good Foundation

Your production workflow is developing well. Continue strengthening the areas where consistency, organization, or preparation could be improved before investing in equipment.



40-59: Developing Foundation

Your production environment would benefit from additional planning before introducing production equipment into your workflow.



Below 40: Wait

Consider improving your workspace, workflow, and production readiness before purchasing equipment. A well-prepared production environment often prevents costly problems later.

HopeDez Reflection

Ask yourself:

"Would my workspace support my printer—or would my printer expose weaknesses in my workspace?"

That single question often helps to expose weaknesses in your workplace environment.

Part 3

Technical Readiness

Confidence grows one solved problem at a time



*Comfort with tools.
Confidence with files.
Composed problem solving.*

Computer Skills



Modern DTF production depends on more than the printer itself. Basic confidence with computers, software, files, and settings can make everyday production easier—and troubleshooting far less intimidating.

Rate each statement using the following scale: 1 = Not Confident / Not Prepared

5 = Very Confident / Well Prepared

Computer Skills Assessment

Confidence Scale

	1	2	3	4	5
I am comfortable locating and organizing files on my computer	☐	☐	☐	☐	☐
I can install and update software when given clear instructions	☐	☐	☐	☐	☐
I understand file types such as JPG, PNG, PDF, and vector files	☐	☐	☐	☐	☐
I can follow instructions and change software settings if needed	☐	☐	☐	☐	☐
I can work through computer problems rather than nervously abandoning the task	☐	☐	☐	☐	☐



You do not need to be a computer expert. You do need enough confidence to keep learning when the screen does something unexpected.

Artwork Preparation



A printer can reproduce only what it receives. Poor artwork, incorrect sizing, low-resolution images, unwanted backgrounds, and improperly prepared files can create production problems before ink ever reaches film.

Artwork Assessment

Confidence Scale

	1	2	3	4	5
I understand why image quality and resolution matter before printing	☐	☐	☐	☐	☐
I can identify artwork problems in backgrounds or transparent areas	☐	☐	☐	☐	☐
I understand preparing artwork at the correct physical size for production	☐	☐	☐	☐	☐
I can recognize when customer-supplied files may require correction prior to printing	☐	☐	☐	☐	☐
I can perform a repeatable artwork-checking process before print production	☐	☐	☐	☐	☐



Buyers Lab Insight: *Many “printer problems” begin as artwork problems long before the print button is pressed.*

RIP & Color



RIP software controls important parts of the DTF printing process, including image placement, ink output, white underbase behavior, and color reproduction. Buyers do not need to master every setting before purchasing—but they should understand that these controls matter.

RIP & Color Assessment

Confidence Scale

	1	2	3	4	5
I understand that RIP software is different than design software	☐	☐	☐	☐	☐
I understand changing RIP settings can affect both color and print quality	☐	☐	☐	☐	☐
I understand the purpose of a white underbase in DTF printing	☐	☐	☐	☐	☐
I recognize monitor colors may not match colors produced in printing	☐	☐	☐	☐	☐
I can learn proper RIP settings and production procedures for equipment I will purchase	☐	☐	☐	☐	☐



Good color is rarely the result of one perfect setting. It comes from controlling a consistent workflow.

Troubleshooting Skills



Even well-maintained equipment eventually produces an unexpected result. Successful ownership often depends less on avoiding every problem and more on calmly identifying what changed and working through the possible causes.

