



UNIVERSITY OFFERINGS

"Team Concepts understands what many organizations miss: performance is a human equation. Behavior drives productivity, culture drives behavior, and clarity drives results. They don't just inspire, they make leadership practical, repeatable, and economically impactful."

- Dr. Ernie Goss, Creighton University

@teamconcepts.com



UNIVERSITY OFFERINGS

We partner with colleges and universities to develop student leaders, strengthen campus culture, and equip students, faculty, and staff with practical leadership tools that build a campus culture where people feel included, encouraged, celebrated, and trusted.

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www.teamconcepts.com



Team Concepts Is a Culture Inspiration Firm

Since 2006, Team Concepts has helped people live – engaged, valued, and fulfilled – through culture, leadership, and high-energy human connection.

Team Concepts, LLC is a Nebraska-based leadership and culture development firm

focused on helping individuals and organizations thrive through purpose-driven engagement. Our programs have been implemented by corporations, educational institutions, and nonprofits nationwide.

From corporate boardrooms to school gyms to college campuses, Team Concepts meets people where they are and moves them forward through experiential learning, authentic conversation, and hands-on problem solving.

Team Concepts facilitators combine expertise in leadership training, education, and civic engagement, creating a transformative experience for participants.

Want to build a winning culture? Look no further than Josh Erickson and Team Concepts. His hands on approach will empower your staff to build a unified vision and transform your culture.

- Dr. Paul Plinske, Colorado State University Pueblo



INTRODUCTION

Higher education is about more than academics. It is about shaping people.

Today's students need more than information. They need environments where they feel included, encouraged, celebrated, and trusted to lead.

Team Concepts partners with colleges and universities to develop those environments.

We focus on practical, behavior-based leadership development that helps students and campus leaders build trust, communicate effectively, and take ownership of their role in shaping culture.

The result is a more engaged campus, stronger teams, and leaders who carry these behaviors well beyond graduation.



"Working with Team Concepts has strengthened the way our leaders lead and our teams operate. Their approach translates directly to how we prepare, perform, and support one another every day."

- Dr. Marc Bauer, University of Nebraska at Kearney



OFFERINGS

STUDENT LEADERSHIP DEVELOPMENT



- Student-centered
- Developmental
- Behavior-focused

We equip students with the communication, accountability, and self-leadership skills they carry into every environment they influence.

Best Fit:

- Undergraduate and graduate students
- Leadership programs, cohorts, and Resident Advisors

Focus Areas:

- Self-leadership and ownership
- Communication and influence
- Behavior-based leadership development

FRATERNITY & SORORITY LEADERSHIP



- Targeted
- Behavior-based
- Culture-focused

Greek organizations shape campus culture—for better or worse.

We help chapters build strong internal standards, increase accountability, and create environments aligned with their values.

Best Fit:

- Fraternity and sorority leadership teams
- Full chapter development

Focus Areas:

- Leadership responsibility and expectations
- Culture, risk awareness, and decision-making
- Communication and unity within chapters

FACULTY & STAFF DEVELOPMENT



- Content-led
- Practical
- Respectful of expertise

Faculty and staff are the daily drivers of campus culture.

We provide practical leadership frameworks that enhance effectiveness without undermining professional autonomy.

Best Fit:

- Faculty development days
- Staff retreats
- Ongoing professional development

Focus Areas:

- Leadership communication
- Culture influence
- Team alignment and effectiveness



Each program has a 90-minute and 150-minute option, or we can do an all-day workshop that is approximately 7 training hours.





OFFERINGS

INSPIRED WORKSHOPS



- Leadership Development
- Interactive
- Applied learning

Hands-on, facilitated experiences that bring leadership concepts to life. Participants don't just learn—they apply in real time.

Best Fit:

- Administrators, Departments and cross-campus teams
- Leadership groups

Focus Areas:

- Collaboration and communication
- Alignment across roles
- Real-time application

INSPIRED KEYNOTES



- Keynote-style
- Message-driven
- Big-picture

High-impact sessions that challenge thinking and set the tone for leadership and culture across campus.