Troubleshooting Assessment

Confidence Scale

	1	2	3	4	5
I can stop printing to investigate any issue before continuing production	☐	☐	☐	☐	☐
I understand the value of changing one variable at a time when troubleshooting a problem	☐	☐	☐	☐	☐
I am comfortable using manuals and any other resources to solve unfamiliar problems	☐	☐	☐	☐	☐
I can remain patient when a technical problem interrupts production	☐	☐	☐	☐	☐
I understand developing troubleshooting skills is a normal part of being an equipment owner	☐	☐	☐	☐	☐



Buyers Lab Insight: *Troubleshooting is not knowing every answer. It is knowing how to work toward the answer without creating three new problems along the way.*

Technical Readiness Summary

Calculate Your Readiness Scores

Use the assessment value number you gave for each answer and add those numbers together to determine your score for each section

Computer Skills

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+

Artwork Preparation

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+

RIP & Color

$$\bigcirc + \bigcirc + \bigcirc + \bigcirc + \bigcirc = \boxed{}$$

+

Troubleshooting Skills

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=

Total Score

Your Technical Readiness Score



80-100: Excellent Foundation

Your technical confidence appears well prepared for DTF ownership. You understand the importance of files, software, production settings, and troubleshooting, and you appear comfortable continuing to develop those skills.



60-79: Good Foundation

You have a useful technical foundation. Continue strengthening the areas where software, artwork preparation, color, or troubleshooting still create uncertainty before depending on the equipment for regular production.



40-59: Developing Foundation

Your technical readiness would benefit from additional preparation. Focus on becoming more comfortable with basic computer tasks, artwork preparation, RIP software, and structured troubleshooting before taking on the full responsibility of printer ownership.



Below 40: Wait

Consider strengthening your basic technical confidence before purchasing equipment. A printer can quickly become frustrating when routine software, artwork, or troubleshooting tasks feel overwhelming.

HopeDez Reflection

Ask yourself:

"When something goes wrong and there is no technician, am I prepared to calmly figure out what changed?"

That question helps separate the desire to own equipment from the willingness to learn how to operate it successfully.

Part 4

Financial Readiness

A printer should earn its place in the business



*Protect working cash.
Know the full investment.
Plan for sustainable returns.*

Total Investment



The printer price is only one part of the investment. Setup, accessories, supplies, shipping, and supporting equipment can significantly change what ownership actually costs.

Rate each statement using the following scale: 1 = Not Confident / Not Prepared

5 = Very Confident / Well Prepared

Investment Assessment

Confidence Scale

	1	2	3	4	5
I know the full delivered cost of the system I am considering	☐	☐	☐	☐	☐
I have budgeted for equipment needed beyond the printer itself	☐	☐	☐	☐	☐
I have included initial ink, film, powder, and other consumables	☐	☐	☐	☐	☐
I have allowed for shipping, taxes, accessories, and setup costs	☐	☐	☐	☐	☐
I can make this investment without using money needed for normal operations	☐	☐	☐	☐	☐

The purchase price is only the first line of the ownership budget.

Operating Costs



Profitability depends on more than what equipment costs to buy. Understanding the recurring expenses required to keep production running helps create realistic pricing and healthier margins.

Operating Cost Assessment

Confidence Scale

	1	2	3	4	5
I can estimate the consumable cost of producing each transfer or garment	☐	☐	☐	☐	☐
I have budgeted for routine maintenance and replacement parts	☐	☐	☐	☐	☐
I understand that software, power, waste, and ventilation add operating costs	☐	☐	☐	☐	☐
I can adjust my pricing when material or supply costs change	☐	☐	☐	☐	☐
I know which recurring expenses continue even when production slows	☐	☐	☐	☐	☐



Buyers Lab Insight: *A low purchase price does not guarantee a low cost of ownership.*

Cash Flow & Reserves



Equipment expenses continue whether business is busy or slow. Maintaining working cash and emergency reserves can help prevent an unexpected repair or slower month from becoming a larger business problem.

Cash Flow Assessment

Confidence Scale

	1	2	3	4	5
I will have working cash available after purchasing the equipment	☐	☐	☐	☐	☐
I can purchase supplies before customer payments are received	☐	☐	☐	☐	☐
I have reserves available for unexpected repairs or downtime	☐	☐	☐	☐	☐
I can manage slower sales periods without depending on new debt	☐	☐	☐	☐	☐
I know how much cash my business needs each month to keep operating	☐	☐	☐	☐	☐

Cash flow keeps the business operating while profit has time to develop.

Payback & Profit



Owning equipment makes financial sense only when sales volume and margins can support it. Estimating payback before purchasing helps separate a productive investment from an expensive convenience.

Payback Assessment

Confidence Scale

	1	2	3	4	5
I know approximately how much profit my typical order generates	☐	☐	☐	☐	☐
I can estimate how many sales are needed to recover my investment	☐	☐	☐	☐	☐
I have realistic expectations for how long equipment payback may take	☐	☐	☐	☐	☐
I have compared the cost of owning equipment with continuing to outsource	☐	☐	☐	☐	☐
I can delay purchasing if my current volume does not justify ownership	☐	☐	☐	☐	☐



Buyers Lab Insight: *The right printer at the wrong production volume can still be the wrong investment.*

Financial Readiness Summary

Calculate Your Readiness Scores

Use the assessment value number you gave for each answer and add those numbers together to determine your score for each section

Total Investment

$$\bigcirc + \bigcirc + \bigcirc + \bigcirc + \bigcirc = \boxed{}$$

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Operating Costs

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Cash Flow & Reserves

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+

Payback & Profit

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Total Score

Your Financial Readiness Score



80-100: Excellent Foundation

Your financial preparation appears strong. You understand both the initial investment and the ongoing costs of ownership and have considered how equipment will affect cash flow, profitability, and long-term business stability.



60-79: Good Foundation

You have a useful financial foundation. Continue refining your operating-cost estimates, cash reserves, or payback expectations before committing to a major equipment purchase.



40-59: Developing Foundation

Your financial readiness would benefit from additional planning. Strengthen your understanding of ownership costs, available working cash, and realistic sales volume before taking on the financial responsibility of equipment ownership.



Below 40: Wait

Consider delaying the purchase while you strengthen your financial foundation. Equipment ownership becomes more difficult when the investment depends on sales, margins, and cash flow performing perfectly from the beginning.

HopeDez Reflection

Ask yourself:

"If sales were slower than expected in the next 90 days, could my business comfortably support this equipment?"

That question helps separate an investment you can support from one that works only when everything goes according to plan.

Part 5

Ownership Readiness

Consistent habits make ownership work.



A realistic commitment.

A learning mindset.

A disciplined routine.

Time & Commitment



Owning production equipment adds responsibilities that continue whether business is busy or slow. Understanding the time required for maintenance, production, customer work, and unexpected problems helps create realistic expectations before ownership begins.

Rate each statement using the following scale: 1 = Not Confident / Not Prepared

5 = Very Confident / Well Prepared

Commitment Assessment

Confidence Scale

	1	2	3	4	5
I can consistently make time for equipment care and production	☐	☐	☐	☐	☐
I understand ownership requires attention even during slower periods	☐	☐	☐	☐	☐
I can respond when equipment unexpectedly needs attention	☐	☐	☐	☐	☐
I can balance printer ownership with my existing responsibilities	☐	☐	☐	☐	☐
I understand owning equipment may require more time than outsourcing	☐	☐	☐	☐	☐



Buying equipment creates a responsibility that continues whether the printer is busy or idle.

Learning Mindset



No buyer begins ownership knowing everything. Software changes, production problems appear, and experience creates new questions. A willingness to keep learning can matter more than knowing every answer on the first day.

Learning Assessment

Confidence Scale

	1	2	3	4	5
I am willing to learn new software and production procedures	☐	☐	☐	☐	☐
I can accept mistakes as part of learning without becoming discouraged	☐	☐	☐	☐	☐
I am comfortable asking questions and using support resources	☐	☐	☐	☐	☐
I can adapt when recommended procedures or equipment needs change	☐	☐	☐	☐	☐
I am willing to continue learning after the basics become familiar	☐	☐	☐	☐	☐



Buyers Lab Insight: *The strongest owners never stop learning because the process never stops teaching.*

Consistency & Discipline



Reliable production depends on doing ordinary things consistently. Following established procedures, maintaining equipment, documenting what works, and resisting shortcuts can prevent small problems from becoming expensive ones.