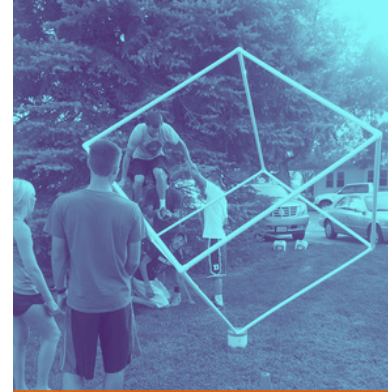
Best Fit:

- Leadership summits
- Orientation and kickoff programs
- Campus-wide events

Focus Areas:

- Leadership responsibility
- Purpose and influence
- Culture awareness

TEAM BUILDING EXPERIENCES



- Engaging
- Purpose-driven
- Campus-appropriate

This is not entertainment. It is intentional culture-building. We design experiences that strengthen trust, clarify expectations, and improve how teams function together.

Best Fit:

- Campus retreats
- Department teams
- Culture-building initiatives

Focus Areas:

- Trust and communication
- Shared expectations
- Team accountability



Each program has a 90-minute and 150-minute option, or we can do an all-day workshop that is approximately 7 training hours.





Josh Erickson
FOUNDER

Josh is a visionary entrepreneur and leadership coach who founded Team Concepts in 2006 with this philosophy: We Capture Human Potential. For over two decades, he has delivered more than 1,000 keynote presentations, workshops, and coaching programs nationwide, helping organizations align their people, purpose, and performance.

With over 20 years of leadership experience across business, nonprofit, public service, military service, and collegiate athletics, Josh is known for his high-energy, practical approach to culture and execution.

As a Gallup Strengths Certified Coach, he equips leaders and teams through speaking, training, consulting, and immersive retreats to move from intention to action.

Josh's leadership philosophy is deeply shaped by athletics and coaching. As Head Wrestling Coach at Hastings College, he transformed the program's national ranking from 82nd to 7th in the country within two years. At the University of Nebraska at Kearney, he served as Assistant Wrestling Coach, focusing on the emotional, cultural, and character development of athletes in a program associated with three NCAA National Championships.

Grounded in faith and service, Josh served 12 years in the Nebraska Army National Guard and is a graduate of Leadership Nebraska Class 10. Josh and his wife, Nikki, have five amazing children. In his free time, you can find Josh coaching wrestling or spending time on the lake with his family.



Derek Rusher
CEO

Before Team Concepts, Derek served eight years as President and CEO of the Kearney Area Chamber, Nebraska's third-largest chamber. During his tenure, he led organizational growth, strategic initiatives, and community partnerships while working closely with business leaders, boards, elected officials, and nonprofits to strengthen the regional economy. That experience sharpened his ability to align vision, people, and execution across diverse organizations.

With a Master's degree in Education Administration and more than 15 years of leadership experience across business, nonprofit, and public service, Derek blends practical strategy with human-centered leadership.

In addition to Team Concepts, Derek is the Founder of Impact Art, a nonprofit known for creating large-scale murals that foster community pride and connection. He also serves as Subdivision 3's representative on the Board of Directors for Nebraska Public Power District, where he currently holds the role of 1st Vice Chair. He is the current Chair of the Small Business Council for the Nebraska Chamber, and he is a graduate of the U.S. Chamber of Commerce's Institute for Organizational Management and earned his IOM designation in 2025.

Derek is a graduate of Leadership Nebraska Class 12. Shaped by years as a coach and leader, Derek lives by a simple principle passed down from his father: Do Right. He and his wife, Meggie, are raising their five daughters with that same expectation at home and in life.

"It's so refreshing and affirming to be on the same page in working with students; hearing messages about personal choices, attitude, and accountability. You set the stage that initiates engagement for the educational process and facilitates their development with our thought-provoking activities and honoring."

- Sue Ellen Herdt, CHOICES



Booking Now!



derek@teamconcepts.com



402.936.0175

Follow us



"What a great session with my students! Team Concepts definitely raised the energy level and increased collaboration among teams. I can't wait to reinforce what they discussed with my students."

- Dr. Trent Wachner, Creighton University