Discipline Assessment

Confidence Scale

	1	2	3	4	5
I can follow routine procedures even when production becomes busy	☐	☐	☐	☐	☐
I can document settings and processes that produce reliable results	☐	☐	☐	☐	☐
I can resist shortcuts that may create larger problems later	☐	☐	☐	☐	☐
I can keep maintenance, supplies, and work areas organized	☐	☐	☐	☐	☐
I can stop production when quality does not meet my standards	☐	☐	☐	☐	☐



Consistency is what turns knowledge into dependable production.

Ownership Expectations

A printer is a production tool—not a shortcut to immediate growth. Realistic expectations about sales, downtime, waste, learning, and expansion can help owners make better decisions after the equipment arrives.

Expectations Assessment

Confidence Scale

	1	2	3	4	5
I understand printer ownership will not automatically create sales	☐	☐	☐	☐	☐
I expect occasional downtime, waste, and learning costs	☐	☐	☐	☐	☐
I can judge success over months instead of the first few weeks	☐	☐	☐	☐	☐
I can delay expansion until demand and workflow support it	☐	☐	☐	☐	☐
I am willing to outsource work when ownership is not the best solution	☐	☐	☐	☐	☐

Buyers Lab Insight: *A printer is a business tool—not a promise of instant growth.*

Ownership Readiness Summary

Calculate Your Readiness Scores

Use the assessment value number you gave for each answer and add those numbers together to determine your score for each section

Time & Commitment

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Learning Mindset

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Consistency & Discipline

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Ownership Expectations

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Total Score

Your Ownership Readiness Score



80-100: Excellent Foundation

Your approach to ownership appears well prepared. You understand the time, learning, consistency, and realistic expectations required to operate equipment successfully over the long term.



60-79: Good Foundation

You have a useful ownership foundation. Continue strengthening the areas where time, learning, routine responsibilities, or expectations could become challenging after equipment arrives.



40-59: Developing Foundation

Your ownership readiness would benefit from additional preparation. Consider whether your available time, willingness to learn, daily discipline, and expectations realistically support the responsibilities of equipment ownership.



Below 40: Wait

Consider delaying ownership while you strengthen the habits and expectations required to support it. Equipment can quickly become a burden when the ongoing responsibilities are greater than anticipated.

HopeDez Reflection

Ask yourself:

"After the excitement of buying a printer wears off, am I willing to do the routine work that ownership requires?"

That question helps separate wanting the equipment from being prepared to own it.

Overall Readiness Summary

Calculate Your Final Readiness Score

Transfer the **Total Score** from each Part below.

Business Readiness _____ / **100**

Production Readiness _____ / **100**

Technical Readiness _____ / **100**

Financial Readiness _____ / **100**

Ownership Readiness _____ / **100**

Overall Readiness Score

_____ / **500**

Your Final Readiness State



Excellent Overall Foundation 400–500

Your assessment indicates strong readiness across the major responsibilities of DTF ownership. Your business, production environment, technical confidence, finances, and ownership expectations appear capable of supporting equipment ownership.



Good Overall Foundation 300–399

You have a useful overall foundation for ownership. Review your lower-scoring areas before purchasing and strengthen the areas most likely to create unnecessary risk, expense, or frustration.



Developing Overall Foundation 200–299

Several areas of your readiness would benefit from additional preparation. Improving those areas before purchasing may significantly increase your chances of successful ownership.



Below 200 – Wait

Your assessment indicates that additional preparation would likely be more valuable than purchasing equipment today. Continue developing the areas identified throughout this assessment before assuming the responsibilities of ownership.

Readiness Gap Check:

Your total score tells you how broadly prepared you are.

Your lowest Part score identifies where ownership may become difficult.

*If any individual Part scores below 40, treat that area as a **Critical Readiness Gap** regardless of your overall score.*

“Am I truly ready across all five areas—or am I allowing one strength to hide a weakness that could matter after I buy?”